

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM596900

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sonoma Cheese Factory, LLC		09/01/2020	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	The Trustee of the Lawrence P. and Jacqueline Viviani Family Trust, FBO Nina Respicio		
Street Address:	3551 Hamlin Road		
Internal Address:	MC 2393		
City:	Auburn Hills		
State/Country:	MICHIGAN		
Postal Code:	48326		
Entity Type:	Trust: CALIFORNIA		
Composed Of:	<ul style="list-style-type: none"> Comerica Bank & Trust, N.A., UNITED STATES, National Banking Association 		
Name:	The Trustee of the Lawrence P. and Jacqueline Viviani Family Trust, FBO Maria Ann Viviani		
Street Address:	3551 Hamlin Road		
Internal Address:	MC 2393		
City:	Auburn Hills		
State/Country:	MICHIGAN		
Postal Code:	48326		
Entity Type:	Trust: CALIFORNIA		
Composed Of:	<ul style="list-style-type: none"> Comerica Bank & Trust, N.A., UNITED STATES, National Banking Association 		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1748715	SONOMA DELI	
CORRESPONDENCE DATA			
Fax Number:	5152428950		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			

OP \$40.00 1748715

TRADEMARK

Phone: 5152428923
Email: ip@fredlaw.com
Correspondent Name: Tracy L. Deutmeyer
Address Line 1: 505 East Grand Ave, Suite 200
Address Line 4: Des Moines, IOWA 50309

NAME OF SUBMITTER: Tracy L. Deutmeyer

SIGNATURE: /Tracy L. Deutmeyer/

DATE SIGNED: 09/10/2020

Total Attachments: 4

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Schedule B

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT, effective September 1, 2020, is made by and among Sonoma Cheese Factory, LLC ("Assignor"), and The Trustee of the Lawrence P. and Jacqueline Viviani Family Trust, FBO Nina Respicio, a California trust, the trustee comprising Comerica Bank & Trust, N.A., a national banking association ("Nina Respicio Trust"); and The Trustee of the Lawrence P. and Jacqueline Viviani Family Trust, FBO Maria Ann Viviani, a California trust, the trustee comprising Comerica Bank & Trust, N.A., a national banking association ("Maria Ann Viviani Trust") (the Nina Respicio Trust and Maria Ann Viviani Trust collectively are defined as the "Assignee"). Assignee has an address of MC 2393, 3551 Hamlin Road, Auburn Hills, Michigan 48326.

WHEREAS, Assignor is the owner of the trademark and the associated trademark registration set forth on Exhibit I attached hereto (hereinafter the "Mark").

WHEREAS, Assignee has agreed to acquire from Assignor, and Assignor has agreed to assign to Assignee, all of Assignor's right, title and interest in and to the Mark.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign, sell, transfer and convey, unto Assignee all of Assignor's right, title and interest in and to the Mark, including all rights under common law, any corresponding trademark applications or registrations therefor, and the goodwill appurtenant thereto.

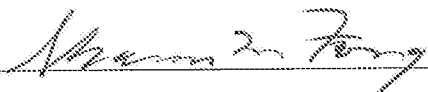
Assignor agrees to execute and deliver at the request of Assignee all necessary documents, papers, instruments, and assignments in order to assign the Mark to Assignee, and to perform any other reasonable acts Assignee may require in order to vest all of Assignor's rights, title, and interest in and to the Mark in Assignee and to provide evidence to support any of the foregoing in the event such evidence is reasonably deemed necessary by the Assignee, to the extent such evidence is in the possession or control of Assignor.

This Assignment may be executed in one or more counterparts, each of which shall be deemed an original, but all of which shall be considered one instrument.

IN WITNESS WHEREOF, Assignor has caused this Trademark Assignment to be executed and delivered.

ASSIGNOR:

Sonoma Cheese Factory, LLC:

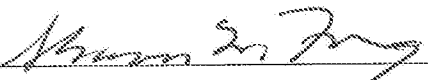
By: 

Name: Sharon M. Fong

Title: Vice President, Comerica Bank & Trust, N.A., The Trustee of the Lawrence P. and Jacqueline Viviani Family Trust, FBO Nina Respicio, and The Trustee of the Lawrence P. and Jacqueline Viviani Family Trust, FBO Maria Ann Viviani, Members

ASSIGNEE:

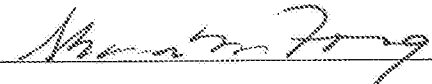
The Trustee of the Lawrence P. and Jacqueline Viviani Family Trust, FBO Nina Respicio, a California trust, the trustee comprising Comerica Bank & Trust, N.A., a national banking association ("Nina Respicio Trust"):

By: 

Name: Sharon M. Fong

Title: Vice President, Comerica Bank & Trust, N.A., The Trustee of the Lawrence P. and Jacqueline Viviani Family Trust, FBO Nina Respicio

The Trustee of the Lawrence P. and
Jacqueline Viviani Family Trust, FBO
Maria Ann Viviani, a California trust, the
trustee comprising Comerica Bank & Trust,
N.A., a national banking association
("Maria Ann Viviani Trust")

By:  _____

Name: Sharon M. Fong

Title: Vice President, Comerica Bank & Trust,
N.A., The Trustee of the Lawrence P. and
Jacqueline Viviani Family Trust, FBO Maria
Ann Viviani

Exhibit 1

<u>Mark</u>	<u>Reg. No.</u>
SONOMA DELI	1748715