

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM655693

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mydatt Services, Inc.		07/22/2019	Corporation: OHIO
RECEIVING PARTY DATA			
Name:	U.S. Bank National Association, as administrative agent		
Street Address:	800 Nicollet Mall		
City:	Minneapolis		
State/Country:	MINNESOTA		
Postal Code:	55402		
Entity Type:	National Banking Association: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3663485	BLOCK BY BLOCK	
CORRESPONDENCE DATA			
Fax Number:	6123408827		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	612.492.6842		
Email:	ip.docket@dorsey.com		
Correspondent Name:	Jeffrey R. Cadwell		
Address Line 1:	Dorsey & Whitney LLP		
Address Line 2:	50 South Sixth Street, Suite 1500		
Address Line 4:	Minneapolis, MINNESOTA 55402-1498		
ATTORNEY DOCKET NUMBER:	059235-11126		
NAME OF SUBMITTER:	Jeffrey R. Cadwell		
SIGNATURE:	/Jeffrey R. Cadwell/		
DATE SIGNED:	06/23/2021		
Total Attachments: 4			
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OP \$40.00 3663485

UNITED STATES TRADEMARK SECURITY AGREEMENT

This TRADEMARK SECURITY AGREEMENT (this “**Agreement**”) dated as of July 22, 2019 is made by and between U.S. BANK NATIONAL ASSOCIATION, in its capacity as Administrative Agent (together with its successors and assigns, in such capacity, the “**Agent**”), and MYDATT SERVICES, INC., an Ohio corporation (together with its successors and permitted assigns, the “**Grantor**”).

WHEREAS, this Agreement will be filed with the United States Patent and Trademark Office to among other things indicate that Lender is collateral assignee with respect to the Trademarks (as defined herein) listed on Schedule A hereto;

WHEREAS, the Grantor is the owner of certain trademarks, including the applications and registrations thereof, together with the goodwill of the business connected with the use of and symbolized by the trademarks and all proceeds thereof, including, without limitation, any and all past, present and future causes of action which may exist by reason of infringement thereof, set forth on Schedule A hereto (collectively, the “**Trademarks**”);

WHEREAS, SMS Holdings Corporation (the “**Borrower**”), the Agent, and the other parties thereto executed a Credit Agreement, dated as of July 22, 2019 (as amended, restated, amended and restated, modified or supplemented from time to time, the “**Credit Agreement**”), pursuant to which the Agent has agreed to make certain loans and other extensions of credit to the Borrower; and

WHEREAS, the Grantor, the Agent, and the other parties thereto executed a Security Agreement, dated as of July 22, 2019 (as amended, restated, amended and restated, modified or supplemented from time to time, the “**Security Agreement**”), pursuant to which the Grantor granted and agreed to grant to Agent a security interest in certain of its assets to secure the Borrower’s obligations to the Agent and certain other lenders under the Credit Agreement.

NOW, THEREFORE, for good and valuable consideration, Grantor hereby pledges and grants (and confirms and ratifies all other pledges and grants heretofore made to the Agent) to the Agent a security interest and lien in and to the Trademarks, subject to the terms and conditions of each of the Credit Agreement and the Security Agreement.

[Signature Page to Follow]

MYDATT SERVICES, INC.

By: _____

Name: Keith Wolken

Title: Vice President

Signature Page to Trademark Security Agreement

TRADEMARK
REEL: 007334 FRAME: 0815

Executed as of the date first above written.


GRANTOR:

MYDATT SERVICES, INC.

By: _____
Name: Keith Wolken
Title: President

LENDER:

U.S. BANK NATIONAL ASSOCIATION
in its capacity as Administrative Agent

By:  _____
Name: Cort Fontenot
Title: Senior Vice President

Schedule A

Registrations

Mark	Reg. No.	Reg. Date
Block by Block	3663485	August 4, 2009