

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM677897

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
DELTA DEFENSE, LLC		09/24/2021	Limited Liability Company: WISCONSIN
RECEIVING PARTY DATA			
Name:	JPMORGAN CHASE BANK, N.A.		
Street Address:	10 South Dearborn, Floor L2		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60603		
Entity Type:	National Banking Association: UNITED STATES		
PROPERTY NUMBERS Total: 32			
Property Type	Number	Word Mark	
Registration Number:	6246905	ARMED FOR GOOD	
Registration Number:	6342686	BORN TO PROTECT	
Registration Number:	6024756	CARRY CONFIDENCE	
Serial Number:	90535478	BULLETPROOF GUARANTEE	
Serial Number:	90533640	CONCEALED CARRY INSURANCE	
Registration Number:	4208596	CONCEALED CARRY MAGAZINE	
Registration Number:	4757841	CONCEALED CARRY REPORT	
Registration Number:	6323763	DELTA DEFENSE	
Registration Number:	6091029	DELTA DEFENSE LLC	
Registration Number:	6189954	FIRST LINE	
Registration Number:	4351278	HDAA	
Registration Number:	4284176	HOME-DEFENSE ASSOCIATION OF AMERICA	
Registration Number:	4365602	HOME-DEFENSE SHIELD	
Registration Number:	5757693	INTO THE FRAY	
Registration Number:	6358068	PROTECTOR ACADEMY	
Serial Number:	90585208	RESPONSIBLY ARMED AMERICANS	
Serial Number:	90533735	SELF-DEFENSE INSURANCE	
Registration Number:	4233656	SELF-DEFENSE SHIELD	
Registration Number:	4768389	ULTIMATE RESOURCE FOR RESPONSIBLY ARMED	
TRADEMARK			

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Property Type	Number	Word Mark
Registration Number:	4160063	UNITED STATES CONCEALED CARRY ASSOCIATIO
Serial Number:	90533600	U.S. CONCEALED CARRY ASSOCIATION
Registration Number:	4221838	USCCA
Registration Number:	4776251	USCCA
Registration Number:	6130427	USCCA
Registration Number:	6130426	USCCA
Registration Number:	4776248	USCCA
Registration Number:	4776250	USCCA
Registration Number:	6421119	USCCA CONCEALED CARRY AND HOME DEFENSE E
Registration Number:	5773113	USCCA CONCEALED CARRY EXPO
Registration Number:	6336192	USCCA LASERTRAIN
Registration Number:	6083964	USCCA TRAINING
Serial Number:	86453035	CONCEALED CARRY MAGAZINE

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: tmadmin@reinhartlaw.com

Correspondent Name: Daniel E. Kattman

Address Line 1: 1000 N. Water Street

Address Line 2: Suite 1700

Address Line 4: Milwaukee, WISCONSIN 53202

NAME OF SUBMITTER: Heidi R. Thole

SIGNATURE: /hrt/

DATE SIGNED: 09/30/2021

Total Attachments: 8

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NOTICE OF SECURITY INTEREST IN TRADEMARKS

Dated: September 24, 2021

THIS NOTICE OF SECURITY INTEREST IN TRADEMARKS is by and between DELTA DEFENSE, LLC, a Wisconsin limited liability company (the “Company”) and JPMORGAN CHASE BANK, N.A., as Administrative Agent under the Security Agreement referred to below (the “Administrative Agent”).

The parties acknowledge the following:

A. The Company, DELTA AVIATION, LLC, a Wisconsin limited liability company (“Aviation”), and DELTA VENTURES, LLC, a Wisconsin limited liability company (“Delta Ventures” and together with the Company and Aviation, each a “Grantor” and collectively, the “Grantors”) have entered into a Pledge and Security Agreement, dated as of the date hereof (as amended, restated, or otherwise modified in accordance with its terms, the “Security Agreement”), in favor of the Administrative Agent for the benefit of the Lenders (as defined below) party to that certain Credit Agreement, dated as of the date hereof, by and among the Grantors, the other Loan Parties (as defined therein) party thereto, the lenders from time to time party thereto (the “Lenders”), and the Administrative Agent.

B. The Company has adopted, used and is using the trademarks listed on Exhibit A attached hereto (the “Trademarks”), which Trademarks are registered with the United States Patent and Trademark Office.

C. Pursuant to the Security Agreement, the Company has granted to the Administrative Agent a security interest in and to all of its trademarks, service marks, applications therefor and associated goodwill therein, including the Trademarks, now owned or from time to time after the date hereof owned or acquired by the Company, and in and to all proceeds and benefits thereof.

[Signature page follows.]

Dated as of the date first written above.

DELTA DEFENSE, LLC

By: 

Name: Jerry Noskowiak

Title: Chief Financial Officer

Address: 2335 Corporate Center Drive
West Bend, WI 53095

Dated as of the date first written above.

