

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM678508

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	06/29/2021

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Kitapps, Inc.		09/29/2021	Corporation: DELAWARE

RECEIVING PARTY DATA

Name:	Hopin Ltd
Street Address:	6 Churchill Place, 10th Floor
City:	London
State/Country:	UNITED KINGDOM
Postal Code:	E14 5HU
Entity Type:	Private Limited Company: ENGLAND AND WALES

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	4396077	ATTENDIFY
Registration Number:	5327163	ATTENDIFY
Registration Number:	5667176	ATTENDIFY AUDIENCES
Registration Number:	5667177	ATTENDIFY AUDIENCES
Registration Number:	5439533	TT

CORRESPONDENCE DATA

Fax Number: 9497609502

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 9497600404

Email: christina.lombardo@kmob.com

Correspondent Name: Knobbe, Martens, Olson & Bear, LLP

Address Line 1: 2040 Main Street

Address Line 2: 14th Floor

Address Line 4: Irvine, CALIFORNIA 92614

DOMESTIC REPRESENTATIVE

Name: Knobbe, Martens, Olson & Bear, LLP

Address Line 1: 2040 Main Street, 14 Floor

OP \$140.00 4396077

Address Line 4: Irvine, CALIFORNIA 92614	
NAME OF SUBMITTER:	Rosaleen H. Chou
SIGNATURE:	/Rosaleen H. Chou/
DATE SIGNED:	10/01/2021
Total Attachments: 3 source=Trademark Assignment Effective 06-29-2021 for KitApps, Inc. (Assignor) and Hopin Ltd (Assignee).DOC#page1.tif source=Trademark Assignment Effective 06-29-2021 for KitApps, Inc. (Assignor) and Hopin Ltd (Assignee).DOC#page2.tif source=Trademark Assignment Effective 06-29-2021 for KitApps, Inc. (Assignor) and Hopin Ltd (Assignee).DOC#page3.tif	

TRADEMARK ASSIGNMENT

This Trademark Assignment (hereinafter referred to as "Assignment") is effective as of the 29th day of June, 2021, by and between Kitapps, Inc., a Delaware corporation having an address at 2225 E. Bayshore Road, Suite 100, Palo Alto, California 94303 (hereinafter referred to as "ASSIGNOR"), and Hopin Ltd, a private limited company of England and Wales having an address at 6 Churchill Place, 10th Floor, London E14 5HU, United Kingdom (hereinafter referred to as "ASSIGNEE").

WHEREAS, ASSIGNOR has adopted, used, is using, and is, to the best of its knowledge and belief, the owner of the trademarks listed in Schedule A, attached hereto and incorporated herein by this reference, and all other rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights, causes of action, and the right to recover for past infringement (hereinafter collectively referred to as "Trademarks") worldwide;

WHEREAS, ASSIGNOR has acquired goodwill associated with and symbolized by said Trademarks and has not abandoned the same;

WHEREAS, ASSIGNOR is the owner of the trademark registrations listed in Schedule B relating to the Trademarks, attached hereto and incorporated herein by reference (hereinafter collectively referred to as "Registrations");

WHEREAS, ASSIGNEE desires to acquire all rights, title, and interest in and to the Trademarks and Registrations worldwide; and

WHEREAS, ASSIGNOR is willing to assign to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the Trademarks and Registrations worldwide;

NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby assigns and transfers to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the following:

- (1) the Trademarks set forth in Schedule A; and
- (2) the Registrations set forth in Schedule B,

together with the goodwill symbolized by said Trademarks and Registrations concurrent with the transfer of certain tangible assets as indicia of said goodwill.

[signature page to follow]

KITAPPS, INC.
("Assignor")

DocuSigned by:
Mark Masters
By: 3106E8A4D00A4A8
Name: Mark Masters
Title: Authorized Signatory
Dated: 29 September 2021

HOPIN LTD
("Assignee")

DocuSigned by:
Johnny Boufarhat
By: 5E4F2C267DEF485
Name: Johnny Boufarhat
Title: Chief Executive officer
Dated: 29 September 2021

SCHEDULES TO TRADEMARK ASSIGNMENT

SCHEDULE A

Marks:

ATTENDIFY

attendify

ATTENDIFY AUDIENCES



SCHEDULE B

Trademark Registrations:

<u>MARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>	<u>INTL. CLASS(ES)</u>	<u>Jurisdiction</u>
ATTENDIFY	4396077	Sep. 03, 2013	42	US
attendify	5327163	Nov. 7, 2017	42	US
ATTENDIFY AUDIENCES	5667176	Jan. 29, 2019	35	US
ATTENDIFY AUDIENCES	5667177	Jan. 29, 2019	42	US
	5439533	Apr. 3, 2018	42	US

