

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM672448

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	SECURITY INTEREST
RESUBMIT DOCUMENT ID:	900638907

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
WOW LOGISTICS COMPANY		08/20/2021	Corporation: WISCONSIN

RECEIVING PARTY DATA

Name:	U.S. BANK NATIONAL ASSOCIATION, AS ADMINISTRATIVE AGENT
Street Address:	800 Nicollet Mall
Internal Address:	4th Floor
City:	Minneapolis
State/Country:	MINNESOTA
Postal Code:	55402
Entity Type:	National Banking Association: UNITED STATES

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Registration Number:	5471775	DAIRY DASHBOARD
Registration Number:	5523734	WOW- WE CARE CHARITY
Registration Number:	5523738	WOW COMMODITY PURCHASE PROGRAM
Registration Number:	5523745	WOW COMMODITY PURCHASE PROGRAM
Registration Number:	5523751	WOW LOGISTICS
Registration Number:	5620557	WOW LOGISTICS

CORRESPONDENCE DATA

Fax Number: 6129778650

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 6129778287

Email: enewby@taftlaw.com

Correspondent Name: Emma Newby

Address Line 1: 80 South 8th Street

Address Line 2: 2200 IDS Center

Address Line 4: Minneapolis, MINNESOTA 55402

ATTORNEY DOCKET NUMBER:	M19401-03133
NAME OF SUBMITTER:	Emma Newby

SIGNATURE:	/Emma Newby/
DATE SIGNED:	09/03/2021
Total Attachments: 4 source=USB_WOW - Notice of Grant of Security Interest in Trademarks#page1.tif source=USB_WOW - Notice of Grant of Security Interest in Trademarks#page2.tif source=USB_WOW - Notice of Grant of Security Interest in Trademarks#page3.tif source=USB_WOW - Notice of Grant of Security Interest in Trademarks#page4.tif	

**NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS**

Date: August 20, 2021

To: United States Patent and Trademark Office

Ladies and Gentlemen:

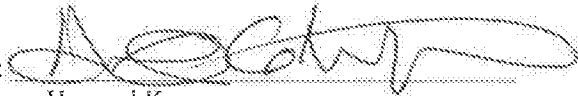
Please be advised that pursuant to that certain Loan and Security Agreement dated as of August 20, 2021 (as the same may hereafter be amended, modified, extended or restated from time to time, the "Loan Agreement") by and among WOW LOGISTICS COMPANY, a Wisconsin corporation ("Grantor"), the other credit parties from time to time party thereto, each of the lenders from time to time party hereto and U.S. BANK NATIONAL ASSOCIATION, a national banking association, in its capacity as administrative agent for the benefit of the Secured Parties defined therein ("Agent"), the Grantor has granted to the Agent a continuing security interest in and continuing lien upon, among other things, the trademarks set forth on Exhibit A hereto.

The Grantor and the Agent hereby acknowledge and agree that the security interest in the foregoing trademarks (a) may only be terminated in accordance with the terms of the Loan Agreement and (b) is not to be construed as an assignment of any trademarks.

[Remainder of page intentionally blank;
signature page follows]

IN WITNESS WHEREOF, this Notice of Grant of Security Interest in Trademarks has been duly executed by the Grantor as of the date first above written.

WOW LOGISTICS COMPANY,
a Wisconsin corporation

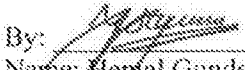
By: 

Name: Howard Kamerer
Title: President and CEO

[Signature Page to Notice of Grant of Security Interest in Trademarks]

Acknowledged and accepted:

U.S. BANK NATIONAL ASSOCIATION,
as Administrative Agent

By: 
Name: Hetal Gundecha
Title: Vice President

[Signature Page to Notice of Grant of Security Interest in Trademarks]

EXHIBIT A

REGISTERED U.S. TRADEMARKS

Mark	Registration Number	Registration Date
DAIRY DASHBOARD	5471775	May 15, 2018
WOW- WE CARE CHARITY and Design 	5523734	July 24, 2018
WOW COMMODITY PURCHASE PROGRAM	5523738	July 24, 2018
WOW COMMODITY PURCHASE PROGRAM and Design 	5523745	July 24, 2018
WOW LOGISTICS and Design 	5523751	July 24, 2018
WOW LOGISTICS	5620557	December 4, 2018