

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM678397

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
WORLDWIDE SPORT NUTRITIONAL SUPPLEMENTS, INC.		10/01/2021	Corporation: NEW YORK
BALANCE BAR COMPANY		10/01/2021	Corporation: DELAWARE
BEST BAR EVER, INC.		10/01/2021	Corporation: DELAWARE
MET-RX SUBSTRATE TECHNOLOGY, INC.		10/01/2021	Corporation: CALIFORNIA
MET-RX SUBSTRATE TECHNOLOGY, INC.		10/01/2021	Corporation: CALIFORNIA

## RECEIVING PARTY DATA

<b>Name:</b>	KKR Loan Administration Services LLC, as collateral agent
<b>Street Address:</b>	30 Hudson Yards
<b>City:</b>	New York
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10001
<b>Entity Type:</b>	Limited Liability Company: DELAWARE

## PROPERTY NUMBERS Total: 24

Property Type	Number	Word Mark
<b>Serial Number:</b>	90142660	PURE PROTEIN
<b>Registration Number:</b>	2745850	BALANCE
<b>Registration Number:</b>	3937988	BALANCE
<b>Registration Number:</b>	2659753	BALANCE BAR
<b>Registration Number:</b>	3036771	BALANCE BAR
<b>Registration Number:</b>	2999244	BALANCE BAR GOLD
<b>Registration Number:</b>	5219980	BALANCE DUO-LICIOUS
<b>Registration Number:</b>	2636101	BALANCE GOLD
<b>Registration Number:</b>	5219977	BALANCE ORIGINAL
<b>Registration Number:</b>	1911063	BODY FORTRESS
<b>Registration Number:</b>	2058523	MET-RX
<b>Registration Number:</b>	2556583	MET-RX PROTEIN PLUS
<b>Registration Number:</b>	1962981	METAMYOSYN

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	5160104	MET·RX · MX SPORTS NUTRITION -
Registration Number:	5088405	MET-RX
Registration Number:	2871892	PURE PROTEIN
Registration Number:	4725680	PURE PROTEIN
Registration Number:	2510283	SIZE UP
Registration Number:	4805630	THE BEST BAR EVER
Registration Number:	4985659	THE BEST BAR EVER
Registration Number:	2981290	ULTRAMYOSYN
Registration Number:	3657522	YOUR BODY YOUR FORTRESS
Registration Number:	2424531	WORLDWIDE SPORT NUTRITION
Registration Number:	2169788	MET-RX

#### CORRESPONDENCE DATA

**Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 1404215366413664

**Email:** afasolino@kslaw.com

**Correspondent Name:** Anthony Fasolino

**Address Line 1:** 1180 Peachtree St NE

**Address Line 4:** Atlanta, GEORGIA 30309

<b>NAME OF SUBMITTER:</b>	Anthony Fasolino
<b>SIGNATURE:</b>	/Anthony Fasolino/
<b>DATE SIGNED:</b>	10/01/2021

#### Total Attachments: 8

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## GRANT OF SECURITY INTEREST IN TRADEMARKS

This GRANT OF SECURITY INTEREST IN TRADEMARK (this “Agreement”), effective as of October 1, 2021, is made by WORLDWIDE SPORT NUTRITIONAL SUPPLEMENTS, INC., a New York corporation, located at 90 Orville Drive, Bohemia, NY 11716, BALANCE BAR COMPANY, a Delaware corporation, located at 90 Orville Drive, Bohemia, NY 11716, BEST BAR EVER, INC., a Delaware corporation and MET-RX SUBSTRATE TECHNOLOGY, INC., also known as MET-RX SUBSTRATE TECHNOLOGY, INC., a California corporation, located at 90 Orville Drive, Bohemia, NY 11716 (collectively the “Grantors”), in favor of KKR Loan Administration Services LLC, as collateral agent (in such capacity, together with its successors and permitted assigns, the “Collateral Agent”) for the banks and other financial institutions or entities (the “Lenders”) from time to time parties to the Credit Agreement, dated as of October 1, 2021 (as amended, restated, replaced, supplemented or otherwise modified from time to time, the “Credit Agreement”), among 4x4 Fund I TopCo, LLC, a Delaware limited liability company (“Holdings”), 4x4 Fund I HoldCo, LLC, a Delaware limited liability company (the “Borrower”), as the Borrower, the several banks and other financial institutions or entities from time to time parties to this Agreement (the “Lenders”), KKR LOAN ADMINISTRATION SERVICES LLC, as Administrative Agent and Collateral Agent and CALLODINE COMMERCIAL FINANCE, LLC, as FILO Agent.

