

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM672384

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Northwestern Management Services, LLC		09/03/2021	Limited Liability Company: FLORIDA
RECEIVING PARTY DATA			
Name:	Sage Dental Management, LLC		
Street Address:	951 Broken Sound Parkway		
Internal Address:	Suite 250		
City:	Boca Raton		
State/Country:	FLORIDA		
Postal Code:	33487		
Entity Type:	Limited Liability Company: FLORIDA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4863140	ALL DENTISTRY...ONE PLACE	
Registration Number:	5267522	A SMARTER TRIP TO THE DENTIST	
CORRESPONDENCE DATA			
Fax Number:	8132291660		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8132297600		
Email:	tmdocketing@slk-law.com		
Correspondent Name:	Shumaker, Loop & Kendrick, LLP		
Address Line 1:	101 E. Kennedy Boulevard		
Address Line 2:	Suite 2800		
Address Line 4:	Tampa, FLORIDA 33602		
ATTORNEY DOCKET NUMBER:	312934-248214		
NAME OF SUBMITTER:	Mindi M. Richter		
SIGNATURE:	/Mindi M. Richter/		
DATE SIGNED:	09/03/2021		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

THIS ASSIGNMENT (“Assignment”) is made as of the 3rd day of September 2021, by Northwestern Management Services, LLC, a Florida limited liability company (“Assignor”), and Sage Dental Management, LLC, a Florida limited liability company (“Assignee”).

W I T N E S S E T H:

WHEREAS, as of the date of this Assignment, Assignor intends to use, is using or has used and is an owner of all right, title, and interest in and to the trademarks ALL DENTISTRY . . . ONE PLACE and A SMARTER TRIP TO THE DENTIST (referred to as the “Marks”);

WHEREAS, Assignee desires to acquire the entire interest of Assignor in and to the Marks; and

WHEREAS, Assignor has agreed to sell, assign, and transfer to Assignee all right, title, and interest of Assignor in and to the Marks, including all derivatives thereof, all related logo designs, all trademark and/or service mark applications therefor, and registrations thereof and all goodwill associated therewith.

NOW, THEREFORE, in consideration of the premises, a valuable sum in dollars, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, convey, assign, transfer, and deliver unto Assignee, absolutely and forever, all of its right, title, and interest, whether statutory or at common law, in and to the Marks throughout the world, together with the goodwill of the business symbolized by the Marks and all registrations and recordings of and pending applications relating to the Marks and all renewals thereof owned by Assignor, whether in the United States Patent and Trademark Office or in any similar office or agency of the United States, any state thereof, or any foreign jurisdiction, including, without limitation, U.S. Registration Nos. 4,863,140 and 5,267,522 (the “Registrations”).


At any time and from time to time at the request of Assignee, Assignor shall execute and deliver to Assignee or other parties designated by Assignee, at no cost or expense to Assignee, any new, additional, or confirmatory instruments and any other documents and perform all acts that may be necessary or desirable to effect the conveyance contemplated by this Assignment, to enable Assignee to register this Assignment in each of the jurisdictions where the Marks have been registered, and otherwise to enable Assignee to realize upon or otherwise enjoy the benefit of the rights assigned to Assignee pursuant to this Assignment and to accomplish the intent and purpose of this Assignment.

This Assignment shall be binding upon and shall inure to the benefit of the heirs, personal representatives, successors, and assigns of the respective Assignor and Assignee. This Assignment shall be governed in its construction, interpretation, and performance by the laws of the United States of America.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed as of the date and year first above stated.

“ASSIGNOR”

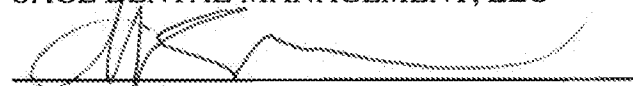
NORTHWESTERN MANAGEMENT
SERVICES, LLC



Name: *J. J. Meyer*
Title: *CEO*

“ASSIGNEE”

SAGE DENTAL MANAGEMENT, LLC



Name: *Mark Brubaker*
Title: *CFO*