

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM677787

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Escapology Guernsey Limited		07/25/2021	Company: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	Escapology, LLC		
Street Address:	11951 International Drive		
Internal Address:	Unit 2D5		
City:	Orlando		
State/Country:	FLORIDA		
Postal Code:	32821		
Entity Type:	Limited Liability Company: FLORIDA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	4861868	ESCAPOLOGY	
Registration Number:	5125661	ESCAPOLOGY	
Registration Number:	5125663	ESCAPOLOGY	
CORRESPONDENCE DATA			
Fax Number:	2139292525		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	213.929.2500		
Email:	tmdocket@swlaw.com		
Correspondent Name:	Dax Alvarez		
Address Line 1:	400 EAST VAN BUREN STREET		
Address Line 2:	SUITE 1900		
Address Line 4:	PHOENIX, ARIZONA 85004-2202		
ATTORNEY DOCKET NUMBER:	70353.00001		
NAME OF SUBMITTER:	Dax Alvarez		
SIGNATURE:	/Dax Alvarez/		
DATE SIGNED:	09/29/2021		
Total Attachments: 4			

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INTELLECTUAL PROPERTY ASSIGNMENT

This Intellectual Property Assignment (“Assignment”) is made as of July 25, 2021 (the “Effective Date”), by Escapology Guernsey Limited, a company incorporated and registered in England and Wales (“Assignor”) in favor of Escapology, LLC, a Florida limited liability company (“Assignee”).

WHEREAS, Assignor owns certain Intellectual Property (as defined below), including without limitation the trademark registrations and applications as set forth in Schedule A (collectively, the “Guernsey Intellectual Property”); and

WHEREAS, Assignee desires to obtain from Assignor, and Assignor desires to transfer to Assignee, all Assignor’s right, title, and interest in the Guernsey Intellectual Property.

NOW, THEREFORE, in consideration of the promises herein, and in consideration of six-thousand-and-twenty-two U.S. dollars (\$6,022) payable from Assignee to Assignor, the receipt and sufficiency of which are hereby acknowledged:

1. Assignment of Intellectual Property. For the purposes of this Assignment, “Intellectual Property” means all intellectual property and proprietary rights throughout the world, including all (i) patents (including all reissues, divisionals, provisionals, continuations and continuations-in-part, re-examinations, renewals, substitutions and extensions thereof), patent applications, and other patent rights and any other Governmental Authority-issued indicia of invention ownership (including inventor’s certificates and patent utility models); (ii) trademarks, service marks, trade names, service names, brand names, trade dress rights, logos, Internet domain names and corporate names, together with the goodwill associated with any of the foregoing, and all applications, registrations and renewals thereof; (iii) copyrights and registrations, applications and renewals therefor, works of authorship and mask work rights; (iv) software and firmware, including computer programs, including any and all software implementations of algorithms, models and methodologies, whether in source code or object code, databases and compilations, including any and all data and collections of data, whether machine readable or otherwise, application programming interfaces, architecture, files, records, schematics, and other related specifications and documentation; (v) trade secrets, know-how, technologies, databases, processes, techniques, protocols, methods, formulae, algorithms, layouts, designs, specifications and confidential information, (vii) moral rights, (viii) social media accounts and all content contained therein; (ix) rights of privacy and publicity; (x) any registrations and applications associated with the foregoing; and (xi) any rights to enforce and collect income, royalties or fees under any licenses or any damages now or hereafter due or payable with respect thereto, in and to all causes of action, either in law or in equity for past, present, or future infringement based on the Guernsey Intellectual Property. Assignor hereby irrevocably conveys, assigns and transfers to Assignee, free and clear of any encumbrances, and Assignee hereby accepts, all right, title and interest in and to the Guernsey Intellectual Property, and hereby authorizes and requests the government authority of any intellectual property office to issue any registrations based on any applications in the name of Assignee, for the sole use and benefit of Assignee, its successors, assigns and legal representatives, and to record and register this Assignment upon request by Assignee.

2. Further Assurances. Assignor shall cooperate and provide, at Assignee’s cost, all reasonable assistance and execute any papers, if accurate, desired by Assignee, its successors, assigns and legal representatives, to preserve, acquire and/or perfect Assignee’s full protection and title in and to the Guernsey Intellectual Property.

3. Counterparts. This Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed one and the same agreement. A signed copy of this Assignment delivered by facsimile, e-mail, or other means of electronic

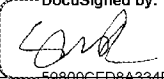
transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Assignment.

