

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM678170

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
PARBEL OF FLORIDA, INC.		11/25/2019	Corporation: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	L'Oreal Travel Retail Americas, Inc.		
<b>Street Address:</b>	6100 Blue Lagoon Drive, Suite 200		
<b>City:</b>	Miami		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33126		
<b>Entity Type:</b>	Corporation: NEW YORK		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	0952291	HR	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	jyen@pryorcashman.com		
<b>Correspondent Name:</b>	Pryor Cashman LLP		
<b>Address Line 1:</b>	7 Times Square		
<b>Address Line 2:</b>	20321.01752		
<b>Address Line 4:</b>	New York, NEW YORK 10036		
<b>ATTORNEY DOCKET NUMBER:</b>	20321.01752		
<b>NAME OF SUBMITTER:</b>	Dyan Finguerra-DuCharme		
<b>SIGNATURE:</b>	/dfinguerra-ducharme/		
<b>DATE SIGNED:</b>	09/30/2021		
<b>Total Attachments: 5</b>			
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CH \$40.00 0952291

NEW YORK STATE DEPARTMENT OF STATE  
Division of Corporations, State Records and UCC  
One Commerce Plaza, 99 Washington Avenue, Albany, NY 12231

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TO: KIM GERBER, GENERAL COUNSEL  
6100 BLUE LAGOON DRIVE  
SUITE 200  
MIAMI FL 33126

191125000952

***STATE OF NEW YORK***  
***DEPARTMENT OF STATE***

I hereby certify that the annexed copy has been compared with the original document in the custody of the Secretary of State and that the same is a true copy of said original.



WITNESS my hand and official seal of the  
Department of State, at the City of Albany,  
on November 26, 2019.

*Brendan C. Hughes*

Brendan C. Hughes  
Executive Deputy Secretary of State

191125000952



Division of Corporations,  
State Records and  
Uniform Commercial Code

New York State  
Department of State  
DIVISION OF CORPORATIONS,  
STATE RECORDS AND  
UNIFORM COMMERCIAL CODE  
One Commerce Plaza  
99 Washington Ave.  
Albany, NY 12231-0001  
www.dos.ny.gov

CERTIFICATE OF AMENDMENT  
OF THE  
CERTIFICATE OF INCORPORATION  
OF

Parbel of Florida, Inc.

*(Insert the Current Name of Domestic Corporation)  
(Name change only)*

Under Section 805 of the Business Corporation Law

FIRST: The current name of the corporation is:

Parbel of Florida, Inc.

If the name of the corporation has been previously changed, the name under which it was originally formed is:

Helena Rubinstein, Inc.

SECOND: The date of filing of the certificate of incorporation with the Department of State is:

December 11, 1928

THIRD: The amendment effected by this certificate of amendment is as follows:

Paragraph FIRST of the Certificate of Incorporation relating to the name of the corporation is amended to read in its entirety as follows:

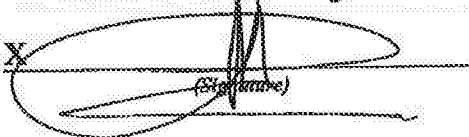
FIRST: The name of the corporation is:

L'Oreal Travel Retail Americas, Inc.

FOURTH: The certificate of amendment was authorized by: *(Check the appropriate box)*

The vote of the board of directors followed by a vote of a majority of all outstanding shares entitled to vote thereon at a meeting of shareholders.

The vote of the board of directors followed by the unanimous written consent of the holders of all outstanding shares.

  
*(Signature)*

Yannick Raynaud

*(Name of Signer)*

Managing Director

*(Title of Signer)*

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CERTIFICATE OF AMENDMENT  
OF THE  
CERTIFICATE OF INCORPORATION  
OF

Parbel of Florida, Inc.

(Insert Current Name of Domestic Corporation)

Under Section 805 of the Business Corporation Law

Filer's Name and Mailing Address:

Kim Gerber, General Counsel

Name:

L'Oreal Travel Retail Americas, Inc.

Company, if Applicable:

6100 Blue Lagoon Drive, Suite 200

Mailing Address:

Miami, FL 33126

City, State and Zip Code:

NOTES:

1. This form was prepared by the New York State Department of State to amend paragraph FIRST of a certificate of incorporation to change the name of a domestic corporation. You are not required to use this form. You may draft your own form or use forms available at legal stationery stores.
2. The name of the corporation and its date of incorporation provided on this certificate must exactly match the records of the Department of State. This information should be verified on the Department of State's website at [www.dos.ny.gov](http://www.dos.ny.gov).
3. The Department of State recommends that all documents be prepared under the guidance of an attorney.
4. The certificate must be submitted with a \$60 filing fee.

For Office Use Only

STATE OF NEW YORK  
DEPARTMENT OF STATE

FILED NOV 25 2019

TAX \$ \_\_\_\_\_

BY:           h          

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**State of New York  
Department of State } ss:**

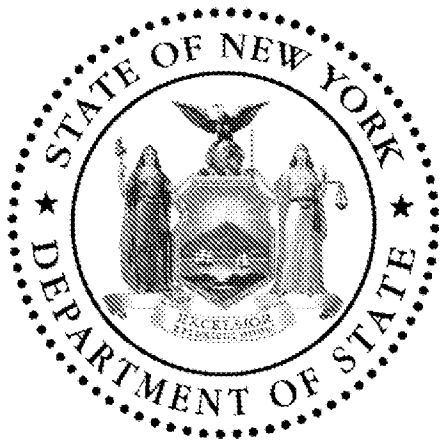
*I hereby certify, that the Certificate of Incorporation of L'OREAL TRAVEL RETAIL AMERICAS, INC. was filed on 12/11/1928, under the name of HELENA RUBINSTEIN, INC., fixing the duration as perpetual, and that a diligent examination has been made of the Corporate index for documents filed with this Department for a certificate, order, or record of a dissolution, and upon such examination, no such certificate, order or record has been found, and that so far as indicated by the records of this Department, such corporation is an existing corporation.*

*A Certificate of Amendment HELENA RUBINSTEIN, INC., changing its name to COSCELEBRE, INC., was filed 07/18/1984.*

*A Certificate of Amendment COSCELEBRE, INC., changing its name to HELENA RUBINSTEIN, INC., was filed 06/13/1988.*

*A Certificate of Amendment HELENA RUBINSTEIN, INC., changing its name to PARBEL OF FLORIDA, INC., was filed 12/31/1991.*

*A Certificate of Amendment PARBEL OF FLORIDA, INC., changing its name to L'OREAL TRAVEL RETAIL AMERICAS, INC., was filed 11/25/2019.*



\*\*\*

Witness my hand and the official seal  
of the Department of State at the City  
of Albany, this 04th day of November  
two thousand and twenty.

A handwritten signature in cursive script that reads "Brendan C. Hughes".

Brendan C. Hughes  
Executive Deputy Secretary of State

202011050421 \* SX