

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM666573

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Guangzhou Tiancheng Pinpai Management Co., Ltd.		08/09/2021	limited company (Ltd.): CHINA
RECEIVING PARTY DATA			
Name:	Jining Lianchang Electronic Commerce Co., Ltd.		
Street Address:	Unit 501, Building 4, Hongxing West Group		
Internal Address:	Fuqiao Street, Rencheng District, Jining City		
City:	Shandong Province		
State/Country:	CHINA		
Entity Type:	limited company (Ltd.): CHINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	6370019	MOIJE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	dmtm2020@outlook.com		
Correspondent Name:	Zijun Wang		
Address Line 1:	4737 Baldwin Park Blvd		
Address Line 4:	Baldwin Park, CALIFORNIA 91706		
NAME OF SUBMITTER:	/Zijun Wang/		
SIGNATURE:	/Zijun Wang/		
DATE SIGNED:	08/11/2021		
Total Attachments: 2			
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Trademark Assignment Agreement

This Trademark Purchase and Assignment Agreement (the "Agreement") is made as of 9 Day of Aug., 2021, between Guangzhou Tiancheng Pinpai Management Co., Ltd., having the address as 403A84, No. 5 Dongping Middle Road Baiyun District Guangzhou CHINA 510000; and Jining Lianchang Electronic Commerce Co., Ltd. having the address as Unit 501, Building 4, Hongxing West Group, Fugiao Street, Rencheng District, Jining City, Shandong Province.

The Assignor is the registered owner of a mark that is registered in the United States Patent and Trademark Office, Reg.No. 6370019, dated 1 Day of Jun. , 2021.

The Assignee wishes to acquire the Assignor's rights in the trademark listed in this agreement.

The Assignee agrees to pay the Assignor \$ 10.

In exchange, the Assignor hereby conveys, transfers, and assigns to the Assignee all of the Assignor's right, title, and interest of whatever kind in the mark, together with

- 1) the goodwill of the business relating to the products and services on which the marks are used and for which they are registered,
- 2) all income, royalties, and damages hereafter due or payable to Assignor with respect to the marks, including without limitation, damages, and payments for past or future infringements and misappropriations of the marks, and
- 3) all rights to sue for past, present and future infringement or misappropriations of the marks.

The Assignor further covenants that it will take all actions that may be necessary for securing, completing, or vesting in the Assignee full right, title, and interest in the mark and its related property.

THIS AGREEMENT shall take effect from 9th day of Aug., 2021

In witness whereof, the Assignor has duly executed under seal and delivered this Assignment, as of the day and year first above written.

ASSIGNOR:

Guangzhou Tiancheng Pinpai Management Co., Ltd.

Signed by: Yijing Huang

Name: Yijing Huang

Title: Principal

ASSIGNEE:

Jining Lianchang Electronic Commerce Co., Ltd.

Signed by: Zijun Wang

Name: Zijun Wang

Title: Principal