

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM676646

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|---|--------------------------------------|-------------------------------|---------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | NUNC PRO TUNC ASSIGNMENT | | |
| EFFECTIVE DATE: | 04/01/2019 | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| ETABLISSEMENTS NOILLY PRAT & CIE | | 09/24/2021 | Corporation: FRANCE |
| RECEIVING PARTY DATA | | | |
| Name: | BACARDI & COMPANY LIMITED | | |
| Street Address: | AEULESTRASSE 5 | | |
| City: | 9490 VADUZ | | |
| State/Country: | LIECHTENSTEIN | | |
| Entity Type: | Corporation: LIECHTENSTEIN | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2208358 | NOILLY PRAT NOILLY PRAT & CIE | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 2165796073 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 2165791700 | | |
| Email: | libbett@pearne.com | | |
| Correspondent Name: | JOHN P. MURTAUGH/PEARNE & GORDON LLP | | |
| Address Line 1: | 1801 EAST 9TH STREET, SUITE 1200 | | |
| Address Line 4: | CLEVELAND, OHIO 44114-3108 | | |
| NAME OF SUBMITTER: | JOHN P. MURTAUGH | | |
| SIGNATURE: | /johnpmurtaugh/ | | |
| DATE SIGNED: | 09/24/2021 | | |
| Total Attachments: 5 | | | |
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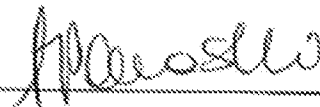
NUNC PRO TUNC ASSIGNMENT OF TRADEMARK RIGHTS

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ETABLISSEMENTS NOILLY PRAT & CIE, a corporation organized under the laws of France, having an address at 1, rue du Noilly F-34340 Marseillan FRANCE, hereinafter referred to as "Assignor", sells, assigns and transfers, effective as of 1st April 2019 nunc pro tunc, to BACARDI & COMPANY LIMITED, a corporation organized under the laws of Liechtenstein, having an address at AEULESTRASSE 5, 9490 VADUZ, LIECHTENSTEIN, hereinafter referred to as "Assignee", its successors and assigns, all of Assignor's right, title and interest in the United States and throughout the world in and to United States Trademark Registration No. 2208358 for NOILLY PRAT NOILLY PRAT & CIE, the mark to which said registration pertains (the "Mark"), Assignor's common law rights in the Mark, that portion of the business to which the Mark pertains, together with the goodwill of the business associated with the Mark and the right to sue for past infringement of the Mark.

Assignor further covenants and agrees, for itself and for its successors and assigns, that, at Assignee's request, it will execute and deliver all applications, declarations, assignment documents and other instruments as may be necessary or advisable to secure for or vest in Assignee, its successors or assigns, all right, title and interest in and to any application for registration, certificate of registration, trademark right or other right or property covered by this Assignment.

ETABLISSEMENTS NOILLY PRAT & CIE

Date: 24/09/2021

By : 

Print Name: Alessia Parassina

Print Title: Proxy-Holder

GENERAL POWER OF ATTORNEY

THIS DEED made on the 2nd April 2014, by:

- Bacardi & Company Limited, a company incorporated in Liechtenstein having its registered seat at Aeulestrasse 5, FL-9490 Vaduz, Liechtenstein, and a branch office at Route de Meyrin 267, 1217 Meyrin, Switzerland;
- Tradall S.A., Inc., a company incorporated in Switzerland having its registered seat at Route de Meyrin 267, 1217 Meyrin, Switzerland;
- Martini & Rossi Corporation, a company incorporated in Delaware having an office at 2701 Le Jeune Road, Coral Gables, FL 33134, Florida, United States of America;
- Martini & Rossi S.p.A., a company incorporated in Italy having its registered seat at 1 Piazza Luigi Rossi, 10023 Pessione, Italy, and an address at 42 Corso Vittorio Emanuele II, 10123 Torino, Italy;
- Bacardi USA Inc., a company incorporated in Delaware with having an office at 2701 Le Jeune Road, Coral Gables, FL 33134, Florida, United States of America;
- Bacardi France, a company incorporated in France having its registered seat at 19 avenue Michelet, 93400 Saint-Ouen, France;
- Chateau de Cognac S.A.S., a company incorporated in France having its registered seat at Boulevard Denfert Rochereau, 16100 Cognac, France;
- Etablissements Noilly Prat & Cie S.A.S, a company incorporated in France having its seat at 1 rue Noilly, 34340 Marseillan, France;
- John Dewar and Sons Limited, a company incorporated in the United Kingdom, having an office at 1700 London Road, Glasgow G32 8XR, United Kingdom.
- Osez-vous? International Spirits, LLC, a Company incorporated in Delaware having an address at 1313 N Market Street, Suite 5100, Wilmington, DE 19801, United States of America.
- D'Ussé LLC, a company incorporated in Delaware having an office at 2701 Le Jeune Road, Coral Gables, FL 33134, Florida, United States of America.

