

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM662605

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Boskovich Farms, Inc.		08/20/2020	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Boskovich Fresh Food Group, Inc.		
Street Address:	711 Diaz Ave.		
City:	Oxnard		
State/Country:	CALIFORNIA		
Postal Code:	93030		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	88674789	FAIR EARTH	
CORRESPONDENCE DATA			
Fax Number:	8055648262		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8059654400		
Email:	Kurt@incip.com		
Correspondent Name:	Kurt Koenig		
Address Line 1:	920 Garden St.		
Address Line 4:	Santa Barbara, CALIFORNIA 93101		
ATTORNEY DOCKET NUMBER:	2855-110		
NAME OF SUBMITTER:	Kurt Koenig		
SIGNATURE:	/Kurt Koenig/		
DATE SIGNED:	07/26/2021		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is made **August 20, 2020** ("Effective Date") from **Boskovich Farms, Inc.**, a California corporation ("ASSIGNOR") to **Boskovich Fresh Food Group, Inc.**, a Delaware corporation ("ASSIGNEE").

WHEREAS, ASSIGNOR is the owner of the Trademarks set forth on Schedule A ("**Marks**"), together with all common law rights therein and the goodwill of the business symbolized thereby in connection with the goods and services on which the Marks are used ("**Goods and Services**"); and

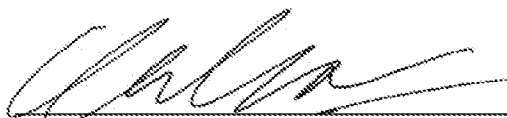
WHEREAS, ASSIGNOR desires to assign, convey, contribute, deliver, grant, quitclaim, and transfer to ASSIGNEE all of its right, title, and interest in and to the Mark.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR assigns, conveys, contributes, delivers, grants, quitclaims, and transfers to ASSIGNEE all of ASSIGNOR's right, title, and interest of whatever kind in and to the Marks in perpetuity, together with (1) the goodwill of the business appurtenant thereto and which is symbolized thereby relating to the Goods and Services or otherwise; (2) all income, royalties, and damages hereafter due or payable to ASSIGNOR with respect to the Marks, including without limitation, damages, and payments for past or future infringements and misappropriations of the Marks; (3) all rights to sue for past, present, and future infringements or misappropriations of the Marks; and (4) the right to renew any trademark application or registration related to the Marks.

ASSIGNOR further covenants that it will execute all reasonably necessary documents, papers, forms, and authorizations and take all other reasonably necessary actions that may be necessary for securing, completing, or vesting in ASSIGNEE full right, title, and interest in the Mark. ASSIGNOR further appoints ASSIGNEE, with the full power of substitution therein, as its true and lawful attorney-in-fact for the limited purpose of executing such papers and performing such other proper acts as may be reasonably necessary to secure to ASSIGNEE, or to its successors or assigns, the rights hereby transferred.

IN WITNESS WHEREOF, ASSIGNOR has duly executed and delivered this Assignment, as of the Effective Date.

Boskovich Farms, Inc.



John Wirawan
Chief Financial Officer

Schedule A

Trademark

Serial No.

Filing Date

FAIR EARTH

88674789

October 30, 2019