JPMORGAN CHASE BANK, N.A., as
Administrative Agent

By: Jane M. Stava
Name: Jane M. Stava
Title: Authorized Officer

Address: 14900 W. Capital Drive
Brookfield, WI 53005

EXHIBIT A

See attached.

Delta Defense, LLC
TRADEMARKS

Trademarks - ACTIVE	Design	Status	Next Act	Issue #	Eff. Date	Serial #	Filed	Docket #	TM Class	Goods/Services
ARMED FOR GOOD		Declaration of Use due	1/12/2027	6246905	1/12/2021	88/687,800	11/11/2019	2326-24060	35	Association services, namely, promoting the interests of firearms owners and users.
BORN TO PROTECT		Declaration of Use due	5/4/2027	6342686	5/4/2021	88/688,009	11/11/2019	2326-24058	35	Association services, namely, promoting the interests of firearms owners and users, and to promote public awareness of self-defense.
BULLETPROOF GUARANTEE		Pending				90/535,478	2/19/2021	2326-24363	35	Association services, namely, promoting the interests of firearms owners and users, and to promote public awareness of self-defense.
CARRY CONFIDENCE		Declaration of Use due	3/31/2026	6,024,756	3/31/2020	87/943,440	5/31/2018	2326-23623	35, 36	Association services, namely, promoting the interests of firearm owners and users, in Class 35, and insurance services, namely underwriting, issuance and administration of legal defense insurance for association membership organizations, in Class 36.
CONCEALED CARRY INSURANCE		Pending				90/533,640	2/18/2021	2326-24380	36	Insurance services, administration of association membership benefit plans concerning legal defense insurance.
CONCEALED CARRY MAGAZINE		Renewal due	9/18/2022	4,208,596	9/18/2012	85/303,716	4/25/2011	2326-22692	16	Magazines discussing issues related to handguns.
CONCEALED CARRY MAGAZINE (stylized)		Renewal due	7/21/2025	4,766,260	7/21/2015	86/453,035	11/13/2014	2326-22538	16	Printed matter, namely, magazines in the field of self defense and firearms.
CONCEALED CARRY REPORT (stylized) (Supplemental Register)		Declaration of Use filed (TSDR - not accepted yet)		4,757,841	6/16/2015	86/453,050	11/13/2014	2326-22540	41	On-line electronic newsletters delivered by e-mail in the field of self defense and firearms.
DELTA DEFENSE		Declaration of Use due	4/13/2027	6,323,763	4/13/2021	88/811,653	2/26/2020	2326-24172	36	Insurance services, namely, issuance and administration of legal defense insurance.
DELTA DEFENSE LLC (stylized)		Declaration of Use due	6/30/2026	6,091,029	6/30/2020	88/728,992	12/16/2019	2326-23584 16	16	Printed matter, namely, magazines in the field of self-defense and firearms.
DELTA LINE		Declaration of Use due	11/3/2026	6,189,954	11/3/2020	88/915,929	5/14/2020	2326-24253	41	On-line electronic newsletters delivered by email in the field of self defense and firearms.
DELTA		Renewal due	6/11/2023	4,351,278	6/11/2013	85/576,797	3/22/2012	2326-22697	35	Association services, namely, promoting the interests of gun owners.

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HOME-DEFENSE ASSOCIATION OF AMERICA [Supplemental Register]	Renewal due	1/29/2023	4,284,176	1/29/2013	85/576,807	3/22/2012	2326.22695	35	Association services, namely, promoting the interests of gun owners.
HOME-DEFENSE SHIELD	Renewal due	7/9/2023	4,365,602	7/9/2013	85/576,768	3/22/2012	2326.22698	35	Association services, namely, promoting the interests of and protecting the interests of gun owners.
INTO THE FRAY	Declaration of Use due	5/21/2025	5,757,693	5/21/2019	88/159,896	10/18/2018	2326.23657	41	On-line electronic newsletters delivered by email in the field of self-defense and firearms; non-downloadable videos in the field of self-defense and firearms.
PROTECTOR ACADEMY	Declaration of Use due	5/18/2027	6,358,068	5/18/2021	90/156,543	9/3/2020	2326.24309	41	Education services, namely, providing live and on-line classes, seminars, and workshops in the field of self-defense and firearms training.
RESPONSIBLY ARMED AMERICANS	Pending				90/585,208	3/17/2021	2326.23662	16	Printed matter, namely, magazines in the field of self-defense and firearms.
SELF-DEFENSE INSURANCE	Pending				90/533,735	2/18/2021	2326.24379	36	Insurance services, administration of association membership benefit plans concerning legal defense insurance.
SELF-DEFENSE SHIELD	Renewal due	10/30/2022	4,233,656	10/30/2012	85/576,735	3/22/2012	2326.22694	35	Association services, namely, promoting the interests of and protecting the interest of gun owners.
ULTIMATE RESOURCE FOR RESPONSIBLY ARMED AMERICANS	Renewal due	7/7/2025	4,768,389	7/7/2015	86/453,054	11/13/2014	2326.22541	16, 41	Printed matter, namely, magazines in the field of self-defense and firearms, in Class 16; and On-line electronic newsletters delivered by email in the field of self-defense and firearms, in Class 41.
UNITED STATES CONCEALED CARRY ASSOCIATION	Renewal due	6/19/2022	4,160,063	6/19/2012	85/303,741	4/25/2011	2326.22691	35	Association services, namely, promoting the interests of hand gun owners and users.
U.S. CONCEALED CARRY ASSOCIATION	Pending				90/533,600	2/18/2021	2326.24364	35	Association services, namely, promoting the interests of firearms owners and users, providing on-line registration services for instructional classes, lectures, social events and expos.
USCCA	Renewal due	10/9/2022	4,221,838	10/9/2012	85/564,537	3/6/2012	2326.22693	35	Association services, namely, promoting the interests of hand gun owners and users.
USCCA	Renewal due	7/23/2025	4,776,251	7/21/2015	86/453,006	11/13/2014	2326.22533	16, 35, 36, 41, 45	Printed matter, namely, magazines in the field of self-defense and firearms; Printed instructional, educational, and teaching materials in the field of self-defense and firearms; Educational kits provided as a unit in the field of self-defense and firearms consisting primarily of books, magazines, and posters and also including DVDs, in Class 16. Attorney referrals, in Class 35. Insurance services, administration of association membership benefit plans concerning legal defense insurance, in Class 36. Providing on-line training in the field of self-defense and firearms; Educational services in the field of providing training to instructors in the field of self-defense and distribution of training material in connection therewith; Educational and entertainment services, namely organizing and conducting live conferences and exhibitions related to self-defense and firearms, in Class 41; and Legal services, in Class 45.

