

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM677259

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|---|--|-----------------------|-------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Guangzhou Tiancheng Pinpai Management Co., Ltd. | | 09/22/2021 | limited company (Ltd.): CHINA |
| RECEIVING PARTY DATA | | | |
| Name: | Qunhua Liu | | |
| Street Address: | No. 33, Group 9, Yangji Village | | |
| Internal Address: | Wulipu Town, Shayang County | | |
| City: | Hubei Province | | |
| State/Country: | CHINA | | |
| Entity Type: | INDIVIDUAL: CHINA | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 6402746 | ZNELLY | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Email: | dmtm2020@outlook.com | | |
| Correspondent Name: | Qunhua Liu | | |
| Address Line 1: | 4737 Baldwin Park Blvd | | |
| Address Line 4: | Baldwin Park, CALIFORNIA 91706 | | |
| NAME OF SUBMITTER: | /Qunhua Liu/ | | |
| SIGNATURE: | /Qunhua Liu/ | | |
| DATE SIGNED: | 09/28/2021 | | |
| Total Attachments: 2 | | | |
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| source=6402746-assignment#page2.tif | | | |

OP \$40.00 6402746

Trademark Assignment Agreement

This Trademark Purchase and Assignment Agreement (the "Agreement") is made as of 22 Day of September, 2021, between Guangzhou Tiancheng Pinpai Management Co., Ltd., having the address as 403A84, No. 5 Dongping Middle Road, Baiyun District, Guangzhou CHINA 510000; and Qunhua Liu, having the address as No. 33, Group 9, Yangji Village, Wulipu Town, Shayang County, Hubei Province.

The Assignor is the registered owner of a mark that is registered in the United States Patent and Trademark Office, Reg. No. 6402746, dated 29 Day of Jun., 2021

The Assignee wishes to acquire the Assignor's rights in the trademark listed in this agreement.

The Assignee agrees to pay the Assignor \$ 10.

In exchange, the Assignor hereby conveys, transfers, and assigns to the Assignee all of the Assignor's right, title, and interest of whatever kind in the mark, together with

- 1) the goodwill of the business relating to the products and services on which the marks are used and for which they are registered,
- 2) all income, royalties, and damages hereafter due or payable to Assignor with respect to the marks, including without limitation, damages, and payments for past or future infringements and misappropriations of the marks, and
- 3) all rights to sue for past, present and future infringement or misappropriations of the marks.

The Assignor further covenants that it will take all actions that may be necessary for securing, completing, or vesting in the Assignee full right, title, and interest in the mark and its related property.

THIS AGREEMENT shall take effect from 22th day of September, 2021

In witness whereof, the Assignor has duly executed under seal and delivered this Assignment, as of the day and year first above written.

ASSIGNOR:

Guangzhou Tiancheng Pinpai Management Co., Ltd.

Signed by: Huang Yijing

Name: Huang Yijing

Title: Principal

TRADEMARK

REEL: 007433 FRAME: 0882

ASSIGNEE:
Qunhua Liu

Signed by: Qunhua Liu

Name: Qunhua Liu
Title: owner