

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM667903

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
David Anshel Greenfeld		08/12/2021	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	DREAM POPS, LLC		
<b>Street Address:</b>	1880 CENTURY PARK E		
<b>Internal Address:</b>	SUITE 200		
<b>City:</b>	LOS ANGELES		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90067		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 8</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	90398264	DREAM DRIP	
<b>Serial Number:</b>	90761154	DREAM POPS DRIP	
<b>Serial Number:</b>	90761106	DRIP	
<b>Serial Number:</b>	90761069	DREAM PUPS	
<b>Serial Number:</b>	88899846	DREAM CHOCOLATE	
<b>Serial Number:</b>	88916585	DREAM BITES	
<b>Serial Number:</b>	87012084	DREAM POPS	
<b>Serial Number:</b>	87898407		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3109793603		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3109793600		
<b>Email:</b>	courtfiling@hankinpatentlaw.com		
<b>Correspondent Name:</b>	Marc E. Hankin		
<b>Address Line 1:</b>	12400 Wilshire Blvd		
<b>Address Line 2:</b>	Suite 1265		
<b>Address Line 4:</b>	Los Angeles, CALIFORNIA 90025		
<b>ATTORNEY DOCKET NUMBER:</b>	Greenfeld		



OP \$215.00 90398264

<b>NAME OF SUBMITTER:</b>	Marc E. Hankin
<b>SIGNATURE:</b>	/Marc E. Hankin/
<b>DATE SIGNED:</b>	08/16/2021
<b>Total Attachments: 1</b> source=Greenfeld-Trademarks-Assignment#page1.tif	

**TRADEMARK ASSIGNMENT**

THIS TRADEMARK ASSIGNMENT (the "Assignment") is made and entered into effect as of August 12, 2021 by and between David Anshel Greenfeld, an individual with an address at 1880 Century Park East, Suite 200, Los Angeles, CA 90067 (hereinafter referred to as "Assignor"), and DREAM POPS, LLC, a Delaware limited liability company, having a place of business at 1880 Century Park E, Suite 200, Los Angeles, CA 90067 (hereinafter referred to as "Assignee").

WHEREAS, Assignor is the owner of U.S. Trademark Serial Nos.:

- 90398264 for DREAM DRIP;
  - 90761154 for DREAM POPS DRIP;
  - 90761106 for DRIP;
  - 90761069 for DREAM PUPS;
  - 88899846 for DREAM CHOCOLATE;
  - 88916585 for DREAM BITES;
- 
- 87898407 for  (Pops Logo) (U.S. Trademark Registration No. 5,619,411); and
  - 87012084 for DREAM POPS (U.S. Trademark Registration No. 5,118,214)

hereinafter collectively referred to as the "Marks", as recorded in the U.S. Patent and Trademark Office;


WHEREAS, Assignee and Assignor desire to enter into this Assignment to affect the transfer of the Marks to Assignee; and

NOW, THEREFORE, for and in consideration of the premises and the mutual promises hereinafter set forth and for other good and valuable consideration, the receipt and sufficiency of are hereby acknowledged, Assignor and Assignee hereby agree as follows:

1. Transfer and Assignment. Assignor hereby transfers and assigns to Assignee all of his rights, title, and interest in and to the Marks, together with the goodwill associated therewith and the right to recover for damages and profits and other remedies for past infringements of the Marks and the right to prosecute this and any other applications or registrations of the Marks.

2. Further Documentation and Actions. Assignor hereby agrees to execute and deliver to Assignee any further documents and instruments, and to do any and all further reasonable acts, to vest in Assignee Assignor's right, title, and interest in and to the Marks, and to enable such right, title, and interest to be recorded in the United States Patent & Trademark Office and any other appropriate governmental authority or agency of the United States and internationally.

Assignor  
  
\_\_\_\_\_  
David Anshel Greenfeld  
By: David Anshel Greenfeld

Assignee  
  
\_\_\_\_\_  
DREAM POPS, LLC  
By: David Anshel Greenfeld  
Title: CEO