

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM657162

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
WILAND INC.		06/30/2021	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	FIFTH THIRD BANK, NATIONAL ASSOCIATION		
<b>Street Address:</b>	38 Fountain Square Plaza		
<b>City:</b>	Cincinnati		
<b>State/Country:</b>	OHIO		
<b>Postal Code:</b>	45263		
<b>Entity Type:</b>	National Banking Association: UNITED STATES		
<b>PROPERTY NUMBERS Total: 9</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5659327	ULTIMATE DATA	
<b>Registration Number:</b>	5659326	ULTIMATE AUDIENCES	
<b>Registration Number:</b>	4809817	WILAND DELIVERING THE FUTURE	
<b>Registration Number:</b>	4354876	SPOTRIGHT	
<b>Registration Number:</b>	4633142	GRAPHMASSIVE	
<b>Serial Number:</b>	90271475		
<b>Serial Number:</b>	90271451	GRAND GIRAFFE	
<b>Serial Number:</b>	90179899		
<b>Serial Number:</b>	90179880	GRAND GIRAFFE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	9497254100		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	9497254043		
<b>Email:</b>	amina@stradlinglaw.com		
<b>Correspondent Name:</b>	Arnold V. Mina		
<b>Address Line 1:</b>	Stradling Yocca Carlson & Rauth, P.C.		
<b>Address Line 2:</b>	660 NEWPORT CENTER DRIVE, SUITE 1600		
<b>Address Line 4:</b>	Newport Beach, CALIFORNIA 92660		
<b>ATTORNEY DOCKET NUMBER:</b>	103378-0266		

CH \$240.00 5659327

<b>NAME OF SUBMITTER:</b>	Arnold V. Mina
<b>SIGNATURE:</b>	/Arnold V. Mina/
<b>DATE SIGNED:</b>	06/30/2021
<b>Total Attachments: 4</b> source=Fifth Third.Wiland - Notice of Grant of Security Interest in Trademarks#page1.tif source=Fifth Third.Wiland - Notice of Grant of Security Interest in Trademarks#page2.tif source=Fifth Third.Wiland - Notice of Grant of Security Interest in Trademarks#page3.tif source=Fifth Third.Wiland - Notice of Grant of Security Interest in Trademarks#page4.tif	

NOTICE  
OF  
GRANT OF SECURITY INTEREST  
IN  
TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Security and Pledge Agreement dated as of June 30, 2021 (as the same may be amended, restated, amended and restated, supplemented or otherwise modified from time to time, the "Agreement") by and among the Obligors party thereto (each an "Obligor" and collectively, the "Obligors") and Fifth Third Bank, National Association, as administrative agent (the "Administrative Agent") for the holders of the Secured Obligations referenced therein, the undersigned Obligor has granted to the Administrative Agent, for the benefit of the holders of the Secured Obligations, a continuing security interest in, and a right to set off against, any and all right, title and interest of such Obligor in and to all of the trademarks and trademark applications shown below:

TRADEMARKS

<u>Trademark No.</u>	<u>Description of Trademark Item</u>	<u>Date of Trademark</u>
----------------------	--	--------------------------

See Schedule 1 attached hereto

TRADEMARK APPLICATIONS

<u>Trademark Applications No.</u>	<u>Description of Trademark Applied for</u>	<u>Date of Trademark Applications</u>
-----------------------------------	---	---

See Schedule 1 attached hereto

The undersigned Obligor and the Administrative Agent, on behalf of the holders of the Secured Obligations, hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

Very truly yours,

WILAND, INC., as Obligor

By:   
Name: Phillip A. Wiland  
Title: Chief Executive Officer

[SIGNATURE PAGE TO NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS]

TRADEMARK  
REEL: 007341 FRAME: 0298

Acknowledged and Accepted:

FIFTH THIRD BANK, NATIONAL ASSOCIATION, as Administrative Agent

By: 

Name: Andrew M. Hensley

Title: Managing Director

[SIGNATURE PAGE TO NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS]



**TRADEMARK**  
**REEL: 007341 FRAME: 0299**

Schedule 1

**TRADEMARKS**

<b><u>Trademark No.</u></b>	<b><u>Description of Trademark Item</u></b>	<b><u>Date of Trademark</u></b>
Reg. No. 5,659,327	ULTIMATE DATA	Registered January 22, 2019
Reg. No. 5,659,326	ULTIMATE AUDIENCES	Registered January 22, 2019
Reg. No. 4,809,817	WILAND DELIVERING THE FUTURE	Registered September 8, 2015
Reg. No. 4,354,876	SPOTRIGHT	Registered June 18, 2013
Reg. No. 4,633,142	GRAPHMASSIVE	Registered November 4, 2014

**TRADEMARK APPLICATIONS**

<b><u>Trademark Applications No.</u></b>	<b><u>Description of Trademark Applied for</u></b>	<b><u>Date of Trademark Applications</u></b>
Serial #: 90/271,475		Filed October 22, 2020
Serial #: 90/271,451	GRAND GIRAFFE	Filed October 22, 2020
Serial #: 90/179,899		Filed September 14, 2020
Serial #: 90/179,880	GRAND GIRAFFE	Filed September 14, 2020