

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM673818

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
LIQUID ENTERPRISES, INC.		09/10/2021	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Bank of Hawaii		
<b>Street Address:</b>	130 Merchant Street		
<b>City:</b>	Honolulu		
<b>State/Country:</b>	HAWAII		
<b>Postal Code:</b>	96813		
<b>Entity Type:</b>	Corporation: HAWAII		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4106645	SIMPLIFY MONEY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8085405049		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	8085443835		
<b>Email:</b>	mhsia@caedes.com		
<b>Correspondent Name:</b>	Martin E. Hsia		
<b>Address Line 1:</b>	1000 Bishop Street		
<b>Address Line 2:</b>	12th Floor		
<b>Address Line 4:</b>	Honolulu, HAWAII 96813		
<b>NAME OF SUBMITTER:</b>	Martin E. Hsia, 32,471		
<b>SIGNATURE:</b>	/Martin E. Hsia/		
<b>DATE SIGNED:</b>	09/10/2021		
<b>Total Attachments: 2</b>			
source=4106645SimplifyMoneyAssignmentOfFederalTrademarkRegistration#page1.tif			
source=4106645SimplifyMoneyAssignmentOfFederalTrademarkRegistration#page2.tif			

OP \$40.00 4106645

## ASSIGNMENT OF FEDERAL TRADEMARK REGISTRATION

WHEREAS, LIQUID ENTERPRISES, INC. a Delaware corporation, with principal place of business and mailing address at 4123 LaPlacc Drive, Dallas, Texas 75220 (the "Assignor"), has adopted and is using in its business the mark "Simplify Money" (the "Mark") and has acquired goodwill associated with and symbolized by the Mark, and is the owner of U.S. Trademark Registration No. 4106645, issued February 28, 2012, for "Downloadable software in the nature of a mobile application for management of personal finances", in International Class 9 (the "Registration"), for the Mark, and has not abandoned the same; and

WHEREAS, BANK OF HAWAII, a Hawaii corporation, with principal place of business and mailing address at 130 Merchant Street, Honolulu, Hawaii 96813 (the "Assignee"), is desirous of acquiring all of the Assignor's right, title and interest in and to the Mark and the Registration, together with the goodwill of the business associated with and symbolized by the Mark;

NOW, THEREFORE, in consideration of ten dollars and other valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor hereby assigns to the Assignee all the Assignor's right, title and interest in and to the Mark, together with the goodwill of the business associated with and symbolized by the Mark, and the Registration, and the right to sue for past infringement, if any there may be, and all other rights in and to the Mark.

The Assignor hereby represents and warrants to the Assignee that:

(a) the Assignor has good right to grant, sell, convey, assign and transfer the Mark and the Registration, and to execute and deliver this Assignment;

(b) there are no liens or encumbrances against the Mark or the Registration, or any rights in or to the Mark or the Registration;

(c) the Assignor has not previously transferred, assigned, or licensed any of the trademark or other rights in and to the Mark or the Registration; and

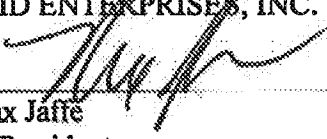
(d) to the best of the Assignor's knowledge, information and belief, it is not aware of any assertion that the Mark infringes on or otherwise violates the trademark, trade dress, copyright or other intellectual property rights of any third party.

This Assignment shall be binding upon the Assignor and the Assignor's successors and assigns, and shall inure to the benefit of the Assignee and the Assignee's successors and assigns. This Assignment shall be interpreted and enforced under the laws of the State of Hawaii.

IN WITNESS WHEREOF the Assignor has executed this Assignment as of the 10<sup>th</sup> day of September, 2021.

LIQUID ENTERPRISES, INC.

By

  
Max Jaffe  
Its President

ImanageDB:6094833.4