TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM661205

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
IMMERSIVE LABS LTD		07/07/2021	Private Limited Company:

RECEIVING PARTY DATA

Name:	me: IMMERSIVE LABS HOLDINGS LIMITED	
Street Address: Runway East, 1, Victoria Street		
City: Bristol		
State/Country:	UNITED KINGDOM	
Postal Code:	BS1 6AA	
Entity Type:	Private Limited Company: UNITED KINGDOM	

PROPERTY NUMBERS Total: 3

Property Type Number		Number	Word Mark
	Registration Number:	6198281	IL
	Registration Number:	5388680	DIGITAL CYBER ACADEMY
Registration Number: 5974946		5974946	IMMERSIVE LABS

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 7208456065

Email: TrademarksUS@eip.com

Correspondent Name: Leigh AUGUSTINE

Address Line 1: EIP US LLP, 5445 DTC Parkway, PH4

Address Line 2: 5445 DTC Parkway, PH4

Address Line 4: Greenwood Village, COLORADO 80111

DOMESTIC REPRESENTATIVE

Name: Leigh AUGUSTINE

Address Line 1: EIP US LLP, 5445 DTC Parkway, PH4

Address Line 2: 5445 DTC Parkway, PH4

Address Line 4: Greenwood Village, COLORADO 80111

NAME OF SUBMITTER: Leigh Augustine

> TRADEMARK **REEL: 007360 FRAME: 0709**

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SIGNATURE:	/Leigh Augustine/
DATE SIGNED:	07/20/2021
Total Attachments: 4 source=Signed - Confirmatory agreeme source=Signed - Confirmatory agreeme source=Signed - Confirmatory agreeme source=Signed - Confirmatory agreeme	nt (Ltd-Holdings)#page2.tif nt (Ltd-Holdings)#page3.tif

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CONFIRMATORY ASSIGNMENT OF TRADE MARKS

Date: 6 July 2021

Parties

- (1) **IMMERSIVE LABS LTD**, a company incorporated in England with company number 10553244 whose registered office is at Runway East, 1, Victoria Street, Bristol, BS1 6AA, England (**IL**)
- (2) **IMMERSIVE LABS HOLDINGS LIMITED**, a company incorporated in England with company number 11439032 whose registered office is at Runway East, 1, Victoria Street, Bristol, BS1 6AA, England (**IL Holdings**)

BACKGROUND

- (A) IL and IL Holdings are members of the same Group.
- (B) On 22 November 2018 IL and IL Holdings entered into an agreement assigning all current Intellectual Property Rights owned by IL and all Intellectual Property Rights created by or on behalf of IL in the future. This included an assignment of all current and future trade marks owned by IL.
- (C) This agreement is a confirmatory assignment to evidence the transfer of the trade marks from IL and IL Holdings.

Agreed terms

1. Interpretation

The following definitions and rules of interpretation apply in this agreement.

1.1 Definitions:

Trade Marks: the registered trade marks and the trade mark applications, short particulars of which are set out in Schedule 1.

Main Agreement: an assignment agreement dated 22 November 2018 between IL and IL Holdings.

- 1.2 Clause, Schedule and paragraph headings shall not affect the interpretation of this agreement.
- 1.3 This agreement shall be binding on, and enure to the benefit of, the parties to this agreement and their respective personal representatives, successors and permitted assigns,

TRADEMARK REEL: 007360 FRAME: 0711 and references to any party shall include that party's personal representatives, successors and permitted assigns.

- 1.4 A reference to a statute or statutory provision is a reference to it as amended, extended or re-enacted from time to time.
- 1.5 Any words following the terms **including**, **include**, **in particular**, **for example** or any similar expression shall be construed as illustrative and shall not limit the sense of the words, description, definition, phrase or term preceding those terms.

2. Assignment

- IL hereby confirms that it assigned the Trade Marks to IL Holdings pursuant to and for the consideration set out in the Main Agreement. This assignment included:
- 2.1 the absolute entitlement to any registrations granted pursuant to any of the applications comprised in the Trade Marks;
- 2.2 all rights to claim priority from any of the Trade Marks;
- 2.3 all statutory and common law rights attaching to the Trade Marks together with the goodwill attaching to the Trade Marks.

3. Governing law

This agreement and any dispute or claim (including non-contractual disputes or claims) arising out of or in connection with it or its subject matter or formation shall be governed by and construed in accordance with the law of England and Wales.

4. Jurisdiction

DocuSigned by:

Each party irrevocably agrees that the courts of England and Wales shall have exclusive jurisdiction to settle any dispute or claim (including non-contractual disputes or claims) arising out of or in connection with this agreement or its subject matter or formation. This contract has been entered into on the date stated at the beginning of it.

Signed by Alice Dunn General Counsel

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7/7/2021 | 14:45 BST

For and on behalf of IMMERSIVE LABS LTD.

Signed by Alice Dunn General Counsel

7/7/2021 | 14:45 BST

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For and on behalf of IMMERSIVE LABS HOLDING LIMITED

Schedule 1

Trade Mark	Territory	Trade Mark Number	Application Date	Registration Date	Class(es)
DIGITAL CYBER ACADEMY	UK	UK00003226752	24 April 2017	14 July 2017	9, 41, 42
IMMERSIVE LABS	UK	UK00003274402	1 December 2017	9 March 2018	41, 45
	UK	3391102	10 April 2019	30 August 2019	41, 42, 45
IMMERSIVE INSIGHT	UK	UK00003401749	23 March 2019	1 November 2019	35, 41, 42, 45
IMMERSIVE INTELLIGENCE	UK	UK00003401659	23 May 2019	4 October 2019	35, 41, 42, 45
IMMERSIVE LABS	UK	UK00918036228	14 March 2019	9 October 2019	41, 42, 45
	UK	UK00918133393	7 October 2019	21 February 2020	41, 42, 45
IMMERSIVE LABS	EU	EU018036228	14 March 2019	9 October 2019	41, 42, 45
	EU	018133393	7 October 2019	21 February 2020	41, 42, 45
	USA	6198281	4 October 2019	17 November 2020	41, 42, 45
DIGITAL CYBER ACADEMY	USA	5388680	25 April 2017	14 July 2017	9, 41, 42
IMMERSIVE LABS	USA	5974946	24 October 2019	4 February 2020	42
IMMERSIVE LABS	Switzerland	06384/2021	22 April 2021	pending	9, 35, 41, 42, 45
IMMERSIVE LABS	South Africa	2021/11809	23 April 2021	pending	9
IMMERSIVE LABS	South Africa	2021/11810	23 April 2021	pending	35
IMMERSIVE LABS	South Africa	2021/11811	23 April 2021	pending	41

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IMMERSIVE LABS	South Africa	2021/11812	23 April 2021	pending	42
IMMERSIVE LABS	South Africa	2021/11813	23 April 2021	pending	45

RECORDED: 07/20/2021

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