### W I T N E S S E T H:

WHEREAS, pursuant to the Credit Agreement, the Lenders have severally agreed to make extensions of credit to the Borrower upon the terms and subject to the conditions set forth therein; and

WHEREAS, in connection with the Credit Agreement, the Grantors have executed and delivered the Guarantee and Collateral Agreement, dated as of October 1, 2021, in favor of the Collateral Agent (together with all amendments, restatements, supplements and modifications, if any, from time to time thereafter made thereto, the “Security Agreement”);

WHEREAS, pursuant to the Security Agreement, the Grantors pledged and granted to the Collateral Agent for the benefit of the Secured Parties a continuing security interest in all Intellectual Property, including the Trademarks (other than any Excluded Property); and

WHEREAS, the Grantors have duly authorized the execution, delivery and performance of this Agreement;

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, and in order to induce the Lenders to make extensions of credit to the Borrower pursuant to the Credit Agreement, the Grantors agree, for the benefit of the Collateral Agent and the Secured Parties, as follows:

SECTION 1. Definitions. Unless otherwise defined herein or the context otherwise requires, terms used in this Agreement, including its preamble and recitals, have the meanings provided or provided by reference in the Credit Agreement or the Security Agreement.

SECTION 2. Grant of Security Interest. The Grantors hereby pledge and grant a continuing security interest in, and a right of setoff against, all of the Grantors’ right, title and interest in, to and under the Trademarks and Trademark Licenses (including those items listed on Schedule A hereto but excluding any Excluded Property) (collectively, the “Collateral”), to the Collateral Agent for the benefit of the Secured Parties to secure payment, performance and observance of the Obligations.

SECTION 3. Purpose. This Agreement has been executed and delivered by the Grantors for the purpose of recording the grant of security interest herein with the United States Patent and Trademark Office and the Canadian Intellectual Property Office. The security interest granted hereby has been granted to the Collateral Agent for the benefit of the Secured Parties in connection with the Security Agreement and is expressly subject to the terms and conditions thereof. The Security Agreement (and all rights and remedies of the Secured Parties thereunder) shall remain in full force and effect in accordance with its terms.

SECTION 4. Acknowledgment. The Grantors do hereby further acknowledge and affirm that the rights and remedies of the Secured Parties with respect to the security interest in the Collateral granted hereby are more fully set forth in the Credit Agreement and the Security Agreement, the terms and provisions of which (including the remedies provided for therein) are incorporated by reference herein as if fully set forth herein. In the event of any conflict between the terms of this Agreement and the terms of the Security Agreement, the terms of the Security Agreement shall govern.

SECTION 5. Counterparts. This Agreement may be executed in counterparts, each of which will be deemed an original, but all of which together constitute one and the same original.

(Remainder of the page intentionally left blank)

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be duly executed and delivered by their respective officers thereunto duly authorized as of the day and year first above written.

WORLDWIDE SPORT NUTRITIONAL  
SUPPLEMENTS, INC.

By: Alexandre Medicis da Silveira  
Name: Alexandre Medicis da Silveira  
Title: Authorized Signatory

BALANCE BAR COMPANY

By: Alexandre Medicis da Silveira  
Name: Alexandre Medicis da Silveira  
Title: Authorized Signatory

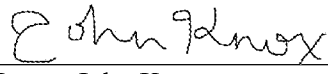
MET-RX SUBSTRATE TECHNOLOGY, INC.,  
also known as MET-RX SUBSTRATE TECHNOLOGY,  
INC.

By: Alexandre Medicis da Silveira  
Name: Alexandre Medicis da Silveira  
Title: Authorized Signatory

BEST BAR EVER, INC.

