

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM658034

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Guangzhou Tiancheng Pinpai Management Co., Ltd.		06/30/2021	limited company (Ltd.): CHINA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Shenzhen Sexituo Cross-border E-commerce Co., Ltd.		
<b>Street Address:</b>	308-5, Juhua Factory, 20 Yangmei Road, Yangmei Community		
<b>Internal Address:</b>	Bantian Street, Longgang District		
<b>City:</b>	Shenzhen		
<b>State/Country:</b>	CHINA		
<b>Entity Type:</b>	limited company (Ltd.): CHINA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	6314931	BEETOP	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	dmtm2020@outlook.com		
<b>Correspondent Name:</b>	Ye Jianwei		
<b>Address Line 1:</b>	4737 Baldwin Park Blvd		
<b>Address Line 4:</b>	Baldwin Park, CALIFORNIA 91706		
<b>NAME OF SUBMITTER:</b>	/Ye Jianwei/		
<b>SIGNATURE:</b>	/Ye Jianwei/		
<b>DATE SIGNED:</b>	07/05/2021		
<b>Total Attachments: 2</b>			
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OP \$40.00 6314931

## Trademark Assignment Agreement

This Trademark Purchase and Assignment Agreement (the "Agreement") is made as of 30 Day of June, 2021, between Guangzhou Tiancheng Pinpai Management Co., Ltd. having the address 403A84, No. 5 Dongping Middle Road Baiyun District Guangzhou CHINA 510000; and Shenzhen Sexiuo Cross-border E-commerce Co., Ltd., having the address as 308-5, Juhua Factory, 20 Yangmei Road, Yangmei Community, Bantian Street, Longgang District, Shenzhen

The Assignor is the registered owner of a mark that is registered in the United States Patent and Trademark Office, Reg.No. 6314931 dated 06 Day of Apr, 2021

The Assignee wishes to acquire the Assignor's rights in the trademark listed in this agreement.

The Assignee agrees to pay the Assignor \$ 1.

In exchange, the Assignor hereby conveys, transfers, and assigns to the Assignee all of the Assignor's right, title, and interest of whatever kind in the mark, together with

- 1) the goodwill of the business relating to the products and services on which the marks are used and for which they are registered,
- 2) all income, royalties, and damages hereafter due or payable to Assignor with respect to the marks, including without limitation, damages, and payments for past or future infringements and misappropriations of the marks, and
- 3) all rights to sue for past, present and future infringement or misappropriations of the marks.

The Assignor further covenants that it will take all actions that may be necessary for securing, completing, or vesting in the Assignee full right, title, and interest in the mark and its related property.

THIS AGREEMENT shall take effect from 30 day of June, 2021

In witness whereof, the Assignor has duly executed under seal and delivered this Assignment, as of the day and year first above written.

ASSIGNOR:  
Guangzhou Tiancheng Pinpai Management Co., Ltd.

Signed by: Huang Yijing

Name: Huang Yijing

Title: principal

TRADEMARK

REEL: 007346 FRAME: 0556

ASSIGNEE:  
Shenzhen Sexituo Cross-border E-commerce Co., Ltd.

Signed by: Ye Jianwei

Name: Ye Jianwei  
Title: principal