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USCCA	Declaration of Use due	8/18/2026	6,130,427	8/18/2020	88/833,638	3/13/2020	2326,24173	25	Clothing, namely caps, shirts, sweatshirts, jackets, belts
USCCA & design	Declaration of Use due	8/18/2026	6,130,426	8/18/2020	88/833,596	3/13/2020	2326,24174	25	Clothing, namely caps, shirts, sweatshirts, jackets, belts
USCCA & design (no color)	Renewal due	7/21/2025	4,776,248	7/21/2015	86/452,991	11/13/2014	2326,22530	16, 35, 36, 41	Printed matter, namely, magazines in the field of self defense and firearms; Printed instructional, educational, and teaching materials in the field of self defense and firearms; Educational kits provided as a unit in the field of self defense and firearms consisting primarily of books, magazines, and posters and also including DVDs, in Class 16; Attorney referrals, in Class 35; Insurance services, administration of association membership benefit plans concerning legal defense insurance, in Class 36, and Providing online training in the field of self defense and firearms; Educational services in the field of providing training to instructors in the field of self defense and distribution of training material in connection therewith; Providing online newsletters in the field of self defense and firearms, in Class 41.



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USCCA (stylized)	USCCA	Renewal due	7/21/2025	4,776,250	7/21/2015	86/453,001	11/13/2014	2326.22532	16, 35, 36, 41, 45	Printed matter, namely, magazines in the field of self defense and firearms; Printed instructional, educational, and teaching materials in the field of self defense and firearms; Educational kits provided as a unit in the field of self defense and firearms consisting primarily of books, magazines, and posters and also including DVDs, in Class 16; Attorney referrals, in Class 35; Insurance services, administration of association membership benefit plans concerning legal defense insurance, in Class 36; Providing on-line training in the field of self defense and firearms; Educational services in the field of providing training to instructors in the field of self defense and distribution of training material in connection therewith; Educational and entertainment services, namely organizing and conducting live conferences and expositions related to self defense and firearms, in Class 41; and Legal Services, in Class 45. Educational and entertainment services, namely organizing and conducting live conferences and expositions related to self defense and firearms Educational and entertainment services, namely organizing and conducting live conferences and expositions related to self defense and firearms Educational services in the field of providing training to instructors in the field of self defense and distribution of training material in connection therewith, in Class 41
USCCA CONCEALED CARRY AND HOME DEFENSE EXPO		Declaration of Use due	7/13/2027	6,421,119	7/13/2021	88/879,309	4/20/2020	2326.24252	41	
USCCA CONCEALED CARRY EXPO		Declaration of Use due	6/11/2025	5,773,113	6/11/2019	87/943,479	5/31/2018	2326.23683	41	
USCCA LASERTRAIN		Declaration of Use due	4/27/2027	6,336,192	4/27/2021	88/769,569	1/22/2020	2326.24118	41	
USCCA TRAINING		Declaration of Use due	6/23/2026	6,083,964	6/23/2020	88/668,755	10/25/2019	2326.24041	35	Providing on-line web directory services featuring hyperlinks to the websites of others; Providing on-line registration services for instructional classes, lectures, social events and expos
USCCA PROTECTOR ACADEMY		Unfiled	File Application					2326.24440	TBD	TBD

Ryan Kromholz and Manion, S.C.

9/13/2021