

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM667821

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
ZANDER-GREG INC.		07/28/2021	Corporation: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Z BRANDS LLC		
<b>Street Address:</b>	2101 Maginn Dr		
<b>City:</b>	Glendale		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	91202		
<b>Entity Type:</b>	Limited Liability Company: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 14</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	90725362	EPIC	
<b>Registration Number:</b>	6148709	ROLLO WHOLE LEAF CIGAR	
<b>Registration Number:</b>	4168742	EPIC CIGARS	
<b>Registration Number:</b>	1461259	JOHN T'S	
<b>Registration Number:</b>	3435059	ZANDER-GREG	
<b>Registration Number:</b>	3977077	NAT CICCO	
<b>Registration Number:</b>	5310679	JOHN T'S	
<b>Registration Number:</b>	5264960	JOHN T'S BROWN GOLD	
<b>Registration Number:</b>	4656516	CASINO REAL	
<b>Registration Number:</b>	4322798	MA MAC ARTHUR TOBACCO	
<b>Registration Number:</b>	4408229	PRINCE OF ARABIA	
<b>Registration Number:</b>	4971738	LA VENTANA	
<b>Registration Number:</b>	5264893	CROWD PLEASERS	
<b>Registration Number:</b>	5265150	JOHN T'S SWEET T'S	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	5618416380		

OP \$365.00 90725362

**Email:** g.ruiz-arthur@hnewmedia.com  
**Correspondent Name:** Frank Herrera  
**Address Line 1:** 134 N Patterson  
**Address Line 4:** Valdosta, GEORGIA 31601

**NAME OF SUBMITTER:** Frank Herrera

**SIGNATURE:** /Frank Herrera/

**DATE SIGNED:** 08/16/2021

**Total Attachments: 3**

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### U.S. TRADEMARK ASSIGNMENT AGREEMENT

This Assignment ("Assignment") is made effective as of July 28, 2021 between ZANDER-GREG INC, a California Corporation with principal place of business at 2830 EAST FOOT HILL BLVD. PASADENA, CALIFORNIA, UNITED STATES 91107, represented in this act by Mr. Arthur Berberian (hereinafter referred to as "ASSIGNOR") and, Z BRANDS LLC, a California Limited Liability Company, with address at 2101 Maginn Drive, Glendale, California, 91202, United States, represented in this act by Ms. Alexandra Berberian (hereinafter referred to as "ASSIGNEE"):

WHEREAS, ASSIGNOR is the owner of the trademarks (the Marks") and other intellectual property ("the Property") as described in Exhibit A, attached hereto and incorporated by reference herein, together with the goodwill of the business symbolized thereby in connection with the goods on which the Marks are used, cigars (hereinafter "the Products").

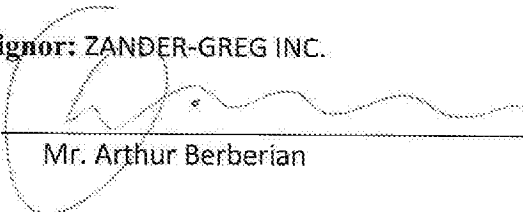
WHEREAS, ASSIGNOR desires to convey, transfer, assign, deliver, and contribute to ASSIGNEE all of its right, title, and interest in and to the Marks and the Property.

NOW, THEREFORE, in consideration of the nominal value payment of Ten U.S. Dollar (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby conveys, transfers, assigns, delivers, and contributes to ASSIGNEE all of ASSIGNOR'S right, title, and interest of whatever kind in and to the Marks and the Property, together with (1) the goodwill of the business relating to the Products in respect upon which the Marks are used and for which they are registered; (2) all income, royalties, and damages hereafter due or payable to ASSIGNOR with respect to the Marks, including without limitation, damages, and payments for past or future infringements and misappropriations of the Marks; (3) all rights to sue for past, present and future infringements or misappropriations of the Marks and (4) all common law rights derived from continued use of the trademarks in commerce.

ASSIGNOR further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in ASSIGNEE full right, title, and interest in the Marks and the Property.

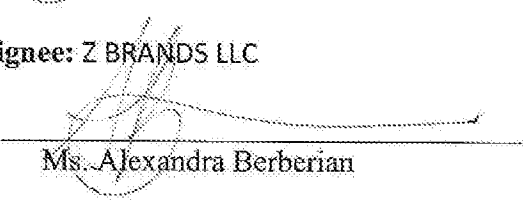
IN WITNESS WHEREOF, ASSIGNOR has duly executed under seal and delivered this Assignment, as of the day and year first above written .

Assignor: ZANDER-GREG INC.

By:   
Mr. Arthur Berberian

Date: 07-28-2021

Assignee: Z BRANDS LLC

By:   
Ms. Alexandra Berberian

Date: 07-28-2021

**«Exhibit A»**

**TRADEMARKS:**

Trademark Owner Name	Country/State	Trademark Name	Registration Number	Registration Date	Application Filing Date	Application Serial Number	Status
Zander-Greg, Inc.	USA	ROLLO WHOLE CIGAR LEAF	6748799	09-08-2020	06-16-2015	66471619	Registered
Zander-Greg, Inc.	USA	EPIC CIGARS	4768742	07-03-2012	12-23-2010	66209647	Registered
Zander-Greg, Inc.	USA	JOHN T'S	1467258	10-13-1997	08-11-1996	72673985	Registered
Zander-Greg, Inc.	USA	ZANDER-GREG	3435059	05-27-2008	08-18-2007	77282858	Registered
Zander-Greg, Inc.	USA	NAT GOOD	3877077	08-14-2011	09-22-2010	65185366	Registered
Zander-Greg, Inc.	USA	JOHN T'S	5316579	10-17-2017	03-03-2017	67383628	Registered
Zander-Greg, Inc.	USA	JOHN T'S BROWN GOLD	5264040	08-15-2017	12-23-2016	67279463	Registered
Zander-Greg, Inc.	USA	CASINO REEL	4856316	12-16-2014	04-21-2011	69301380	Registered
Zander-Greg, Inc.	USA	MALMAC ARTHUR TOBACCO & cigars	4322788	04-23-2013	05-15-2011	66320703	Registered
Zander-Greg, Inc.	USA	PRINCE OF ABABA	4408209	09-04-2013	06-28-2012	66469188	Registered
Zander-Greg, Inc.	USA	LA VENTANA	4871738	08-07-2016	04-19-2015	66895406	Registered
Zander-Greg, Inc.	USA	CROWD PLEASERS	5264899	08-15-2017	12-23-2016	67278868	Registered
Zander-Greg, Inc.	USA	JOHN T'S SWEET T'S	5246180	08-15-2017	10-28-2016	67283323	Registered

Trademark owner name	Country/State	Trademark Name	Registration Number	Registration Date	Application Filing Date	Application Serial Number	Status
Zander-Greg, Inc.	USA	EPIC Signs			05-20-2021	90725362	Pending