

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM676777

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Shenzhen Juerui Industrial Co., Ltd.		09/24/2021	Limited Liability Company:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Cailin Xiong		
<b>Street Address:</b>	Hetang Villagers Group, Shiquan Village		
<b>City:</b>	Shuangfeng County, Hunan Province		
<b>State/Country:</b>	CHINA		
<b>Postal Code:</b>	417713		
<b>Entity Type:</b>	INDIVIDUAL: CHINA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	6233753	BLOODY VALENTINE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	haoyichen@archlakelaw.com		
<b>Correspondent Name:</b>	Haoyi Chen		
<b>Address Line 1:</b>	2500 Wilcrest Dr., Suite 301		
<b>Address Line 4:</b>	Houston, TEXAS 77042		
<b>NAME OF SUBMITTER:</b>	Haoyi Chen		
<b>SIGNATURE:</b>	/Haoyi Chen/		
<b>DATE SIGNED:</b>	09/26/2021		
<b>Total Attachments: 1</b>			
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OP \$40.00 6233753

**TRADEMARK ASSIGNMENT**

WHEREAS, Shenzhen Juerui Industrial Co., Ltd., a Chinese LIMITED LIABILITY COMPANY with an address at #77 Xinhe Road, Longgang District Shenzhen, Guangdong CHINA 518111 ("Assignor"), is the owner of record of the mark "BLOODY VALENTINE" U.S. Registration No. 6233753;

WHEREAS, Cailin Xiong, a Chinese INDIVIDUAL with an address at Hetang Villagers Group, Shiquan Village, Jingzi Town, Shuangfeng County, Hunan Province CHINA 417713 ("Assignee"), wishes to acquire Assignor's entire right, title and interest in and to said marks, the registration therefor and the goodwill of the business associated therewith (the "Trademark");

NOW THEREFORE, in consideration of the sum of One dollar (\$ 1.00), the receipt whereof is acknowledged, and for other good and valuable consideration, Assignor does sell, assign, transfer, and convey to Assignee all of Assignor's right, title, and interest in and to the Trademark, together with the goodwill of the business symbolized by said marks, and all right to damages and profits, due or accrued, arising out of past infringements of said marks, and the right to sue for and recover the same.

Shenzhen Juerui Industrial Co., Ltd.

Signature: 郑玉祥  
Printed name and title: Yuxiang Zheng/CEO  
Date: 09/24/2021