OP \$165.00 4198320

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM657378

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Rentler, LLC		09/01/2019	Limited Liability Company: UTAH

RECEIVING PARTY DATA

Name:	TenantCloud, LLC		
Street Address:	7000 Robert Dixon Drive		
City:	Austin		
State/Country:	TEXAS		
Postal Code:	78749		
Entity Type:	Limited Liability Company: DELAWARE		

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark	
Registration Number:	4198320	RENTLER	
Registration Number:	4294591	LOVE LEASING	
Registration Number:	4721391	RENTABILITY	
Registration Number:	5041468	LOVE RENTING	
Registration Number:	5050084	SIMPLIFY YOUR LIVING	
Registration Number:	5404537	FOUR WALLS	

CORRESPONDENCE DATA

Fax Number: 8015327543

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 8013233392

Email: rmadsen@rgn.com **Correspondent Name:** Richard H. Madsen, II Address Line 1: 36 S. State Street

Address Line 2: **Suite 1400**

Address Line 4: Salt Lake City, UTAH 84111

NAME OF SUBMITTER:	Richard H. Madsen, II	
SIGNATURE:	/Richard H. Madsen, II/	
DATE SIGNED:	07/01/2021	

TRADEMARK REEL: 007343 FRAME: 0027

Total Attachments: 2

source=Assignment of Trademarks - Rentler to TenantCloud#page1.tif source=Assignment of Trademarks - Rentler to TenantCloud#page2.tif

TRADEMARK REEL: 007343 FRAME: 0028

ASSIGNMENT OF TRADEMARKS

WHEREAS, Rentler, LLC, a Utah limited liability company with an address of 36 S. State Street, Suite 1400, Salt Lake City, Utah 84111 (the "Assignor"), is the owner of applications and registrations for the following marks (hereinafter the "Marks"):

Mark	Class	Registration No. or Serial No.	Registration Date or Filing Date
RENTLER	36	Serial No. 85521335 Registration No. 4198320	Filing Date: January 20, 2012 Registration Date: August 28, 2012
LOVE LEASING	36	Serial No. 85521360 Registration No. 4294591	Filing Date: January 20, 2012 Registration Date: February 26, 2013
RENTABILITY	36 45	Serial No. 86200805 Registration No. 4721391	Filing Date: February 21, 2014 Registration Date: April 14, 2015
LOVE RENTING	36	Serial No. 86033626 Registration No. 5041468	Filing Date: August 9, 2013 Registration Date: September 13, 2016
SIMPLIFY YOUR LIVING	36	Serial No. 86084898 Registration No. 5050084	Filing Date: October 7, 2013 Registration Date: September 27, 2016
FOUR WALLS	36	Serial No. 87273764 Registration No. 5404537	Filing Date: December 19, 2016 Registration Date: February 20, 2018

WHEREAS, TENANTCLOUD, LLC, a Delaware limited liability company, with its principal place of business at 7000 Robert Dixon Drive, Austin, Texas 78749 (the "Assignee") acquired the Marks and the applications listed above pursuant to that certain Asset Purchase Agreement dated as of September 1, 2019 by and among the Assignor and Assignee; and

WHEREAS, Assignor sold, assigned, and transferred to Assignee all of its rights, titles and interests in and to the Marks.

TRADEMARK REEL: 007343 FRAME: 0029 NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby respectively assigns and transfers to Assignce all of its rights, titles and interests in and to the Marks, including, without limitation, any and all applications and registrations associated therewith.

This Assignment may, in the discretion of Assignee, be filed or recorded with any government agency or government authority for registering trademarks in any country or jurisdiction as may be necessary or appropriate.

IN WITNESS WHEREOF, the undersigned has caused this Assignment to be executed as of the day and year set forth below.

RENTLER, LLC

Name:

Bangerter

Its:

1568025

TRADEMARK REEL: 007343 FRAME: 0030

RECORDED: 07/01/2021