

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM679769

| | | | |
|---|--|-----------------------|-------------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| BitzyPop LLC | | 10/05/2021 | Limited Liability Company: TEXAS |
| RECEIVING PARTY DATA | | | |
| Name: | ONESIE FASHION NEWCO LLC | | |
| Street Address: | 850 NEW BURTON ROAD | | |
| Internal Address: | Suite 201 | | |
| City: | Dover | | |
| State/Country: | DELAWARE | | |
| Postal Code: | 19904 | | |
| Entity Type: | Limited Liability Company: DELAWARE | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 88723408 | SASSYCUPS | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Email: | pinky@ecommlawgroup.com | | |
| Correspondent Name: | Pinky Herao | | |
| Address Line 1: | 3671 Torrance Blvd | | |
| Address Line 4: | Frisco, TEXAS 75034 | | |
| NAME OF SUBMITTER: | Pinky Herao | | |
| SIGNATURE: | /Pinky Herao/ | | |
| DATE SIGNED: | 10/08/2021 | | |
| Total Attachments: 3 | | | |
| source=SassyCups IP Assignment Agreement#page1.tif | | | |
| source=SassyCups IP Assignment Agreement#page2.tif | | | |
| source=SassyCups IP Assignment Agreement#page3.tif | | | |

OP \$40.00 88723408

DocuSigned by:

00000446000FF4A0
Jason Zacharko, individually


DocuSigned by:

000007A00000074A0
Lindsay Zacharko, individually

Exhibit E

INTELLECTUAL PROPERTY ASSIGNMENT

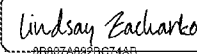
WHEREAS, BitzyPop LLC a Texas limited liability company (the “**Company 1**”) and Jason & Lindsay Zacharko dba BitzyPop, a sole proprietorship (“**Company 2**”) and collectively with Company 1, (“ (hereinafter called “Assignor”), has in its own name and through its various affiliates, established certain rights (including ownership of the registrations and applications for registration therefore) in and to the trademarks and patents identified in Exhibit 1 hereto attached, as well as rights to copy, graphics, images, photos, data, and information arising out of Assignor’s ownership and operation of the www.sassycups.net website and related social media properties (collectively, the “IP”).

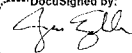
WHEREAS, **ONESIE FASHION NEWCO LLC**, a Delaware limited liability (hereinafter called “Assignee”), desires to acquire all of Assignor’s right, title and interest in and to the IP; and

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor, both in its own name and on behalf of its involved affiliates for whom Assignor warrants that it has the authority to act, does hereby assign and transfer unto Assignee, and Assignee does hereby accept, all of Assignor’s rights, title, goodwill, and interest in and to the IP. Assignor undertakes to duly execute, or have duly executed by its affiliates, any further documents reasonably necessary to record the assignment and transfer effected hereby, as prepared by Assignee.

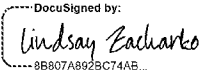
IN WITNESS WHEREOF, Assignor and Assignee have caused this Intellectual Property Assignment to be executed by their duly authorized officers or agents on October 5, 2021.

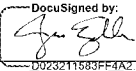
**ASSIGNOR:
COMPANY 1 - BITZYPOP LLC**

By: 
Name: Lindsay Zacharko
Title: Director

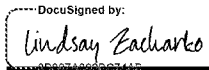
By: 
Name: Jason Zacharko
Title: Director

COMPANY 2 – JASON & LINDSAY ZACHARKO dba BITZYPOP

By: 
8B807A892BC74AB
Name: Lindsay Zacharko
Title: Director

By: 
023211583FF9A2
Name: Jason Zacharko
Title: Director


023211583FF9A2
Jason Zacharko, individually


8B807A892BC74AB
Lindsay Zacharko, individually

**ASSIGNEE:
ONESIE FASHION NEWCO LLC**

By: 
DF08DCC23F84E6
Name: Ryan Gnesin
Title: Director

Exhibit 1 to Intellectual Property Assignment – Trademark and/or Patents

| Mark | Agency | ID Number | Date |
|-----------------------|---------------|------------------|-----------------------|
| SassyCups design mark | US PTO | 88723408 | Registered 11/30/2018 |

Exhibit 2 – Domains

www.amazon.com/sassycups

www.sassycups.net

www.bitzypop.com