TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM672444

Stylesheet Version v1.2

SUBMISSION TYPE: NEW ASSIGNMENT NATURE OF CONVEYANCE: RELEASE OF SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
BANKUNITED, N.A.		09/01/2021	National Banking Association:

RECEIVING PARTY DATA

Name:	VAYNERMEDIA, LLC		
Street Address:	10 Hudson Yards, 25th Fl.		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10001		
Entity Type:	Limited Liability Company: NEW JERSEY		

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	77913959	VAYNERMEDIA

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

2015256221 Phone:

Email: kmcellen@coleschotz.com

Correspondent Name: Kim McEllen

Address Line 1: c/o Cole Schotz P.C.

Address Line 2: Court Plaza North, 25 Main Street Address Line 4: Hackensack, NEW JERSEY 07601

NAME OF SUBMITTER:	Kim McEllen
SIGNATURE:	/Kim McEllen/
DATE SIGNED:	09/03/2021

Total Attachments: 3

source=Vaynermedia, LLC - Executed Termination and Release of Trademark Security Agreement#page1.tif source=Vaynermedia, LLC - Executed Termination and Release of Trademark Security Agreement#page2.tif source=Vaynermedia, LLC - Executed Termination and Release of Trademark Security Agreement#page3.tif

TRADEMARK REEL: 007413 FRAME: 0549 900641439

TERMINATION AND RELEASE OF TRADEMARK SECURITY AGREEMENT

TERMINATION AND RELEASE OF TRADEMARK SECURITY AGREEMENT, dated as of September 1, 2021, by BANKUNITED, N.A., with an office at 14817 Oak Lane, Miami Lakes, Florida 33016 ("Bank") in favor of VAYNERMEDIA, LLC, a New Jersey limited liability company ("Company").

WHEREAS, pursuant to the terms of that certain GRANT OF SECURITY INTEREST (TRADEMARKS) ("Trademark Agreement"), dated as of April 25, 2016 by the Company in favor of the Bank and recorded with the United States Patent and Trademark Office on June 19, 2017 at Reel/Frame 6086/0371, the Company granted to the Bank a security interest and a lien on, and collaterally assigned to the Bank the intellectual property identified on Schedule A attached hereto and associated goodwill (the "Trademark"); and

WHEREAS, the Bank has agreed to terminate and release its security interest and all of its right, title and interest in the Trademark as herein provided;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Bank hereby terminates and releases its security interest in and lien on the Company's Trademark, and the Bank hereby assigns and transfers to the Company, without recourse, all of the Bank's right, title and interest in and to the Trademark and related goodwill, effective as of the date set forth above.

Bank hereby authorizes Company or Company's agent or designees to record this Termination and Release of Trademark Security Agreement with the United States Patent and Trademark Office.

[SIGNATURE PAGE FOLLOWS]

TRADEMARK REEL: 007413 FRAME: 0550 BANKUNITED, N.A.

Name: ARTHUR Rhatigan
Title: 5:4.6 5. V.P.

> **TRADEMARK REEL: 007413 FRAME: 0551**

	SCHEDU	RELEASE		
OF TRADEMARK SECURITY AGREEMENT				
Mark	Serial#	Filing Date	Registration #	Registration Date
VAYNERMEDIA	77913959	01/18/10	3834808	08/17/10

5

TRADEMARK REEL: 007413 FRAME: 0552

RECORDED: 09/03/2021