

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM655372

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
CamCal Enterprises, LLC		03/16/2021	Limited Liability Company: ARIZONA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	BottleKeeper, LLC		
<b>Street Address:</b>	20702 Hempstead Road, Suite 110		
<b>City:</b>	Houston		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	77065		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 10</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5864223		
<b>Registration Number:</b>	4603083	BOTTLEKEEPER	
<b>Registration Number:</b>	6030069	BOTTLEKEEPER	
<b>Registration Number:</b>	6055064	CANKEEPER	
<b>Registration Number:</b>	5104931	COLDER BEER IS BETTER. IT'S SCIENCE.	
<b>Registration Number:</b>	5758324	IDEAL FOR THE OUTDOORS	
<b>Registration Number:</b>	6181175	PINTKEEPER	
<b>Registration Number:</b>	6212252	BECAUSE LIFE IS TOO SHORT TO DRINK WARMB	
<b>Registration Number:</b>	6366238	STERN	
<b>Serial Number:</b>	88724114	BK WAVE BY BOTTLEKEEPER	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6082519166		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	6082515000		
<b>Email:</b>	ip-docket@quarles.com		
<b>Correspondent Name:</b>	Quarles & Brady LLP		
<b>Address Line 1:</b>	33 E Main Street, Suite 900		
<b>Address Line 2:</b>	Attention Lori Meddings		

CH \$265.00 5864223

<b>Address Line 4:</b>	Madison, WISCONSIN 53703
<b>ATTORNEY DOCKET NUMBER:</b>	175599.00001
<b>NAME OF SUBMITTER:</b>	Lori S. Meddings
<b>SIGNATURE:</b>	/Lori Meddings/
<b>DATE SIGNED:</b>	06/22/2021
<b>Total Attachments: 5</b> source=Project BottleKeeper - Trademark Assignment (Executed)#page1.tif source=Project BottleKeeper - Trademark Assignment (Executed)#page2.tif source=Project BottleKeeper - Trademark Assignment (Executed)#page3.tif source=Project BottleKeeper - Trademark Assignment (Executed)#page4.tif source=Project BottleKeeper - Trademark Assignment (Executed)#page5.tif	

**TRADEMARK ASSIGNMENT**

This Trademark Assignment (this "Assignment") is entered into as of March 16, 2021, by and between CamCal Enterprises, LLC, an Arizona limited liability company ("Assignor"), and BottleKeeper, LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor has a place of business at 23606 N. 19th Ave., Ste. 12A, Phoenix, Arizona 85085, United States of America and holds all right, title and interest in and to the trademarks, service marks, and trade names, including any associated common law rights, set forth in Schedule A attached hereto (the "Registered Marks");

WHEREAS, Assignor may have common law rights to the trademarks set forth in Schedule B attached hereto (the "Unregistered Marks") (collectively with the Registered Marks referred to as the "Marks");

WHEREAS, Assignee has a place of business at 20702 Hempstead Road, Suite 110, Houston, Texas 77065, United States of America;

WHEREAS, Assignor, the members of Assignor, and Assignee have entered into an Asset Purchase Agreement dated as of the date hereof (the "Purchase Agreement") relating to the acquisition by Assignee of substantially all of the assets of Assignor, including the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are acknowledged, the parties agree as follows:

1. Assignor hereby sells, assigns, and transfers unto Assignee the entire right, title and interest in and to the Marks, together with the good will of the business in connection with which the Marks are used, as well as all claims for damages for past or current infringement of the Marks, as well as the right to sue for and collect the same for its own use and enjoyment.
2. Assignor shall do all acts and execute all documents which may be reasonably required by Assignee in order to effect the assignment of the Marks and to ensure that any and all applications shall proceed in the name of Assignee and the registrations be granted and/or assigned to Assignee.
3. The Assignee hereby acknowledges and accepts the foregoing assignment.
4. This Assignment shall be governed by and construed under and in accordance with the laws of the State of Delaware.
5. This Assignment may be executed in counterparts, each of which shall be deemed an original and all of which together shall constitute one and the same agreement. Each of the parties to this Assignment agrees that a signature affixed to a counterpart of this Assignment and delivered by facsimile or other electronic transmission by or on behalf of such party is intended to be its, his or her signature and shall be valid, binding and enforceable against such person.

IN WITNESS WHEREOF, the parties have caused this Assignment to be executed by their duly authorized officers on the date(s) set forth below.

**CamCal Enterprises, LLC**

**BottleKeeper, LLC**

By: 

By: \_\_\_\_\_

Name: Adam Callinan

Name: \_\_\_\_\_

Title: Chief Executive Officer

Title: \_\_\_\_\_

IN WITNESS WHEREOF, the parties have caused this Assignment to be executed by their duly authorized officers on the date(s) set forth below.

**CamCal Enterprises, LLC**

**BottleKeeper, LLC**

By: \_\_\_\_\_

By:  \_\_\_\_\_

Name: \_\_\_\_\_

Name: William Pond

Title: \_\_\_\_\_

Title: Chief Executive Officer

**SCHEDULE A**

**Allowed and Registered Marks**

Mark	Country	Filing Date	Application Number	Registration Date	Registration Number	Class	Status
BOTTLEKEEPER	Australia	5/13/2016	1770558	2/16/2017	1770558	21	Registered
Colder Beer is Better. It's Science.	Australia	10/6/2016	1801149	5/10/2017	1801149	21	Registered
BOTTLEKEEPER	Canada	4/20/2018	1894846			21	Pending
BOTTLEKEEPER	China	10/17/2016	21583933	12/7/2017	21583933	21	Registered
	China	10/17/2016	21583934	11/28/2017	21583934	21	Registered
BECAUSE LIFE IS TOO SHORT TO DRINK WARM BEER	United States	8/19/2019	88584305	12/1/2020	6212252	21	Registered
	United States	12/11/2019	88724114			21	Allowed
	United States	9/20/2018	88124399	9/17/2019	5864223	21, 25	Registered
BOTTLEKEEPER	United States	9/27/2013	86077324	9/9/2014	4603083	21	Registered
	United States	9/20/2018	88124402	4/7/2020	6030069	21, 25	Registered
BREW TIS	United States	9/27/2013	86077389	10/21/2014	4626131	21	Registered
CANKEEPER	United States	8/8/2019	88572049	5/12/2020	6055064	21	Registered
COLDER BEER IS BETTER. IT'S SCIENCE.	United States	5/10/2016	87032071	12/20/2016	5104931	21	Registered
IDEAL FOR THE OUTDOORS	United States	7/11/2017	87524415	5/21/2019	5758324	21	Registered
PINTKEEPER	United States	7/30/2019	88550401	10/20/2020	6181175	21	Registered
STERN	United States	8/6/2020	90097654			20	Allowed

**SCHEDULE B**

**Unregistered Trademarks**

WINEKEEPER  
COLD BEER ENTHUSIAST  
HATE WARM BEER?  
WARM BEER HATER  
BOTTLE CAMO