

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM679314

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Brandprotect Inc.		12/31/2018	Corporation: CANADA
RECEIVING PARTY DATA			
Name:	Ecrime Management Strategies, Inc.		
Street Address:	1501 King Street		
City:	Charleston		
State/Country:	SOUTH CAROLINA		
Postal Code:	29405		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	4778775	BANKSMART	
Registration Number:	5392270	BEYOND THE PERIMETER	
Registration Number:	5468718	BRANDPROTECT	
Registration Number:	5307105	BRANDSMART	
Registration Number:	5307104	THREATSMART	
CORRESPONDENCE DATA			
Fax Number:	2028243001		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2028243000		
Email:	bwptotm@bannerwitcoff.com, hsmith@bannerwitcoff.com		
Correspondent Name:	Banner & Witcoff, Ltd.		
Address Line 1:	1100 13th Street NW		
Address Line 2:	Suite 1200		
Address Line 4:	Washington, D.C. 20005		
NAME OF SUBMITTER:	Heather Smith-Carra		
SIGNATURE:	/Heather Smith-Carra/		
DATE SIGNED:	10/06/2021		
Total Attachments: 2			

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TRADEMARK ASSIGNMENT

WHEREAS, BrandProtect Inc., a corporation with its principal place of business at 5090 Explorer Drive, Suite 203, Mississauga, Ontario, Canada L4W4T9 (“Assignor”), owned of the entire right, title, interest and goodwill in and to the trademarks (“Marks”) and trademark registrations (“Registrations”) listed in Schedule A hereto.

AND WHEREAS, pursuant to an Asset Purchase Agreement dated December 31, 2018, the Assignor assigned, transferred and set over the entire right, title and interest in and to the Marks, the Registrations and all goodwill associated therewith to **Ecrime Management Strategies, Inc.**, a corporation maintaining its principal place of business at 1501 King Street, Charleston, South Carolina, USA 29405 (“Assignee”);

NOW THEREFORE, the Assignor confirms that it assigned, transferred and set over, and does hereby assign, transfer and set over, unto the Assignee, its successors and assigns, the entire right, title and interest in and to: (i) the Marks; (ii) the Registrations; (iii) the goodwill of the business symbolized by and associated with the Marks and the Registrations thereof; and (iv) the right to sue, recover for, and the right to profits or damages due or accrued arising out of or in connection with any and all past, present or future infringement or dilution of, or damage or injury to, the Marks and the Registrations or such associated goodwill.

The Assignor hereby authorizes and requests the appropriate registration authority to transfer the Marks and the Registrations thereof from Assignor to Assignee, or its successors and assigns.

IN WITNESS WHEREOF, the undersigned has caused this Trademark Assignment to be duly executed by its duly authorized officer.

BRANDPROTECT INC.

By: Joseph Belton
Name: Joseph Belton
Title: General Counsel

Schedule A

Canada

Mark	Registration No
ADVANCING THE SCIENCE OF DECISION MAKING	TMA712243
BANKSMART	TMA966075
BDPROTECT	TMA762134
BEYOND THE PERIMETER	TMA966062
BRANDDIMENSIONS	TMA648598
BRANDPROTECT	TMA761077
BRANDPROTECT	TMA908101
BRANDSMART	TMA966060
CONSUMER VOICE AWARDS	TMA751941
COUNTERPHISH	TMA733569
INTERNET911	TMA796734
SMART	TMA966063
STRIKEPHISH	TMA751128
THREATSMART	TMA966064

US

Mark	Registration No
BANKSMART	4778775
BEYOND THE PERIMETER	5392270
BRANDPROTECT	5468718
BRANDSMART	5307105
THREATSMART	5307104