By: Alexandre Medicis da Silveira  
Name: Alexandre Medicis da Silveira  
Title: Authorized Signatory

KKR LOAN ADMINISTRATION SERVICES LLC,  
as Collateral Agent

By:   
Name: John Knox  
Title: CFO

# Schedule A

## U.S. and foreign Trademark Registrations and Applications

### Registrations:

#### USA

<u>Trademark Name</u>	<u>Owner</u>	<u>Matter No</u>	<u>Application Number</u>	<u>Registration Number</u>	<u>File Date</u>	<u>Registration Date</u>	<u>Next Renewal Date</u>	<u>Trademark Status</u>
BALANCE	Balance Bar Company	2012-105/	76194400	2745850	16-Jan-2001	05-Aug-2003	05-Aug-2023	Registered (Renewed )
BALANCE	Balance Bar Company	2012-106/	85099089	3937988	03-Aug-2010	29-Mar-2011	29-Mar-2031	Registered (Renewed )
BALANCE BAR	Balance Bar Company	2012-107/	75321186	2659753	08-Jul-1997	10-Dec-2002	10-Dec-2022	Registered (Renewed )
BALANCE BAR	Balance Bar Company	2012-108/	78416165	3036771	10-May-2004	27-Dec-2005	27-Dec-2025	Registered (Renewed )
BALANCE BAR GOLD	Balance Bar Company	2012-110/	78409022	2999244	27-Apr-2004	20-Sep-2005	20-Sep-2025	Registered (Renewed )
Balance Duo-licious	Balance Bar Company	2016-100/	87161757	5219980	06-Sep-2016	06-Jun-2017	06-Jun-2027	Registered
BALANCE GOLD	Balance Bar Company	2012-112/	75854595	2636101	20-Nov-1999	15-Oct-2002	15-Oct-2022	Registered (Renewed )
Balance Original	Balance Bar Company	2016-099/	87161151	5219977	05-Sep-2016	06-Jun-2017	06-Jun-2027	Registered
BODY FORTRESS	MET-RX Substrate Technology, Inc.	2007-1113/	74569290	1911063	02-Sep-1994	15-Aug-1995	15-Aug-2025	Registered (Renewed )
MET RX	MET-RX Substrate Technology, Inc.	39155/329	74431171	2058523	02-Sep-1993	06-May-1997	06-May-2027	Registered (Renewed )
MET RX PROTEIN PLUS	MET-RX Substrate Technology, Inc.	39155/336	75703896	2556583	12-May-1999	02-Apr-2002	02-Apr-2022	Registered (Renewed )
METAMYO SYN	MET-RX Substrate Technology, Inc.	2007-1606/	74608787	1962981	09-Dec-1994	19-Mar-1996	19-Mar-2026	Registered (Renewed )
MET-RX & 'Badge' Design	MET-RX Substrate Technology, Inc.	2016-095/	87115111	5160104	25-Jul-2016	14-Mar-2017	14-Mar-2027	Registered
MET-RX & Design (2016 logo)	MET-RX Substrate Technology, Inc.	2016-004/	86903508	5088405	10-Feb-2016	22-Nov-2016	22-Nov-2026	Registered
PURE PROTEIN	Worldwide Sport Nutritional Supplements, Inc.	2007-1773/584	75385048	2871892	05-Nov-1997	10-Aug-2004	10-Aug-2024	Registered (Renewed )
PURE PROTEIN	Worldwide Sport Nutritional	2014-063/	86443150	4725680	03-Nov-2014	21-Apr-2015	21-Apr-2025	Registered

(supplemental register)	Supplements, Inc.							(Supplemental Register)
SIZE UP	MET-RX Substrate Technology, Inc.	2007-1842/109	76216938	2510283	22-Feb-2001	20-Nov-2001	20-Nov-2021	Registered (Renewed)
THE BEST BAR EVER	BEST BAR EVER, INC.	2015-095/	86244649	4805630	07-Apr-2014	01-Sep-2015	01-Sep-2025	Registered (Supplemental Register)
THE BEST BAR EVER	BEST BAR EVER, INC.	2015-098/	86813064	4985659	08-Nov-2015	21-Jun-2016	21-Jun-2026	Registered (Supplemental Register)
ULTRAMYOSYN	MET-RX Substrate Technology, Inc.	39155/104	76266464	2981290	05-Jun-2001	02-Aug-2005	02-Aug-2025	Registered (Renewed)
YOUR BODY YOUR FORTRESS	MET-RX Substrate Technology, Inc.	2007-724/	77648154	3657522	13-Jan-2009	21-Jul-2009	21-Jul-2029	Registered (Renewed)
WORLDWIDE SPORT NUTRITION	WORLDWIDE SPORT NUTRITIONAL SUPPLEMENTS, INC.		75653333	2424531	04-MAR-1999	30-JAN-2001		Registered (Renewed)
MET-RX	MET-RX SUBSTRATE TECHNOLOGY, INC.		74512409	2169788	14-APR-1994	30-JUN-1998		Registered (Renewed)

