

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM671406

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Perez of Florida, Inc.		08/24/2021	Corporation: FLORIDA
RECEIVING PARTY DATA			
Name:	ZAZA Brands, LLC		
Street Address:	601 N. New York Avenue, Suite 201		
City:	Winter Park		
State/Country:	FLORIDA		
Postal Code:	32789		
Entity Type:	Limited Liability Company: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4324879	Z ZAZA NEW CUBAN DINER	
CORRESPONDENCE DATA			
Fax Number:	4078412343		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	407-841-2330		
Email:	adoppelt@allendyer.com		
Correspondent Name:	Ava K. Doppelt, Esq.		
Address Line 1:	255 South Orange Avenue, Suite 1401		
Address Line 4:	Orlando, FLORIDA 32801		
ATTORNEY DOCKET NUMBER:	0114897		
NAME OF SUBMITTER:	Ava K. Doppelt		
SIGNATURE:	/Ava K. Doppelt/		
DATE SIGNED:	08/31/2021		
Total Attachments: 1			
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OP \$40.00 4324879

SERVICE MARK ASSIGNMENT

WHEREAS, **Perez of Florida, Inc.**, a Florida corporation, with an address at 601 N. New York Avenue, Suite 201, Winter Park, FL 32789 (hereinafter "Assignor"), is the owner of U.S. Service Mark Registration No. 4,324,879 for the Mark **Z ZAZA NEW CUBAN DINER & Design** (hereinafter "The Service Mark"); and

WHEREAS, Assignor desires to assign and transfer all right, title and interest in the Service Mark to **ZAZA Brands, LLC**, a Florida limited liability company, with a principal address at 601 N. New York Avenue, Suite 201, Winter Park, FL 32789 (hereinafter "Assignee");


NOW, THEREFORE, Assignor, for TEN DOLLARS (\$10.00) and other valuable consideration, receipt of which is hereby acknowledged, does hereby assign and transfer to Assignee all right, title and interest in and to the Service Mark, together with the goodwill of the business symbolized thereby.

Assignor
PEREZ OF FLORIDA, INC.

Assignee
ZAZA BRANDS, LLC



Signature



Signature

Print Name: ROBERT COTTER

Print Name: ROBERT COTTER

Title: V.P.

Title: V.P.

Date: 8-24-21

Date: 8-24-21