TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM672219

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE: ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Guangzhou Tiancheng Pinpai Management Co., Ltd.		08/26/2021	Limited Liability Company:

RECEIVING PARTY DATA

Name:	Shanghai Chuangheng International Trade Co., Ltd.	
Street Address:	Room 172E, No. 3721 Hongmei Road,	
Internal Address:	Changning District,	
City:	Shanghai	
State/Country:	CHINA	
Postal Code:	200050	
Entity Type:	Limited Liability Company: CHINA	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	6370025	AMAMBER

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: summerxy0313@outlook.com

Correspondent Name: Jianfei Shao

Room 172E, No. 3721 Hongmei Road, Address Line 1:

Changning District, Address Line 2:

Address Line 4: Shanghai, CHINA 200050

NAME OF SUBMITTER: Yijing Huang	
SIGNATURE:	/Yijing Huang/
DATE SIGNED:	09/02/2021

Total Attachments: 1

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TRADEMARK REEL: 007412 FRAME: 0575

TRADEMARK ASSIGNMENT

This Trademark Assignment (hereafter referred to as this "ASSIGNMENT") is made and entered into this 26th day of AUG. 2021, by and between

<u>Guangzhou Tiancheng Pinpai Management Co., Ltd.</u>, a limited liability company located in 403A64. No. 5 Dongping Middle Road Baiyun District Guangzhou CHINA 510000 (hereinafter referred to as "ASSIGNOR") and

Shanghai Chuangheng International Trade Co., Ltd., a limited liability company located in Room 172E, No. 3721 Hongmei Road, Changning District, Shanghai CHINA 200050 (hereinafter referred to as "ASSIGNEE")

with respect to US Registration Number 6370025 trademark Amamber (hereinafter referred to as "MARK"), including, without limitation, all variations thereof and all associated applications and registrations.

- 1. For US\$ 100.00 and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby irrevocably and unconditionally assigns and transfers exclusively unto ASSIGNEE, its successors and assigns, all rights, title and interest throughout the world in perpetuity, including all statutory and common law rights, in and to the MARK, together with all goodwill symbolized by or otherwise associated with the MARK and the right to sue, make claims, and recover damages for any past, present or future infringement of the MARK; all of such rights, title and interest to be held and enjoyed by ASSIGNEE, its successors and assigns to the same extent that such would have been held and enjoyed by ASSIGNOR had this agreement not been made. Further, ASSIGNOR hereby expressly acknowledges that all of its uses of the MARK after the Effective Date of this ASSIGNMENT will inure to the sole and exclusive benefits of ASSIGNEE, its successors and assigns.
- 2. ASSIGNOR hereby represents, warrants and covenants that: (a) ASSIGNOR is the record owner of the MARK, (b) ASSIGNOR has not heretofore assigned, licensed or otherwise transferred the MARK, (c) ASSIGNOR has the power and authority to execute and deliver this ASSIGNMENT and has taken all action necessary to authorize the transactions contemplated hereby and thereby, (d) ASSIGNOR may lawfully and without violating any obligation to any third party sell, convey, transfer, assign and deliver to ASSIGNEE all right, title and interest in and to the MARK, free and clear of all liens, piedges, security interests, restrictions, prior assignments and claims of any kind or rights owned by any third party.
- 3. ASSIGNEE will defend, indemnify and hold the ASSIGNOR, its officers, directors, equity holders, managers, agents and representatives harmless from and against any claim, suit, loss, damage, demands, injuries or expenses (including reasonable attorneys' fees and disbursements) arising out a breach of ASSIGNEE's representations, warranties, covenants and obligations or caused by merchandise produced by ASSIGNEE or an action by ASSIGNEE.

IN WITNESS WHEREOF, ASSIGNOR and ASSIGNEE have duly executed this Assignment as of the Effective Date.

ASSIGNOR	ASSIGNEE
Guangzhou Tiancheng Pinpai	Shanghai Chuangheng Inter
Management Co., Ltd.	Trade Co., Ltd.

President: Yijing Huang President: Jianfel Shao Signature Signature

Yijing Huang Jianfei Shao

TRADEMARK REEL: 007412 FRAME: 0576

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RECORDED: 09/02/2021