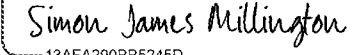
4. Successors and Assigns; Governing Law. This Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns, and shall be governed by the laws of the United States and the State of California.


IN WITNESS WHEREOF, this Assignment has been executed as of the Effective Date.

Assignor:
Escapology Guernsey Limited

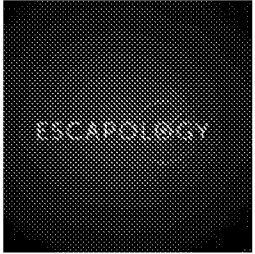
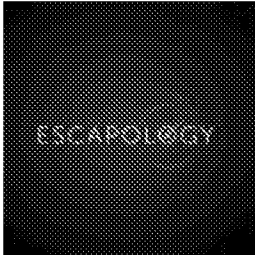
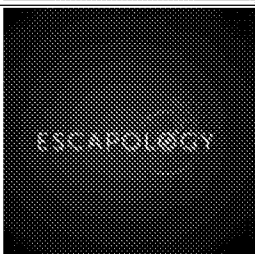
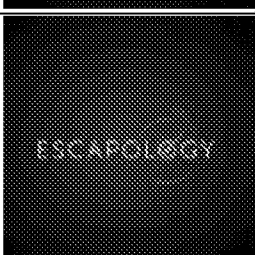
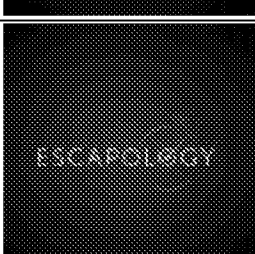
Assignee:
Escapology, LLC

DocuSigned by:

By: _____
Name: Simon Mark Davison
Its: Shareholder and Director

By: Escapology Holdings, LLC
Its: Sole Member
DocuSigned by:

By: _____
Name: Simon Millington
Its: Authorized Person

DocuSigned by:

By: _____
Name: Simon James Millington
Its: Shareholder

SCHEDULE A**Trademark Applications and Registrations**

Trademark	Country	App. No./ Filing Date	Reg. No./ Reg. Date	Owner	Status
	U.S.	86352314 07/30/2014	4861868 12/01/2015	Escapology Guernsey Limited	Registered; Section 8 and 15 Declaration of Continuous Use due 12/01/2021
	Europe	013031729 06/26/2014	013031729 04/21/2015	Escapology Guernsey Limited	Registered; Renewal due 06/26/2024
	India	2970042 05/23/2015		Escapology Guernsey Limited	Pending
	Thailand	942752 06/25/2014	201111545 05/20/2020	Escapology Guernsey Limited	Registered; Renewal due 06/24/2024
	Thailand	942753 06/25/2014		Escapology Guernsey Limited	Pending

Trademark	Country	App. No./ Filing Date	Reg. No./ Reg. Date	Owner	Status
	Thailand	942754 06/25/2014	171116145 05/23/2017	Escapology Guernsey Limited	Registered; Renewal due 06/24/2024
ESCAPOLOGY	U.S.	86857661 12/22/2015	5125661 01/17/2017	Escapology Guernsey Limited	Registered; Section 8 and 15 Declaration of Continuous Use due 01/17/2023
ESCAPOLOGY	WO	A0055587 12/30/2015	1287614 12/30/2015	Escapology Guernsey Limited	Registered; Renewal due 12/30/2025 Statement of Grant Received in Australia
ESCAPOLOGY	Canada	1761069	TMA 1007798 12/30/2018	Escapology Guernsey Limited	Registered; Renewal due 10/30/2033
ESCAPOLOGY	United Arab Emirates	279883 09/19/2017	279883 04/16/2018	Escapology Guernsey Limited	Registered; Renewal due 09/19/2027
ESCAPOLOGY	U.S.	86857666 12/22/2015	5125663 01/17/2017	Escapology Guernsey Limited	Registered; Section 8 and 15 Declaration of Continuous Use due 01/17/2023
ESCAPOLOGY	Ecuador	2016-18175 05/04/2016	SENADI-2020-TI- 22221 03/06/2020	Escapology Guernsey Limited	Registered; Renewal due 09/19/2027
	Ecuador	EPI-2016-6144 02/18/2016	EPI-2016-6144	Escapology Guernsey Limited	Pending