

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM663879

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|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------|-----------------------|--------------------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| GNOG LTD. | | 06/25/2021 | Private Limited Company: UNITED KINGDOM |
| RECEIVING PARTY DATA | | | |
| Name: | G-RACK, LTD. | | |
| Street Address: | 100 Avebury Boulevard | | |
| Internal Address: | C/O Shoosmiths Llp | | |
| City: | Milton Keynes | | |
| State/Country: | ENGLAND | | |
| Postal Code: | MK91FH | | |
| Entity Type: | Private Limited Company: UNITED KINGDOM | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 6243281 | G-RACK | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 84365400783 | | |
| Email: | info@onlinetrademarkattorneys.com | | |
| Correspondent Name: | Alexandra Summers | | |
| Address Line 1: | 4846 Payton Street | | |
| Address Line 4: | Santa Barbara, CALIFORNIA 93111 | | |
| NAME OF SUBMITTER: | Alexandra Summers | | |
| SIGNATURE: | /ABS/ | | |
| DATE SIGNED: | 07/30/2021 | | |
| Total Attachments: 2 | | | |
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| source=SignedTrademarkAssignment_G-RACK#page2.tif | | | |

OP \$40.00 6243281

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT Agreement ("Assignment") is executed on this 25th day of June 2021 ("Effective Date") by GNOC LTD., a United Kingdom Limited Company, with an address of Units 2/3 Harelaw Industrial Estate, Harelaw, United Kingdom DH98UJ ("Assignor");

IN FAVOR OF

G-RACK, LTD., an United Kingdom Private Limited Company, with an address of C/O Shoosmiths Llp, 100 Avebury Boulevard, Milton Keynes, England/Buckinghamshire, MK91FH ("Assignee");

WHEREAS, the Assignor owns all rights, titles and interests in the trademark listed in Schedule A, U.S. Registration No. 6,243,281 (the "Trademark"), together with the goodwill associated with the business in connection with and symbolized by the Trademark; and

WHEREAS, Assignor owns registration of the Trademark on the Principal Register with the United States Patent and Trademark Office in connection with the goods and/or services listed in the registration;

WHEREAS, Assignee is acquiring the rights, titles, goodwill and interests in the Trademark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, transfers and otherwise conveys to Assignee all rights, title and interest in and to the Trademark, together with the goodwill of the business connected with and symbolized by the Trademark and the registration therewith.

SIGNATURES. The parties may execute this Agreement by electronic means and in electronic counterparts.

IN WITNESS WHEREOF, the Assignor hereto executes this Assignment as of the Effective Date.

ASSIGNOR
GNOC LTD.



By: Graeme Gilpin
Title: Director

ASSIGNEE
G-RACK, LTD.



By: Graeme Gilpin
Title: Director

SCHEDULE A

United States of America
United States Patent and Trademark Office



Reg. No. 6,243,281
Registered Jan. 12, 2021
Int. Cl.: 20
Trademark
Principal Register

GNOCLTD (GREAT BRITAIN limited company (Ltd.))
Units 2/3 Harelaw Industrial Estate
Harelaw, England, UNITED KINGDOM DH98UJ

CLASS 20: Metal shelving; Shelving for sale in kit form; Shelving units; all of the foregoing excluding shelving adapted for computer hardware

The color(s) red, white and black is/are claimed as a feature of the mark.

OWNER OF UNITED KINGDOM , REG. NO. UK0000322206, DATED 06-30-2017,
EXPIRES 03-30-2027

The mark consists of a red circle with a white square with two horizontal bars within the circle and the hyphenated wording "G-RACK" in black stylized letters to the right of the circle with the hyphen in red.

SER. NO. 88-895,114, FILED 04-30-2020



Andrew K. ...
Director of the United States
Patent and Trademark Office

