

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM665598

<b>SUBMISSION TYPE:</b>	RESUBMISSION		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>RESUBMIT DOCUMENT ID:</b>	900619047		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
REKT Entertainment LLC		05/13/2021	Limited Liability Company: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	ReKTGlobal, Inc.		
<b>Street Address:</b>	1000 NC Music Factory Blvd		
<b>Internal Address:</b>	Suite B9		
<b>City:</b>	Charlotte		
<b>State/Country:</b>	NORTH CAROLINA		
<b>Postal Code:</b>	28206		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	90121530	MAD GMR	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	angela@gwpatent.com		
<b>Correspondent Name:</b>	Jeffrey Watson Grell & Watson Patent Att		
<b>Address Line 1:</b>	2796 Soulier Street		
<b>Address Line 4:</b>	Pittsburgh, PENNSYLVANIA 15227		
<b>ATTORNEY DOCKET NUMBER:</b>	44295-TI		
<b>NAME OF SUBMITTER:</b>	jeffrey watson		
<b>SIGNATURE:</b>	/Jeffrey Watson/		
<b>DATE SIGNED:</b>	08/06/2021		
<b>Total Attachments: 1</b>			
source=MAD GMR transfer assignment#page1.tif			

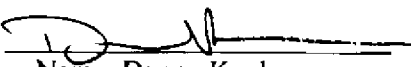
**TRADEMARK ASSIGNMENT**

This TRADEMARK ASSIGNMENT ("Assignment") is made by and between REKT Entertainment LLC, a limited liability company existing under the laws of New York, with a business address at 10 West 33rd Street, Suite 516, New York, New York 10001, ("Assignor"), and ReKTGlobal, Inc., a corporation existing under the laws of Delaware, with a place of business at 1000 NC Music Factory Blvd. Suite B9, Charlotte, North Carolina 28206 ("Assignee").

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee its entire right, title, and interest in and to the trademark MAD GMR, U.S. Trademark Application No. 90/121,530 filed on August 18, 2020, and any and all common law rights and trademark registrations, together with all of the goodwill of the business symbolized by the trademarks, with the right to recover any claims for infringement and dilution of the trademarks, and profits for past infringements of the trademarks.

IN WITNESS WHEREOF, Assignor hereby executes this Assignment on 13<sup>th</sup> day of May 2021

**ASSIGNOR**

By:   
Name: Danny Kaplan  
Title: CFO