

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM658242

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Royal & Sun Alliance Insurance Agency, Inc.		06/28/2021	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	RSA Insurance Group Limited		
Also Known As:			
Street Address:	20 Fenchurch Street		
City:	London		
State/Country:	ENGLAND		
Postal Code:	EC3M 3AU		
Entity Type:	Company: ENGLAND AND WALES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4077427	RSA	
CORRESPONDENCE DATA			
Fax Number:	3172317433		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3172361313		
Email:	dwong@btlaw.com		
Correspondent Name:	David A.W. Wong		
Address Line 1:	11 South Meridian Street		
Address Line 4:	Indianapolis, INDIANA 46204-3535		
NAME OF SUBMITTER:	David A. W. Wong		
SIGNATURE:	/dwong/		
DATE SIGNED:	07/06/2021		
Total Attachments: 3			
source=US_assignment_Royal_Sun_Alliance_to_RSAIG_ltd.doc (003)#page1.tif			
source=US_assignment_Royal_Sun_Alliance_to_RSAIG_ltd.doc (003)#page2.tif			
source=US_assignment_Royal_Sun_Alliance_to_RSAIG_ltd.doc (003)#page3.tif			

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ASSIGNMENT OF TRADE MARK (UNITED STATES)

THIS ASSIGNMENT is made this 28 day of June 2021

BETWEEN

1. **Royal & Sun Alliance Insurance Agency, Inc.** of 100 Wall Street, Suite 901, NEW YORK 10005, United States of America, a Delaware corporation (hereinafter referred to as “the Assignor”)

AND

2. **RSA Insurance Group Limited (formerly known as RSA Insurance Group Plc)** of 20 Fenchurch Street, London, EC3M 3AU, England a company incorporated under the laws of England & Wales under Company No. 02339826 (hereinafter referred to as “the Assignee”)

WHEREAS

- A. The Assignor is the proprietor of the United States Trade Mark Registration, the particulars of which are set out in the Schedule hereto (hereinafter referred to as “the Trade Mark”)
- B. The Assignor has agreed to assign the Trade Mark to the Assignee on the terms set out below and to execute this assignment

IT IS HEREBY AGREED AS FOLLOWS:

1. In consideration of the sum of £1, now paid by the Assignee to the Assignor (the receipt of which is hereby acknowledged) the Assignor **HEREBY ASSIGNS AND CONVEYS** unto the Assignee all property, right, title and interest, including the right to sue for past infringements and to continue with any ongoing disputes, in the said Trade Mark including the goodwill symbolised by and attached to the said Trade Mark, to hold unto the Assignee absolutely.
2. The Assignor warrants that it has good claim to be the proprietor of the said Trade Mark and is not aware of any claim which may affect the validity of the said Trade Mark and has not charged or encumbered the same.
3. The Assignor further covenants to execute all documents, papers, forms and authorisations and deposes to swear all declarations or oaths which may be necessary for securing, completing or absolutely vesting full right, title and interest to the said Trade Mark.

IN WITNESS whereof the parties hereto have set their hands the day and year first above written

SIGNED by:

Signed: *Melissa Hendrick*

Name: Melissa Hendrick_____

Position: Director_____

For and on behalf of **Royal & Sun Alliance Insurance Agency, Inc.** the Assignor

SIGNED by:


Signed: *Jonathan Cope*

Name: Jonathan Cope_____

Position: Company Secretary_____

For and on behalf of **RSA Insurance Group Limited, (formerly known as RSA Insurance Group Plc)**, the Assignee

US TRADE MARK - SCHEDULE

COUNTRY	MARK	CLASSES	APP. DATE	REG. NO.	RENEWAL DATE
United States		35, 36, 45	11/2/2009	4077427	27/12/2021