

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM659041

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
SEQUENCE:	1		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Jason PETERSEN		06/30/2021	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	LIT LIVING INC.		
Street Address:	540 DEVALL DRIVE, SUITE 301		
City:	Auburn		
State/Country:	ALABAMA		
Postal Code:	36832		
Entity Type:	Corporation: UTAH		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5927731	LIT LIVING	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3365748059		
Email:	Joseph.Speight@wbd-us.com		
Correspondent Name:	JOSEPH SPEIGHT		
Address Line 1:	300 N. GREENE STREET, SUITE 1900		
Address Line 4:	GREENSBORO, NORTH CAROLINA 27401		
NAME OF SUBMITTER:	JOSEPH SPEIGHT		
SIGNATURE:	/Joseph Speight/		
DATE SIGNED:	07/09/2021		
Total Attachments: 4			
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TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (this "Trademark Assignment"), dated as of June 30, 2021, is entered into by and between by and between Jason Petersen, an individual ("Assignor") and Lit Living, Inc, a Utah corporation ("Assignee").

WHEREAS, Assignor owns all right, title and interest in and to the trademark identified on Schedule A hereto and the goodwill associated therewith and symbolized thereby (collectively, the "Mark");

WHEREAS, Assignor desires to assign, transfer, convey and deliver all of its right, title and interest throughout the world in and to the Mark to Assignee; and

WHEREAS, Assignor and Assignee hereby acknowledge such assignment, transfer, conveyance and delivery of all right, title and interest of Assignor throughout the world in and to the Mark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee agree as follows:

1. Assignor hereby irrevocably assigns, transfers, conveys and delivers to Assignee, and Assignee hereby accepts, all right, title, and interest of Assignor throughout the world in and to the Mark, the goodwill associated therewith and symbolized thereby, and any and all royalties, fees, income, payments, and other proceeds now or hereafter due or payable with respect to the Mark, the same to be held and enjoyed by Assignee, its successors, assigns and other legal representatives.

2. Assignor hereby assigns to Assignee any and all claims and causes of action with respect to any of the Mark, whether accruing before, on, or after the date hereof, including all rights to and claims for damages, restitution, and injunctive and other legal and equitable relief for past, present, and future infringement, dilution, misappropriation, violation, misuse, breach, or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

3. This Trademark Assignment shall be binding upon Assignor, its successors and assigns and all others acting by, through, with or under their direction, and all those in privity therewith.

4. Assignor hereby authorizes the Commissioner for Trademarks in the United States Patent and Trademark Office and the officials of corresponding entities or agencies in any applicable jurisdictions to record and register this Trademark Assignment upon request by Assignee. Following the date hereof, upon Assignee's reasonable request, Assignor shall take such steps and actions, and provide such cooperation and assistance to Assignee and its successors, assigns, and legal representatives, including the execution and delivery of any affidavits, declarations, oaths, exhibits, assignments, powers of attorney, or other documents, as may be reasonably necessary to effect, evidence, or perfect the assignment of the Mark to Assignee, or any assignee or successor thereto.


5. This Trademark Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed one and the same agreement. A signed copy of this Trademark Assignment delivered by facsimile, e-mail, or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Trademark Assignment.

6. This Trademark Assignment, and all claims or causes of action (whether in contract, tort or otherwise) that may be based upon, arise out of or relate to this Trademark Assignment or the negotiation, execution or performance of this Trademark Assignment, shall be governed by and construed in accordance with the laws of the State of Delaware, without giving effect to any choice or conflict of law provision or rule (whether of the State of Delaware or any other jurisdiction) that would cause the application of the laws of any jurisdiction other than the State of Delaware.

[Remainder of page intentionally left blank; signature page follows.]


IN WITNESS WHEREOF, the parties hereto have executed this Trademark Assignment as of the date first written above.

ASSIGNEE:

Signature: 
Name: Jason Petersen

ASSIGNOR:

LIT LIVING, INC.

By: 
Name: Jason Petersen
Title: Chairman

SCHEDULE A

Mark

LIT LIVING

U.S. PTO Reg. No. 5,927,731

Reg. Date: Dec. 3, 2019

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