

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM677970

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SHENZHEN KUNXIN DECORATION CO., LTD.		09/30/2021	limited company: CHINA
RECEIVING PARTY DATA			
Name:	Shanghai Luoding E-Commerce Co., Ltd.		
Street Address:	Rm 297, I Zone, 2F, No.1, Nanxiang Rd., Qingpu Dist.		
City:	Shanghai		
State/Country:	CHINA		
Postal Code:	201799		
Entity Type:	limited company: CHINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	6347757	BEATIZ	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	atkins1711@gmail.com		
Correspondent Name:	CHEN RONGSHENG		
Address Line 1:	1156 S Saint Paul St.		
Address Line 4:	Denver, COLORADO 80210		
NAME OF SUBMITTER:	CHEN RONGSHENG		
SIGNATURE:	/CHEN RONGSHENG/		
DATE SIGNED:	09/30/2021		
Total Attachments: 1			
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OP \$40.00 6347757

ASSIGNMENT OF TRADEMARK

Whereas SHENZHEN KUNXIN DECORATION CO., LTD.
(name of assignor)

Of RM1401, B BLDG, JINGNAN HUATING, LUOGANG RD, LUOGANG, BUJI, Longgang Dist., SHENZHEN
CHINA 518000
(address)

Owens trademark registration# 6347757

Word Mark BEATIZ

Whereas Shanghai Luoding E-Commerce Co., Ltd.
(name of assignee)

Of Rm 297, I Zone, 2F, No.1, Nanxiang Rd., Qingpu Dist., Shanghai
(address)

Whereas, The Assignee desires to acquire from the Assignor all of Assignor's right, title and interest in and to the Trademark application and/or registration, together with the benefit of any use of the Trademark by the Assignor, and the goodwill of the business relations to the Trademark and to the wares or services associated with it, to hold unto the Assignee absolutely.

Now therefore, in consideration of the payment of certain assets and for good and valuable consideration, the receipt, sufficiency and adequacy of which is hereby acknowledged, the Assignor and the Assignee hereby agree as follows:

Trademark Assignment, the Assignor hereby sells, transfers and assigns to the Assignee, its successors and assigns, the Assignor's entire right, title and interest in and to the Trademark application and/or registrations, together with (i) the benefit of any use of the Trademark by the Assignor (ii) the goodwill of the business relations to the Trademark and to the wares or services associated with it, (iii) all income, royalties and damages hereafter due or payable to Assignor with respect to the Trademark(s) to hold unto the Assignee absolutely.

Chen Rongsheng

(Signature of assignor):

Date of Execution 2021.9.30.

President

Name and Title of signatory
if assignor is a corporation

TRADEMARK