

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM660865

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ENTITY CONVERSION
SEQUENCE:	2

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Heartland Pet Food Manufacturing Iowa, Inc.		07/07/2021	Corporation: DELAWARE

RECEIVING PARTY DATA

Name:	Heartland Pet Food Manufacturing Iowa, LLC
Street Address:	11 River Road
City:	Wilton
State/Country:	CONNECTICUT
Postal Code:	06897
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Serial Number:	85137414	NUDGES
Serial Number:	85778285	TOP CHEWS
Serial Number:	87120223	TRUE CHEWS
Serial Number:	87732335	TOP CHEWS NATURALS
Serial Number:	87766279	TRUE CHEWS
Serial Number:	87922333	MEAL MAKERS
Serial Number:	88568801	NUDGES
Serial Number:	88704933	TRUE MEALS
Serial Number:	90136422	KINDRED
Serial Number:	90469652	THE ANSWER IS TRUE
Serial Number:	90540758	TRUE FRESH

CORRESPONDENCE DATA

Fax Number: 7637642268

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 763-764-6310

Email: trade.marks@genmills.com

Correspondent Name: Alexandria M. Christian

TRADEMARK

Address Line 1: Number One General Mills Blvd.
Address Line 4: Minneapolis, MINNESOTA 55426

ATTORNEY DOCKET NUMBER: 83000CON01

NAME OF SUBMITTER: Tiffany Larson

SIGNATURE: /Tiffany K. Larson/

DATE SIGNED: 07/19/2021

Total Attachments: 4

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Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "HEARTLAND PET FOOD MANUFACTURING IOWA, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "HEARTLAND PET FOOD MANUFACTURING IOWA, INC." TO "HEARTLAND PET FOOD MANUFACTURING IOWA, LLC", FILED IN THIS OFFICE ON THE SEVENTH DAY OF JULY, A.D. 2021, AT 6:37 O`CLOCK P.M.




Jeffrey W. Bullock, Secretary of State

4038607 8100V
SR# 20212648394

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 203620385
Date: 07-07-21

TRADEMARK
REEL: 007358 FRAME: 0230

Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF FORMATION OF "HEARTLAND PET FOOD MANUFACTURING IOWA, LLC" FILED IN THIS OFFICE ON THE SEVENTH DAY OF JULY, A.D. 2021, AT 6:37 O`CLOCK P.M.




Jeffrey W. Bullock, Secretary of State

4038607 8100V
SR# 20212648394

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 203620385
Date: 07-07-21

TRADEMARK
REEL: 007358 FRAME: 0231

**STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A CORPORATION TO A
LIMITED LIABILITY COMPANY PURSUANT TO
SECTION 18-214 OF THE LIMITED LIABILITY COMPANY ACT**

1. The jurisdiction where the Corporation first formed is Delaware.
2. The jurisdiction immediately prior to filing this Certificate is Delaware.
3. The date the Corporation first formed is September 30, 2005.
4. The name of the Corporation immediately prior to filing this Certificate is Heartland Pet Food Manufacturing Iowa, Inc.
5. The name of the Company as set forth in the Certificate of Formation is Heartland Pet Food Manufacturing Iowa, LLC.

* * *

IN WITNESS WHEREOF, the undersigned have executed this Certificate as of
7th day of July, 2021.



By: Christopher A. Rauschl
Its: Authorized Person

**STATE of DELAWARE
LIMITED LIABILITY COMPANY
CERTIFICATE of FORMATION**

The undersigned authorized person, desiring to form a limited liability company pursuant to the Limited Liability Company Act of the State of Delaware, hereby certifies as follows:

1. The name of the limited liability company is Heartland Pet Food Manufacturing Iowa, LLC.

2. The address of the Company's registered office in the State of Delaware, County of New Castle, is c/o The Corporation Trust Company, 1209 Orange Street, Corporation Trust Center, Wilmington, Delaware 19801. The name of the Company's registered agent for service of process at such address is The Corporation Trust Company.

In Witness Whereof, the undersigned have executed this Certificate of Formation this 7th day of July, 2021.



Christopher A. Rauschi
Authorized Person