## CANADA

<u>TRADEMARK NAME</u>	<u>OWNER</u>	<u>MATTER NO</u>	<u>APPLICATION NUMBER</u>	<u>REGISTRATION NUMBER</u>	<u>COUNTRY NAME</u>	<u>FILE DATE</u>	<u>REGISTRATION DATE</u>	<u>NEXT RENEWAL DATE</u>	<u>TRADEMARK STATUS</u>
BALANCE	BALANCE BAR COMPANY	2012-067/	1492749	TMA870002	CANADA	18-AUG-2010	28-JAN-2014	28-JAN-2029	REGISTERED
BALANCE	BALANCE BAR COMPANY	2012-070/	865812	TMA532376	CANADA	07-JAN-1998	08-SEP-2000	08-SEP-2030	REGISTERED
BALANCE DESIGN	BALANCE BAR COMPANY	2012-071/	1002739	TMA554036	CANADA	21-JAN-1999	20-NOV-2001	20-NOV-2031	REGISTERED
BALANCE BAR	BALANCE BAR COMPANY	2012-068/	1492750	TMA870003	CANADA	18-AUG-2010	28-JAN-2014	28-JAN-2029	REGISTERED
BALANCE GOLD	BALANCE BAR COMPANY	2012-072/	1036187	TMA573240	CANADA	15-NOV-1999	08-JAN-2003	08-JAN-2033	REGISTERED
BALANCE, THE COMPLETE NUTRITION	BALANCE BAR COMPANY	2012-073/	809466	TMA499155	CANADA	01-APR-1996	25-AUG-1998	25-AUG-2028	REGISTERED



NAL FOOD									
BALANCE, THE COMPLET E NUTRITIO NAL FOOD	BALAN CE BAR COMPA NY	2012- 074/	818508	TMA511147	CANAD A	22- JUL- 1996	27-APR- 1999	27-APR- 2029	REGIS TERED
ENGINEE RED NUTRITIO N	MET- RX SUBST RATE TECHN OLOGY , INC.	2009- 540/	1102532	TMA582628	CANAD A	12- NOV- 1999	28-MAY- 2003	28-MAY- 2033	REGIS TERED
MET RX	MET- RX SUBST RATE TECHN OLOGY , INC.	2009- 021/	755626	TMA447065	CANAD A	25- MAY- 1994	01-SEP-1995	01-SEP-2025	REGIS TERED
MET RX	MET- RX SUBST RATE TECHN OLOGY , INC.	2009- 022/	765974	TMA541832	CANAD A	12- OCT- 1994	01-MAR- 2001	01-MAR- 2031	REGIS TERED
MET RX PROTEIN PLUS	MET- RX SUBST RATE TECHN OLOGY , INC.	2007- 203/1	1035655	TMA700360	CANAD A	09- MAY- 2001	06-NOV- 2007	06-NOV- 2022	REGIS TERED
METAMY OSYN	MET- RX SUBST RATE TECHN OLOGY , INC.	2009- 542/	784787	TMA496502	CANAD A	09- JUN- 1995	19-JUN- 1998	19-JUN-2028	REGIS TERED
THERMIC ORE	MET- RX SUBST RATE TECHN OLOGY , INC.	2009- 538/	1024324	TMA561644	CANAD A	30- JUL- 1999	09-MAY- 2002	09-MAY- 2032	REGIS TERED
WORLDWI DE SPORT NUTRITIO N	WORL DWIDE SPORT NUTRI TIONA L SUPPLE MENTS , INC.	2016- 127/	1010043	TMA558459	CANAD A	26- MAR- 1999	25-FEB- 2002	25-FEB-2032	REGIS TERED

Applications:

**USA**

<u>Trademark Name</u>	<u>Owner</u>	<u>Matter No</u>	<u>Application Number</u>	<u>Registration Number</u>	<u>File Date</u>	<u>Registration Date</u>	<u>Next Renewal Date</u>	<u>Trademark Status</u>
PURE PROTEIN	Worldwide Sport Nutritional Supplements, Inc.	2020-404/	90142660		27-Aug-2020			Published (Pending)