

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM676878

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Shenzhen Juerui Industrial Co., Ltd.		09/24/2021	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	Minxin Xiong		
Street Address:	Hetang Villagers Group, Shiquan Village, Jingzi Town		
City:	Shuangfeng County, Hunan Province		
State/Country:	CHINA		
Postal Code:	417713		
Entity Type:	INDIVIDUAL: CHINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	88959026	KISS OF DEATH	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	haoyichen@archlakelaw.com		
Correspondent Name:	Haoyi Chen		
Address Line 1:	2500 Wilcrest Dr., Suite 301		
Address Line 4:	Houston, TEXAS 77042		
NAME OF SUBMITTER:	Haoyi Chen		
SIGNATURE:	/Haoyi Chen/		
DATE SIGNED:	09/26/2021		
Total Attachments: 1			
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OP \$40.00 88959026

TRADEMARK ASSIGNMENT

WHEREAS, Shenzhen Juerui Industrial Co., Ltd., a Chinese LIMITED LIABILITY COMPANY with an address at #77 Xinde Road, Longgang District Shenzhen, Guangdong CHINA 518111 ("Assignor"), is the owner of record of the mark "KISS OF DEATH" U.S. Serial Number 88959026;

WHEREAS, Minxin Xiong, a Chinese INDIVIDUAL with an address at Hetang Villagers Group, Shiquan Village, Jingzi Town, Shuangfeng County, Hunan Province CHINA 417713 ("Assignee"), wishes to acquire Assignor's entire right, title and interest in and to said marks, the registration therefor and the goodwill of the business associated therewith (the "Trademark");

NOW THEREFORE, in consideration of the sum of One dollar (\$ 1.00), the receipt whereof is acknowledged, and for other good and valuable consideration, Assignor does sell, assign, transfer, and convey to Assignee all of Assignor's right, title, and interest in and to the Trademark, together with the goodwill of the business symbolized by said marks, and all right to damages and profits, due or accrued, arising out of past infringements of said marks, and the right to sue for and recover the same.

Shenzhen Juerui Industrial Co., Ltd.

Signature: 郑玉祥

Printed name and title: Yuxiang Zheng/CEO

Date: 09/24/2021