

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM674608

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
LNJ Group, LLC		09/14/2021	Limited Liability Company: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	LNJ Ventures LLC		
<b>Street Address:</b>	22 Northern Boulevard		
<b>City:</b>	Glen Head		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	11545		
<b>Entity Type:</b>	Limited Liability Company: NEW YORK		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	88905131	CHIC FREAK	
<b>Serial Number:</b>	88905114	SO THIS IS WHAT MARRIAGE IS LIKE	
<b>Serial Number:</b>	88905093	DON'T HATE ME BECAUSE I AM BEAUTIFUL	
<b>Serial Number:</b>	88905140	FROM ONE SEXY BEE-OTCH TO ANOTHER	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
<b>Phone:</b>	(212) 655-3500		
<b>Email:</b>	ip@msf-law.com		
<b>Correspondent Name:</b>	Susan M. Schlesinger		
<b>Address Line 1:</b>	125 Park Avenue		
<b>Address Line 2:</b>	7th Floor		
<b>Address Line 4:</b>	New York, NEW YORK 10017		
<b>NAME OF SUBMITTER:</b>	John S. Miranda, Associate Attorney		
<b>SIGNATURE:</b>	/John S. Miranda/		
<b>DATE SIGNED:</b>	09/15/2021		
<b>Total Attachments: 1</b>	source=Trademark Assignment - LNJ Group - Executed#page1.tif		

OP \$115.00 88905131

**TRADEMARK ASSIGNMENT**

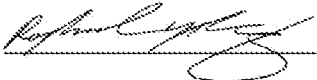
WHEREAS, LNJ Group, LLC, a New York limited liability company having an address at 22 Northern Boulevard, Glen Head, NY 11545 (“Assignor”) owns the following trademarks (“Trademarks”) and intent to use trademark applications in the United States:

<u>TRADEMARK</u>	<u>SERIAL NO.</u>	<u>FILING DATE</u>
CHIC FREAK	88/905,131	May 7, 2020
SO THIS IS WHAT MARRIAGE IS LIKE	88/905,114	May 7, 2020
DON'T HATE ME BECAUSE I AM BEAUTIFUL	88/905,093	May 7, 2020
FROM ONE SEXY BEE-OTCH TO ANOTHER	88/905,140	May 7, 2020

WHEREAS, LNJ Ventures LLC, a New York limited liability company, having an address at 22 Northern Boulevard, Glen Head, NY 11545 (“Assignee”), is desirous of acquiring all right, title and interest in, to and under the Trademarks, along with all applications for the Trademarks, any and all resulting registrations and renewals, and the applicable portions of the ongoing and existing business with which the Trademarks are intended to be used and all associated goodwill in the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby jointly assigns to Assignee, all right, title and interest in, to and under the Trademarks and all applications for the Trademarks, and any and all resulting registrations and renewals, together with the applicable portions of the ongoing and existing business with which the Trademarks are intended to be used, and the goodwill of the business symbolized by the Trademarks, and with all claims that could be asserted by Assignor arising out of or relating to the use or ownership of the Trademarks to be held and enjoyed by said Assignee for its own use and benefit and for the use and benefit of its successors and assigns as fully and as entirely as the same would have been held and enjoyed by Assignor had the assignment not been made.

Signed, Sealed and delivered on this 14th day of September, 2021

By: 

Name: Raphael Yakoby

Title: President