

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM673356


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|---|--|-----------------------|--|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| WORKPLACE OPTIONS, LLC | | 09/01/2021 | Limited Liability Company: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | PUBLIC POLICY POLLING, LLC | | |
| Street Address: | 2900 HIGHWOODS BLVD, SUITE 200 | | |
| City: | RALEIGH | | |
| State/Country: | NORTH CAROLINA | | |
| Postal Code: | 27604 | | |
| Entity Type: | Limited Liability Company: NORTH CAROLINA | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 5501398 | PUBLIC POLICY POLLING | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Email: | corplegal@workplaceoptions.com | | |
| Correspondent Name: | WORKPLACE OPTIONS, LLC | | |
| Address Line 1: | 2912 HIGHWOODS BLVD, SUITE 100 | | |
| Address Line 4: | RALEIGH, NORTH CAROLINA 27604 | | |
| NAME OF SUBMITTER: | Trudy Phillip | | |
| SIGNATURE: | /Trudy Phillip/ | | |
| DATE SIGNED: | 09/09/2021 | | |
| Total Attachments: 1 | | | |
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OP \$40.00 5501398

TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (the "Agreement") is entered into this 1st day of September, 2021 by and between Workplace Options, LLC, a Delaware limited liability company having its principal address at 2912 Highwoods Blvd, Suite 100, Raleigh, NC 27604 ("Assignor"), and Public Policy Polling, LLC, a North Carolina limited liability company having its principal address at 2900 Highwoods Blvd, Suite 200, Raleigh, NC 27604 ("Assignee").

WHEREAS, Assignor owns the entire right, title and interest in and to the following United States trademark registration (the "Mark").

| Trademark | Registration No. | Registration Date |
|---|------------------|-------------------|
|  | 5,501,398 | June 26, 2018 |

WHEREAS, Assignee is desirous of acquiring all of Assignor's right, title and interest, in and to the Mark together with all the goodwill of the business symbolized thereby, and Assignor desires to assign all such right, title and interest in and to the Mark to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby convey, assign, transfer and set over to Assignee, Assignor's entire right, title and interest in the United States in and to the Mark, together with the goodwill associated therewith.

WORKPLACE OPTIONS, LLC



By:

Name: Alan S. King

Title: President & CEO