

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM661300

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
KIDdesigns, Inc.		04/15/2021	Corporation: NEW JERSEY
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	PetMedics LLC		
<b>Street Address:</b>	34 West 33rd Street		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10001		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	90582610	PETMEDICS	
<b>Serial Number:</b>	90582614	MYPETMEDICS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3036293450		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	docketing-dv@dorsey.com		
<b>Correspondent Name:</b>	Lindsey M. Sadler, Dorsey & Whitney LLP		
<b>Address Line 1:</b>	1400 Wewatta Street, Suite 400		
<b>Address Line 2:</b>	IP Department		
<b>Address Line 4:</b>	Denver, COLORADO 80202-5549		
<b>NAME OF SUBMITTER:</b>	Lindsey Sadler		
<b>SIGNATURE:</b>	/Lindsey Sadler/		
<b>DATE SIGNED:</b>	07/20/2021		
<b>Total Attachments: 2</b>			
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## TRADEMARK ASSIGNMENT

This **Trademark Assignment** is effective April 15, 2021 by and between KIDdesigns, Inc., a New Jersey corporation with an address of 1299 Main Street, Rahway, NJ 07065 ("**Assignor**"), and PetMedics LLC., a Delaware limited liability company, with an address of 34 West 33rd Street New York, NY 10001 ("**Assignee**").

WHEREAS, Assignor is the owner the PETMEDICS and MYPETMEDICS trademarks represented by the trademark applications more fully described in Schedule B (the "**Marks**"); and

WHEREAS, Assignor wants to assign the Marks as part of the entire business or portion thereof to which the Marks pertain as required by § 10 of the Lanham Act, including any goodwill associated with the Marks, and Assignee desires to receive all of Assignor's right, title and interest in the Marks, together with the portion of the business to which the Marks pertain and any and all goodwill associated with the Marks.

The parties therefore agree as follows:

NOW THEREFORE, for the consideration of \$6983.36, representing the amounts paid by KIDdesigns, Inc. for applications to protect the marks, and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor's right, title and interest in the Marks as they exist anywhere in the world and as may be created or acquired at any date in the future, along with any goodwill associated with the Marks, and together with the portion of the business to which the Marks pertain and is symbolized by the Marks. This assignment includes without limitation all applications and registrations for the Marks, all priority rights or claims based on International Conventions, all rights to proceeds of the Marks, including income, royalties, damages, profits, and payments now or hereafter payable, all rights of action of Assignor, and the right to take proceedings and to seek damages and all other available remedies, against third parties for past, present, or future infringement of the Marks.

Assignor shall execute and deliver any other documents and perform any other reasonable acts Assignee may request, that may be necessary and appropriate to effectuate the provisions of this agreement and establish Assignee's rights in the Marks.

At the request and expense of Assignee, Assignor shall provide all reasonable assistance which Assignee considers necessary in connection with bringing or defending any proceedings in relation to the Marks.

Each party has signed this Trademark Assignment effective on the date stated in the introductory clause.


KIDDESIGNS, INC.

PETMEDICS LLC

By:

Name:


Title:

  
Isaac Ashkenazi  
resident

By:

Name:

Title:

  
Morris Dweck  
CEO

**SCHEDULE A**

<b>COUNTRY</b>	<b>MARK</b>	<b>APPLICATION NUMBER</b>
United States	PETMEDICS	90/582,610
United States	MYPETMEDICS	90/582,614