

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM654073

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900583261		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Diamond Detail, Inc.		09/10/2018	Corporation:
RECEIVING PARTY DATA			
Name:	Pinnacle Automotive Hospitality Services, Inc.		
Street Address:	7 Easter Court		
Internal Address:	Suite M		
City:	Owings Mills		
State/Country:	MARYLAND		
Postal Code:	21117		
Entity Type:	Corporation: MARYLAND		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	86634263	DIAMOND DEALER SERVICES	
Serial Number:	86634309	DIAMOND DEALER SERVICES PROFESSIONAL AUT	
CORRESPONDENCE DATA			
Fax Number:	4105596307		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4105596307		
Email:	rsantellana@pinnacleahs.com		
Correspondent Name:	Randy Santellana		
Address Line 1:	7 Easter Court, Suite M		
Address Line 4:	Owings Mills, MARYLAND 21117		
NAME OF SUBMITTER:	Randy Santellana		
SIGNATURE:	/Randy Santellana/		
DATE SIGNED:	06/15/2021		
Total Attachments: 1			
source=Diamond Dealer Services Trademark Assignment Executed#page1.tif			

ASSIGNMENT OF TRADEMARK

Whereas Assignor:
Diamond Detail, Inc.
10606 Beaver Dam Road
Cockeysville, Maryland 21030

Owns:

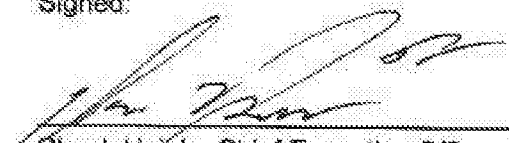
- Trademark Reg. No. 4,935,303, Serial No. 86634263, Word Mark: DIAMOND DEALER SERVICES
- Trademark Reg. No. 4,935,305, Serial No. 86634309, Service Mark: DIAMOND DEALER SERVICES PROFESSIONAL AUTO DETAILING

Whereas Assignee:
Pinnacle Automotive Hospitality Services, Inc.
7 Easter Court, Suite M
Owings Mills, Maryland 21117

Whereas the Assignee desires to acquire from the Assignor all of Assignor's right, title, and interest in and to the Trademark application and/or registration, together with the benefit of any use of the Trademark by the Assignor, and the goodwill of the business relations to the Trademark and to the wares or services associated with it, to hold unto the Assignee absolutely. Now therefore, in consideration for good and valuable consideration, the receipt, sufficiency and adequacy of which is hereby acknowledged, the Assignor and the Assignee hereby agree as follows:

Trademark Assignment, the Assignor hereby transfers and assigns to the Assignee, its successors and assigns, the Assignor's entire right, title and interest in and to the Trademark application and/or registrations, together with (i) the benefit of any use of the Trademark by the Assignor (ii) the goodwill of the business relations to the Trademark and to the wares or services associated with it, (iii) all income, royalties and damages hereafter due or payable to Assignor with respect to the Trademark(s) to hold unto the Assignee absolutely.

Signed:



Chuck Heine, Chief Executive Officer
Diamond Detail, Inc.

9/10/2018

Date