

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM656023

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Philips RS North America LLC		05/04/2021	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Philips North America LLC		
Street Address:	222 Jacobs Street, Third Floor		
City:	Cambridge		
State/Country:	MASSACHUSETTS		
Postal Code:	02141		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	2746096	GEL-E DONUT	
Registration Number:	2561839	SQUISHON	
Registration Number:	2561838	WEESPECS	
Registration Number:	3051379	WEE SIGHT	
Registration Number:	2762417	SWEET-EASE	
Registration Number:	2540165	SNUGGLEUP	
CORRESPONDENCE DATA			
Fax Number:	9144959540		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(617)947-9425		
Email:	Lillian.Drumheller@philips.com		
Correspondent Name:	ANNE W. PEARLMAN		
Address Line 1:	465 Columbus Avenue - Suite 340		
Address Line 2:	PHILIPS IP&S		
Address Line 4:	Valhalla, NEW YORK 10595		
ATTORNEY DOCKET NUMBER:	Assign to PNA LLC		
NAME OF SUBMITTER:	Anne W. Pearlman		
SIGNATURE:	/Anne W. Pearlman/		

CH \$165.00 2746096

DATE SIGNED:	06/25/2021
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Total Attachments: 2
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TRADEMARK ASSIGNMENT

This Trademark Assignment is made between Philips RS North America LLC, a Delaware limited liability company, having a place of business located at 6501 Living Place, Pittsburgh, PA 15206 ("Assignor") and Philips North America LLC, a Delaware limited liability company, having a place of business located at 222 Jacobs Street, Third Floor, Cambridge, MA 02141, USA ("Assignee").

WHEREAS, Assignor possesses a legal interest in the trademarks and trademark registrations as listed in the Annex (collectively, the "Trademarks");

WHEREAS, Assignor desires to assign to Assignee and Assignee desires to accept from Assignor the assignment of the Trademarks,

WHEREAS, it is desired that the assignment of the Trademarks be made a matter of record in the appropriate trademark offices; and

NOW THEREFORE for good and valuable consideration, receipt of which is hereby acknowledged, assignor hereby confirms the sale, assignment and transfer to Assignee of all Assignor's worldwide right, title, and interest in and to the Trademarks (and all renewals and extensions thereof), together with the goodwill of the business associated with or symbolized by the Trademarks and all rights to profits, damages and other relief for any past, present and future infringement of the Trademarks, and the right to sue and collect the same for Assignee's own use and benefit and the benefit of Assignee's successors, assigns, or legal representatives.

IN WITNESS WHEREOF, Assignor executes this Assignment and is made effective as of the date below. The person who signs this Assignment below represents that such person is fully authorized to sign the Assignment on behalf of Assignor.

EXECUTED for and on behalf of
Philips RS North America LLC

Signature:  _____

Name: Sonal Matai

Title: National Business Leader, SRC

Effective Date: May 4, 2021

EXECUTED for and on behalf of
Philips North America LLC

Signature:  _____

Name: Joseph E. Innamorati

Title: Vice President

Effective Date: May 4, 2021

EXHIBIT A - ANNEX

Assigned Trademarks

Country	Status	Trademark Application No.	Registration Date	Registration No.	TRADEMARK
US	Registered	76309667	Aug. 5, 2003	2746096	GEL-E DONUT
US	Registered	76309471	Apr. 16, 2002	2561839	SQUISHON
US	Registered	76309467	Apr. 16, 2002	2561838	WEESPECS
US	Registered	76557913	Jan. 24, 2006	3051379	WEE SIGHT
US	Registered	76281015	Sept. 9, 2003	2762417	SWEET-EASE
US	Registered	76229829	Feb. 19, 2002	2540165	SNUGGLEUP
GB	Registered	UK00902516466	May 14, 2003	UK00902516466	SWEET-EASE
EU	Registered	002516466	May 14, 2003	2516466	SWEET-EASE
WO	Registered at least in CN	1253271	May 6, 2015	1253271	FREDERICK T. FROG
US	Registered	76229829	Feb. 19, 2002	2540165	SNUGGLEUP