

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM675224

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Michael Chernow		09/16/2021	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	RIGOR HILL HOSPITALITY GROUP LLC		
Street Address:	390 Broome Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10013		
Entity Type:	Limited Liability Company: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4810109	SEAMORE'S	
CORRESPONDENCE DATA			
Fax Number:	2124480066		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212 448-1100		
Email:	ochernin@mclaughlinstern.com		
Correspondent Name:	Oliver R. Chernin		
Address Line 1:	260 Madison Avenue		
Address Line 2:	McLaughlin & Stern, LLP		
Address Line 4:	New York, NEW YORK 10016		
NAME OF SUBMITTER:	Oliver R. Chernin		
SIGNATURE:	/Oliver R. Chernin/		
DATE SIGNED:	09/17/2021		
Total Attachments: 1			
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ASSIGNMENT OF SERVICE MARK

WHEREAS, MICHAEL CHERNOW, an individual and citizen of the United States, has adopted, is using and is the owner of the following service mark registered in the United States Patent and Trademark Office:

Service Mark	Registration No.	Registered
SEAMORE'S	4,810,109	September 8, 2015

AND WHEREAS, RIGOR HILL HOSPITALITY GROUP LLC, a New York Limited Liability Company, having a place of business at 390 Broome Street, New York, NY 10013, is desirous of acquiring the aforesaid service mark, the good will of the business symbolized by the service mark, the entire business to which the aforesaid service mark pertains and that is the subject of the registration identified above, and the registration thereof;

NOW, THEREFORE, in consideration of and in exchange for the sum of ten dollars (\$ 10.00) and other good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, said MICHAEL CHERNOW, does hereby assign, transfer, and convey, unto RIGOR HILL HOSPITALITY GROUP LLC the entire right, title and interest in and to the said service mark, together with the good will of the business symbolized by the service mark, the entire business to which the aforesaid service mark pertains and that is the subject of the registration identified above, and the registration thereof.

IN WITNESS WHEREOF the undersigned has executed this assignment as of this
16th day of September, 2021

Name: 
MICHAEL CHERNOW