

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM668385

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Shenzhen Ai Li Wei Hua Zhuang Pin You Xian Gong Si		08/06/2021	limited company (Ltd.):
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Shenzhen Yilaimei Biotechnology Co., Ltd.		
<b>Street Address:</b>	603,Property Building,District 44, Anle		
<b>Internal Address:</b>	Community,Xin'an Street,Bao'an District		
<b>City:</b>	Shenzhen		
<b>State/Country:</b>	CHINA		
<b>Postal Code:</b>	518000		
<b>Entity Type:</b>	limited company (Ltd.): CHINA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	88442878	BESTNIFFES	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	zhengkaivat@yeah.net		
<b>Correspondent Name:</b>	Wang sheng qiang		
<b>Address Line 1:</b>	603,Property Building,District 44, Anle		
<b>Address Line 2:</b>	Community,Xin'an Street,Bao'an District		
<b>Address Line 4:</b>	Shenzhen, CHINA 518000		
<b>NAME OF SUBMITTER:</b>	Fu Xian Chun		
<b>SIGNATURE:</b>	/Fu Xian Chun/		
<b>DATE SIGNED:</b>	08/18/2021		
<b>Total Attachments: 2</b>			
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OP \$40.00 88442878

## United States Trademark Transfer Agreement(Eng.Ver)

This Trademark Transfer Agreement (the "Agreement") is made as of *[August 06 2021]*, (the "Effective Date"), between *[Shenzhen Ai Li Wei Hua Zhuang Pin You Xian Gong Si]*, (the "Assignor"), and *[Shenzhen Yilaimel Biotechnology Co., Ltd.]*, (the "Assignee").

The Assignee is the future owner of a mark that is registered in the United States Patent and Trademark Office,

**Mark:**

**Bestniffes**

**US Serial Number:**

88442678

**Application Filing Date:**

23/5/2019

**US Registration Number:**

6201392

**Registration Date:**

17/11/2020

**Goods and Services**

**For:**

Bleaching preparations for laundry use; Cosmetic soaps; Cosmetics; Dentifrices; Essential oils; Foam cleaning preparations; Hair lotions; Perfumery; Polishing powders; Skin abrasive preparations

The Assignee wishes to acquire the Assignor's rights in the trademark listed in this agreement.

The Assignee agrees to pay the Assignor RMB 11000.

In exchange, the Assignor hereby conveys, Assignors, and assigns to the Assignee all of the Assignor's right, title, and interest of whatever kind in the mark, together with

- 1) the goodwill of the business relating to the products and services on which the marks are used and for which they are registered,
- 2) all income, royalties, and damages hereafter due or payable to Assignor with respect to the marks, including without limitation, damages, and payments for past or future infringements and misappropriations of the marks, and
- 3) all rights to sue for past, present and future infringement or misappropriations of the marks.

The Assignor further covenants that it will take all actions that may be necessary for securing, completing, or vesting in the Assignee full right, title, and interest in the mark and its related property.

In witness whereof, the Assignor and Assignee have duly executed and signed this Agreement, as of the day and year first above written.

Signature of Assignor



  
Title *President*  
Country of China  
Date *2021 08 06*

Signature of Assignee

  
Title *President*  
Country of China  
Date *2021 08 06*