## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM663601

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Guangzhou Tiancheng Pinpai Management Co., Ltd.		07/28/2021	limited company (ltd.): CHINA

### **RECEIVING PARTY DATA**

Name:	Shenzhen chang run ze Technology Co., Ltd.		
Street Address:	4A040A, New Asia Electronic Mall, No. 8 Zhonghang Road		
Internal Address:	Futian District, Shenzhen		
City:	Guangdong		
State/Country:	CHINA		
Entity Type:	limited company (Itd.): CHINA		

#### **PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	6370389	LENDAWAY

#### CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: dmtm2020@outlook.com

**Correspondent Name:** Jinzhen Chen

Address Line 1: 4737 Baldwin Park Blvd

Address Line 4: Baldwin Park, CALIFORNIA 91706

NAME OF SUBMITTER:	/Jinzhen Chen/
SIGNATURE:	/Jinzhen Chen/
DATE SIGNED:	07/30/2021

**Total Attachments: 2** 

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> **TRADEMARK** REEL: 007370 FRAME: 0299

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# Trademark Assignment Agreement

This Trademark Purchase and Assignment Agreement (the "Agreement") is made as of 28 Day of July ,2021, between Guangzhou Tiancheng Pinpai Management Co., Ltd., having the address as 403A84, No. 5 Dongping Middle Road Baiyun District Guangzhou CHINA 510000; and Shenzhen chang run ze Technology Co., Ltd., having the address as 4A040A, New Asia Electronic Mail, No. 8 Zhonghang Road, Futian District, Shenzhen, Guangdong, China.

The Assignor is the registered owner of a mark that is registered in the United States Patent and Trademark Office, Reg.No.6370389 dated 1 Day of June, 2021

The Assignee wishes to acquire the Assignor's rights in the trademark listed in this agreement.

The Assignee agrees to pay the Assignor \$ 10.

In exchange, the Assignor hereby conveys, transfers, and assigns to the Assignee all of the Assignor's right, title, and interest of whatever kind in the mark, together with

- the goodwill of the business relating to the products and services on which the marks are used and for which they are registered.
- 2) all income, royalties, and damages hereafter due or payable to Assignor with respect to the marks, including without limitation, damages, and payments for past or future infringements and misappropriations of the marks, and
- 3) all rights to sue for past, present and future infringement or misappropriations of the marks.

The Assignor further covenants that it will take all actions that may be necessary for securing, completing, or vesting in the Assignce full right, title, and interest in the mark and its related property.

THIS AGREEMENT shall take effect from 28 day of July, 2021

In witness whereof, the Assignor has duly executed under seal and delivered this Assignment, as of the day and year first above written.

ASSIGNOR: Guungzhou Tian	cheng Pinpa	Manager	nent Co., Ltd.
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Name:Huang Yijing Title: principal ASSIGNEE: Shenzhen chang run ze Technology Co., Ltd.

Name: Jinzhen Chen Title:principal

TRADEMARK
REEL: 007370 FRAME: 0301

RECORDED: 07/30/2021