900645738 09/27/2021

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM676978 Stylesheet Version v1.2

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Trademark Tours, LLC		09/01/2021	Limited Liability Company: MASSACHUSETTS

RECEIVING PARTY DATA

Name:	Let's GO, Inc.		
Street Address:	67 Mount Auburn Street		
City:	Cambridge		
State/Country:	MASSACHUSETTS		
Postal Code:	02138		
Entity Type:	Corporation: MASSACHUSETTS		

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	4186103	TRADEMARK TOURS

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 6174394990

Email: pgrupp@lawson-weitzen.com

Correspondent Name: Peter Grupp

Address Line 1: 88 Black Falcon Avenue

Address Line 2: Suite 345

Address Line 4: Boston, MASSACHUSETTS 02210

NAME OF SUBMITTER:Zachary R. GodinSIGNATURE:/Zachary R. Godin/DATE SIGNED:09/27/2021

Total Attachments: 1

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TRADEMARK 900645738 REEL: 007432 FRAME: 0670

ASSIGNMENT OF MARKS

WHEREAS, Trademark Tours, LLC, a Massachusetts limited liability company with an address of 67 Mount Auburn Street, Cambridge, Massachusetts ("Assignor") has adopted, used, and is using in commerce the mark TRADMARK TOURS (the "Mark") in connection with the business of providing (i) public and private walking tours of Harvard University, Harvard Law School, Harvard Business School, the Massachusetts Institute of Technology and the Freedom Trail (the "Tour Destinations"), and (ii) private events and summits relating to the Tour Destinations (collectively, the "Business"). The Mark was registered in the United States Patent and Trademark Office on August 7, 2012 and was assigned registration number 4186103 and is currently in full, force and effect;

WHEREAS, Let's GO, Inc., a Massachusetts corporation with an address of 67 Mount Auburn Street, Cambridge, Massachusetts ("Assignee") has entered into that certain Asset Purchase Agreement by and between the Assignor, Assignee and Daniel Bodt as the sole member of the Assignor, dated September 1, 2021 to acquire all marks of the Assignor, including all trademarks, service marks, logos, trade dress and trade names and domain names (whether registered, common law, statutory or otherwise), all registrations and applications to register the foregoing anywhere in the world and all goodwill associated therewith.

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title, and interest in and to the title, name, trade name, business name, trademark and service mark TRADEMARK TOURS and of any and all of the marks, including but not limited to the Mark registered in the United States Patent and Trademark Office on August 7, 2012 and assigned registration number 4186103 which is currently in full, force and effect, as well as any other marks of Assignor, whether or not registered, and all tradenames, business names, trademark and service mark applications and registrations, any and all renewals and extensions thereof that may be secured under all laws now or hereafter in force, and all trademark and service mark interests of every kind and nature, together with the goodwill of the business associated therewith, and any and all causes of action heretofore accrued in Assignor's favor for infringement thereof, throughout the universe, to the full extent of such rights.

IN WITNESS WHEREOF, the undersigned have caused this document to be executed under seal as of the 1st day of September, 2021.

ASSIGNOR:

Trademark Tours

By:

Name: Daniel Bode Title: Manager

> TRADEMARK REEL: 007432 FRAME: 0671

RECORDED: 09/27/2021