(each of the above companies shall be individually and collectively referred to hereafter as "the Company")

WITNESSETH as follows:

1. Appointment

Each Company hereby appoints

- Dr. Volker Spitz, born on January 17, 1961, CEO of Brandstock Services AG, with business address at Rückertstr. 1, 80336 München, Germany

and/or

- Thomas Golda, born on October 17, 1966, Chairman of the Supervisory Board of Brandstock Services AG and Lawyer of Brandstock Legal Rechtsanwaltsgesellschaft with business address at Rückertstr. 1, 80336 München, Germany

and/or

- Alessia Parassina, born on December 24, 1981 Lawyer at Brandstock Legal Rechtsanwaltsgesellschaft with business address at Rückertstr. 1, 80336 München, Germany

and/or

- Karin Peter, born on March 17, 1981 Paralegal at Brandstock Legal Rechtsanwaltsgesellschaft with business address at Rückertstr. 1, 80336 München, Germany

and/or

- Janine Töllner, born on February 26, 1981, deputy Head of Renewals Department at Brandstock Services AG, with business address at Rückertstr. 1, 80336 München, Germany

and/or

- Tiffany Valeriano, born on November 30, 1982 Head of Assignment at Brandstock Services AG with business address at Rückertstr. 1, 80336 München, Germany

and/or

- Laura Morris, born on June 26, 1980, Head of Renewals Department at Brandstock Services AG, with business address at Rückertstr. 1, 80336 München, Germany

to be its attorney with power to act alone on behalf and in the name of the Company with respect to any registered or unregistered trade mark, design, patent, copyright or any other expression of industrial or intellectual property rights including domain names (collectively the "IP Rights") at a worldwide level.

- (A) to take any action in respect of the IP Rights appropriate for the achievement or conduct of:
- filing, prosecution or maintenance (including renewal) of any registration or of any application to register;
 - recording of changes in title and transfers of rights of the Company;
 - oppositions, observations, applications for revocation, cancellation or invalidation and objections of any kind against third-party applications, rights, or registrations;
 - filing petitions, declarations and documents that may be required in each case, including replies to official actions or to any objections or oppositions that may be raised ex officio or by third parties against any application so filed;
 - administrative appeals, appeals for review and any other kind of appeal against decisions issued by administrative or judicial authorities;
 - any and all actions necessary to maintain in force any applications filed or registrations granted, including payment of annuities, taxes, and any other legally established fees;
 - withdrawal of any of the above filings or actions that may have been instituted and waiver of any applications, registrations or rights;
 - any and all other actions that may be required in the interest of the Company in relation to any of its IP rights applications or registrations.
- (B) with respect to any dispute regarding any of the Company's IP Rights including, but not limited to, civil, criminal, commercial, administrative, tax and any other area of the law:
- to represent the Company in and out of any Court, Office, Administration, Authority or Arbitrator including, but not limited to, all ancillary and consequential proceedings (e.g. arrest proceedings, seizures, interim injunctions, inspection of premises and documents, taxation of costs, execution, insolvency and bankruptcy) in all instances and degrees of appeal and with the authority to file and withdraw counterclaims;
 - to effect and receive services of process and of any document;
- (C) to approve, sign, execute and deliver under hand or under seal as may be required, or witness the sealing of, any deed, agreement, undertaking or other document as may at the discretion of the Attorney be necessary or desirable for or in connection with the purposes referred to in items (A) and (B);

- (D) to approve, sign, execute and deliver under hand or under seal as may be required, or witness the sealing of, any powers of attorney authorizing others to act in their capacity with respect to the matters listed at items (A) and (B);
- (E) to attend to all ancillary matters and to do all other acts and things on behalf of the Company as may at the discretion of the Attorney be necessary or desirable for or in connection with the purposes referred to in items (A) and (B).

2. Intention and Ratification

Without prejudice to the authority conferred by this Deed on the Attorney to act on behalf of the Company, the Company intends that any document signed on its behalf by the Attorney pursuant to this Deed shall bind the Company and shall have the same effect as if it had been executed by the Company and in addition the Company ratifies and agrees to ratify everything that the Attorney does on behalf of the Company in the exercise of or pursuant to the authority conferred by this Deed.

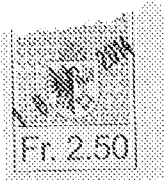
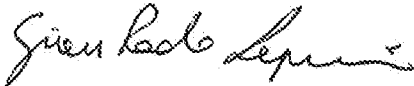
3. Validity This Power of Attorney is valid until revocation.

4. Governing Law

This Deed shall be governed by and construed in all respects in accordance with Swiss law.

IN WITNESS WHEREOF this Deed has been executed for and on behalf of each Company on the day and year before written.

By: Gian Paolo Leproni
Attorney in fact



Seen by the undersigned Vincent BERNASCONI, a duly authorized Notary public in Geneva, for legalization exclusively of the signature of Gian Paolo LEPRONI, who signed according to the original sample of his signature filed in my Office and who has authority to represent the above Companies : Bacardi & Company Limited in Vaduz, Tradall SA in Meyrin ; Martini & Rossi Corporation in Delaware, USA ; Martini & Rossi S.p.A. in Torino, Italy ; Bacardi USA Inc. in Delaware, USA ; Bacardi France in Saint-Ouen, France ; Château de Cognac S.A.S. in Cognac, France ; Ets Noilly Prat & Cie S.A.S. in Marseillan, France ; John Dewar and Sons Limited in Glasgow, UK ; Osez Vous ? International Spirits, LLC in Delaware, USA, D'Ussé LLC in Delaware, according to powers of attorney. **(The undersigned Notary Public does not assume any liability as to the contents of this document).**

Geneva, on this 16th day of April 2014.



APOSTILLE

(Convention de la Haye du 5 octobre 1961)

1. Pays: Suisse

Le présent acte public

2. a été signé par Me V. Benasconi

3. agissant en qualité de notaire

4. est revêtu du sceau/timbre de "

Attesté

5. à Genève

6. le 17 AVR. 2014

7. République et Canton de Genève

8. sous N° 3610

9. Sceau / timbre

10. Signature



Leya
P.-A. LEYA