

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM663032

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Vets Plus, Inc.		07/26/2021	Corporation: WISCONSIN
RECEIVING PARTY DATA			
Name:	Probioticsmart, LLC		
Street Address:	303 Cedar Street		
City:	Menomonie		
State/Country:	WISCONSIN		
Postal Code:	54751-2390		
Entity Type:	Limited Liability Company: WISCONSIN		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	5881215	OVOCEUTIN	
Registration Number:	4100243	INTELLIFLORA	
Registration Number:	3826671	PROBIOTICSMART.COM	
CORRESPONDENCE DATA			
Fax Number:	6082529243		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6082558891		
Email:	mal@dewittllp.com		
Correspondent Name:	Marcia Layton		
Address Line 1:	DeWitt LLP / Intellectual Property Dept.		
Address Line 2:	2 E. Mifflin Street, Suite 600		
Address Line 4:	Madison, WISCONSIN 53703-2865		
NAME OF SUBMITTER:	Marcia Layton		
SIGNATURE:	/marcialayton/		
DATE SIGNED:	07/28/2021		
Total Attachments: 2			
source=USPTO--210728--Assignment--Trademarks--Vets_Plus_to_Probioticsmart--EXECUTED#page1.tif			
source=USPTO--210728--Assignment--Trademarks--Vets_Plus_to_Probioticsmart--EXECUTED#page2.tif			

OP \$90.00 5881215

ASSIGNMENT OF MARKS

This document is an ASSIGNMENT made by VETS PLUS, INC., A Wisconsin corporation, located and doing business at 302 Cedar Falls Rd., Menomonie, WI 54751-1266 (hereinafter the ASSIGNOR), to PROBIOTICSMART, LLC, a Wisconsin limited liability company, located and doing business at 303 Cedar St., Menomonie, WI 54751-2390 (hereinafter the ASSIGNEE).

ASSIGNOR has adopted, used, is using and is the owner of the following marks, as identified in the following documents on file in the U.S. Patent and Trademark Office:

Mark	Application Serial No.	Application Filing Date	Registration No.	Registration Date
OVOCEUTIN	88/077,991	Aug. 14, 2018	5,881,215	Jan. 1, 2019
IntelliFlora	85/295,999	Apr. 15, 2011	4,100,243	Feb. 14, 2012
PROBIOTICSMART.COM	77/906,971	Jan. 7, 2010	3,826,671	Jul. 27, 2010

ASSIGNEE wishes to acquire the marks, their registrations, and the goodwill symbolized by the marks.

THEREFORE, for good and valuable consideration provided by ASSIGNEE to ASSIGNOR, the receipt and sufficiency of which is hereby mutually acknowledged:

ASSIGNOR hereby sells, assigns, and transfers to ASSIGNEE all of its rights, title and interest in and to the above-noted marks, all above-noted registrations of and applications to register the marks, and all goodwill associated with and symbolized by the marks. ASSIGNOR represents and warrants that it has the full power to enter into and perform this agreement.

ASSIGNOR further assigns to ASSIGNEE all right to sue for and receive all damages accruing from past infringements of the marks herein assigned.

ASSIGNOR shall execute and deliver such additional documents as may be reasonably requested by ASSIGNEE to vest or protect ASSIGNEE's rights in the mark.

This ASSIGNMENT shall be binding upon and shall inure to the benefit of the heirs, legal representatives, successors, and assigns of ASSIGNOR and ASSIGNEE, as well as all others acting by, through, with or under their direction, and all those in privity therewith.

This ASSIGNMENT shall be construed under and pursuant to the laws of the State of Wisconsin, and the form and venue for any conflict shall be a court located in the State of Wisconsin or within any other state in which it is alleged by the plaintiff that the defendant has violated this agreement.

This ASSIGNMENT is effective as of the final date of signature below.

Executed by ASSIGNOR VETS PLUS, INC.:

07/26/2021
Month / Day / Year

Rajiv Lall
Signature
Rajiv Lall
Printed Name
CEO
Title

The person signing above (1) appeared before me; (2) provided identification verifying that he/she is the person whose name and signature is set forth above; (3) verified that he/she understands the type, intended purpose, and effect of this document; (4) verified that this document is signed voluntarily, as an act of his/her own free will; and (5) either signed the document above, or confirmed that he/she made the signature above.

Wisconsin State
Dunn County
Carl Wayne NOTARY PUBLIC - NAME
7/26/2021 DATE OF NOTARIZATION
My commission expires: March 21, 2025

SEAL

KARLA WAYNE
Notary Public, State of Wisconsin
My Commission Expires March 21, 2025

Executed by ASSIGNEE PROBIOTICSMART, LLC:

07/26/2021
Month / Day / Year

Rajiv Lall
Signature
Rajiv Lall
Printed Name
CEO
Title

The person signing above (1) appeared before me; (2) provided identification verifying that he/she is the person whose name and signature is set forth above; (3) verified that he/she understands the type, intended purpose, and effect of this document; (4) verified that this document is signed voluntarily, as an act of his/her own free will; and (5) either signed the document above, or confirmed that he/she made the signature above.

Wisconsin State
Dunn County
Carl Wayne NOTARY PUBLIC - NAME
7/26/2021 DATE OF NOTARIZATION
My commission expires: March 21, 2025

SEAL

KARLA WAYNE
Notary Public, State of Wisconsin
My Commission Expires March 21, 2025