

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM667198

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Breakaway Capital Management, LLC		08/12/2021	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Maxim Zenwise Opco, LLC		
<b>Street Address:</b>	12124 High Tech Ave.		
<b>Internal Address:</b>	Suite 220		
<b>City:</b>	Orlando		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	32817		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>Name:</b>	Maxim Zenwise Holdco, LLC		
<b>Street Address:</b>	12124 High Tech Ave.		
<b>Internal Address:</b>	Suite 220		
<b>City:</b>	Orlando		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	32817		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 8</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	87574362	FUEL THE BODY, SUPPORT THE MIND	
<b>Registration Number:</b>	5175839	Z	
<b>Registration Number:</b>	5181747	ZENWISE HEALTH	
<b>Registration Number:</b>	5342552	ZESTY PAWS Z	
<b>Serial Number:</b>	87680298	SCOOT AWAY BITES	
<b>Serial Number:</b>	87687482	C8-MAX	
<b>Serial Number:</b>	87699776	KETO-PEAK	
<b>Serial Number:</b>	87713945	KETO LIFT BHB	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3146673633		

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**Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.**

**Phone:** 314-552-6077  
**Email:** ipdocket@thompsoncoburn.com  
**Correspondent Name:** Shoko Naruo  
**Address Line 1:** Thompson Coburn LLP  
**Address Line 2:** One US Bank Plaza  
**Address Line 4:** St. Louis, MISSOURI 63101

<b>ATTORNEY DOCKET NUMBER:</b>	64378-211143
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<b>NAME OF SUBMITTER:</b>	Shoko Naruo
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<b>SIGNATURE:</b>	/Shoko Naruo/
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<b>DATE SIGNED:</b>	08/12/2021
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**Total Attachments: 3**

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**RELEASE OF SECURITY INTEREST**

THIS RELEASE OF SECURITY INTEREST (this “Release”) is made and entered into as of the signature date below, by Breakaway Capital Management, LLC, a Delaware limited liability company (“Breakaway”) having a business location at 1901 Avenue of the Stars, Suite 360, Los Angeles, California 90067 in favor of Maxim Zenwise Opco, LLC, a Delaware limited liability company and Maxim Zenwise Holdco, LLC, a Delaware limited liability company (“Zenwise”).

Breakaway hereby releases its liens and security interests and reassigns any and all right, title, and interest it may have in and to those trademarks and trademark registrations listed in **Exhibit A** attached hereto, under the document executed January 5, 2018 and recorded with the United States Patent and Trademark Office on January 5, 2018, at reel and frame number 6250/0487, to Zenwise.

IN WITNESS WHEREOF, the undersigned has caused this Release of Security Interest to be executed by its duly authorized officer as of the signature date below.



**Breakaway Capital Management, LLC**  
**BY:**



\_\_\_\_\_  
Signature

Michael Connolly, Authorized Signatory  
Printed Name and Title

August 12, 2021  
Date

**EXHIBIT A**

<b>Mark</b>	<b>Country</b>	<b>Application/ Registration Number</b>	<b>Application/ Registration Date</b>
FUEL THE BODY, SUPPORT THE MIND	US	87574362	August 22, 2017
Z and Design 	US	5175839	April 4, 2017
ZENWISE HEALTH Disclaimer: "HEALTH"	US	5181747	April 11, 2017
ZESTY PAWS Z and Design  <b>Zesty paws</b>	US	5342552	November 21, 2017
SCOOT AWAY BITES	US	87680298	November 10, 2017
C8-Max	US	87687482	November 16, 2017
Keto-Peak	US	87699776	November 28, 2017
Keto-Lift BHB	US	87713945	December 8, 2017
Keto-Crave	US	n/a	n/a
Keto-Kleanse	US	5503202	June 26, 2018

Bio-Edge	US	5503203	June 26, 2018
Keto-Peptides	US	n/a	n/a
Trust Through Transparency	US	5503173	June 26, 2018
Z and Design	EU	016256794	May 16, 2017
 ZESTY PAWS Z and Design	EU	016785503	September 27, 2017
 <b>Zesty paws</b> Zenwise Health	EU	016587735	August 8, 2017
Zenwise Health	China	26852062	n/a
Zesty Paws	China	28036559	n/a
Zesty Paws	China	28031988	December 7, 2018
Zesty Paws	China	28029521	November 14, 2018