

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM669226

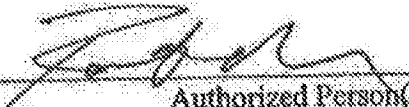
SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Media Properties Holdings, Inc.		12/31/2020	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Media Properties Holdings, LLC		
Street Address:	848 Liberty Dr.		
City:	Burlington		
State/Country:	WISCONSIN		
Postal Code:	53105		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4516554	LEAD GENERATION TECHNOLOGIES	
CORRESPONDENCE DATA			
Fax Number:	4142386594		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4142871505		
Email:	pbergin@vonbriesen.com		
Correspondent Name:	Patrick M Bergin		
Address Line 1:	411 E. Wisconsin Avenue		
Address Line 2:	Suite 1000		
Address Line 4:	Milwaukee, WISCONSIN 53202		
NAME OF SUBMITTER:	Patrick M. Bergin		
SIGNATURE:	/Patrick M. Bergin/		
DATE SIGNED:	08/20/2021		
Total Attachments: 2			
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source=FILE STAMPED MPH Certificates of Conversion and Formation#page2.tif			

CH \$40.00 4516554

STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A CORPORATION TO A
LIMITED LIABILITY COMPANY PURSUANT TO
SECTION 18-214 OF THE LIMITED LIABILITY ACT

- 1.) The jurisdiction where the Corporation first formed is Delaware
- 2.) The jurisdiction immediately prior to filing this Certificate is Delaware
- 3.) The date the corporation first formed is 12/05/2007
- 4.) The name of the Corporation immediately prior to filing this Certificate is Media Properties Holdings, Inc.
- 5.) The name of the Limited Liability Company as set forth in the Certificate of Formation is Media Properties Holdings, LLC
- 6.) This Certificate of Conversion shall be effective December 31, 2020 at 11:50 p.m. EST.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Cancellation
this 29th day of December, A.D. 2020

By: 
Authorized Person(s)

Name: Robert Medved, Chief Executive Officer
Print or Type

STATE of DELAWARE
LIMITED LIABILITY COMPANY
CERTIFICATE of FORMATION

First: The name of the limited liability company is Media Properties Holdings, LLC


Second: The address of its registered office in the State of Delaware is 251 Little Falls Dr.
in the City of Wilmington Zip Code 19808

The name its Registered agent at such address is Corporation Service Company

Third: (Insert any other matters the members determine to include herein.)

This Certificate of Formation shall be effective December 31, 2020 at 11:50 p.m.
EST.

In Witness Whereof, the undersigned have executed this Certificate of Formation this 29th day
of December, 2020.

By: 
Authorized Person(s)

Name: Robert Medved, Chief Executive Officer
Typed or Printed