OP \$40.00 6440281

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM672670

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Guangzhou Biaobiao Network Technology Co., Ltd.		09/06/2021	limited company: CHINA

RECEIVING PARTY DATA

Name:	Xiamen Huamei Youpin Supply Chain Management Co., Ltd.	
Street Address:	Room 516, No. 5, Fanghu West 2nd Road, Huli District	
City:	Xiamen	
State/Country:	CHINA	
Postal Code:	361000	
Entity Type:	limited company: CHINA	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	6440281	MISMIS

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: 1403819048@qq.com

Correspondent Name: Huang, Hanbing

Address Line 1: Bld 1,Runda Yuanting Daling Community, R

Address Line 2: Rm. 909, Block A

Address Line 4: Longhua Shenzhen, CHINA 80651

NAME OF SUBMITTER:	Yu, Hanlin
SIGNATURE:	/Yu, Hanlin/
DATE SIGNED:	09/06/2021

Total Attachments: 2 source=MISMIS#page1.tif source=MISMIS#page2.tif

TRADEMARK REEL: 007414 FRAME: 0229

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TRADEMARK ASSIGNMENT

This Trademark Assignment (hereafter referred to as this "ASSIGNMENT") is made and entered into this **September 06, 2021**, by and between

Guangzhou Biaobiao Network Technology Co., Ltd., a limited company (ltd.) under the law of China, located in Room 419, Building 4, No. 38 Dalisha Road, Zhucun, Tianhe District Guangzhou CHINA 510000 (hereinafter referred to as "ASSIGNOR") and

Xiamen Huamei Youpin Supply Chain Management Co., Ltd., a limited company (ltd.) under the law of China, located in Room 516, No. 5, Fanghu West 2nd Road, Huli District, Xiamen, China361000 (hereinafter referred to as "ASSIGNEE")

with respect to US Registration Number **6440281** trademark **MISMIS** (hereinafter referred to as "MARK"), including, without limitation, all variations thereof and all associated applications and registrations.

- 1. For US\$ 100.00 and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby irrevocably and unconditionally assigns and transfers exclusively unto ASSIGNEE, its successors and assigns, all rights, title and interest throughout the world in perpetuity, including all statutory and common law rights, in and to the MARK, together with all goodwill symbolized by or otherwise associated with the MARK and the right to sue, make claims, and recover damages for any past, present or future infringement of the MARK; all of such rights, title and interest to be held and enjoyed by ASSIGNEE, its successors and assigns to the same extent that such would have been held and enjoyed by ASSIGNOR had this agreement not been made. Further, ASSIGNOR hereby expressly acknowledges that all of its uses of the MARK after the Effective Date of this ASSIGNMENT will inure to the sole and exclusive benefits of ASSIGNEE, its successors and assigns.
- 2. ASSIGNOR hereby represents, warrants and covenants that: (a) ASSIGNOR is the record owner of the MARK, (b) ASSIGNOR has not heretofore assigned, licensed or otherwise transferred the MARK,
- (c) ASSIGNOR has the power and authority to execute and deliver this ASSIGNMENT and has taken all action necessary to authorize the transactions contemplated hereby and thereby, (d) ASSIGNOR may lawfully and without violating any obligation to any third party sell, convey, transfer, assign and deliver to ASSIGNEE all right, title and interest in and to the MARK, free and clear of all liens, pledges, security interests, restrictions, prior assignments and claims of any kind or rights owned by any third party.
- 3. ASSIGNEE will defend, indemnify and hold the ASSIGNOR, its officers, directors, equity holders, managers, agents and representatives harmless from and against any claim, suit, loss, damage, demands, injuries or expenses (including reasonable

TRADEMARK REEL: 007414 FRAME: 0230 attorneys' fees and disbursements) arising out a breach of ASSIGNEE's representations, warranties, covenants and obligations or caused by merchandise produced by ASSIGNEE or an action by ASSIGNEE.

IN WITNESS WHEREOF, ASSIGNOR and ASSIGNEE have duly executed this Assignment as of the Effective Date.

ASSIGNOR

ASSIGNEE

Guangzhou Biaobiao Network Technology Co., Ltd.

Xiamen Huamei Youpin Supply Chain Management Co., Ltd.

President: Yu, Hanlin

Signature

President: Zheng, Jinke

Signature

Yu, Hanlin

Zheng, linke

TRADEMARK REEL: 007414 FRAME: 0231

RECORDED: 09/06/2021