

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM665294

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900622583		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Will Easter		05/21/2021	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Dwyer Franchising LLC		
Street Address:	1010 N. University Parks Drive		
City:	Waco		
State/Country:	TEXAS		
Postal Code:	76707		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5424736	NEIGHBORLY REALTY	
CORRESPONDENCE DATA			
Fax Number:	3367342617		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	336-607-7503		
Email:	tmadmin@kilpatricktownsend.com		
Correspondent Name:	Tiffani D. Otey		
Address Line 1:	1001 West Fourth Street		
Address Line 2:	c/o Kilpatrick Townsend & Stockton LLP		
Address Line 4:	Winston-Salem, NORTH CAROLINA 27101-2400		
NAME OF SUBMITTER:	Kimberly Weems		
SIGNATURE:	/Kimberly Weems/		
DATE SIGNED:	08/05/2021		
Total Attachments: 3			
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CONFIRMATORY TRADEMARK ASSIGNMENT

THIS CONFIRMATORY TRADEMARK ASSIGNMENT is effective as of the last dated signature below (the "Effective Date"), by and between Will Easter, an individual with an address at 218 Smith Lane, Mount Airy, North Carolina 27030 and a business mailing address at P.O. Box 4175, Lynchburg, Virginia 24502 ("Assignor") and Dwyer Franchising, LLC, a Delaware limited liability company with a principal place of business at 1010 N. University Parks Drive, Waco, Texas 76707 ("Assignee"). Assignor and Assignee may be collectively referred to as the "Parties."

WHEREAS, the Assignor was the owner of the trademark listed in the attached **Schedule 1** including the registration listed in the Schedule 1 and all goodwill associated therewith (collectively, the "Mark"); and

WHEREAS, Assignor has assigned the Mark to the Assignee, and the Assignee has accepted said assignment;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Parties acknowledge and confirm as follows:

1. Assignor on behalf of itself and its predecessors and successors in interest, hereby confirms the assignment and transfer to Assignee, of all of Assignor's right, title and interest in and to the Mark together with the goodwill of the business symbolized by the Mark and the right to recover for damages and profits and all other remedies for past infringements thereof, together with the assets of the business.
2. Assignor hereby acknowledges that it retains no right to use the Mark and agrees not to challenge or assist others to challenge the validity, or Assignee's ownership, of the Mark. Assignor covenants that no assignment, sale, agreement or encumbrance has been made or will be made or entered into by Assignor that would conflict with this Agreement.
3. Assignor further authorizes Assignee to proceed with the necessary recordal of this Assignment before the United States Patent and Trademark Office.

[signatures appear on the following page]

**WILL EASTER
ASSIGNOR**


Signature: 

Name: *ROBERT WILLIAM EASTER*

Title: *OWNER/MANAGER*

Date: *5-21-21*

**DWYER FRANCHISING, LLC
ASSIGNEE**

Signature: 

Name: Grayson Brown

Title: Executive Vice President, General Counsel & Secretary

Date: 06/03/2021

SCHEDULE 1

Mark	Jurisdiction	Registration No.	Registration Date
NEIGHBORLY REALTY	US	5424736	Mar. 13, 2018