

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM680587

<b>SUBMISSION TYPE:</b>	RESUBMISSION		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>RESUBMIT DOCUMENT ID:</b>	900639672		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Educational Media Group, LLC		05/10/2021	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Curiosity Inc.		
<b>Street Address:</b>	8484 Georgia Ave., Suite 700		
<b>City:</b>	Silver Spring		
<b>State/Country:</b>	MARYLAND		
<b>Postal Code:</b>	20910		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3483576	ONE DAY UNIVERSITY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2136297401		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	213-443-7671		
<b>Email:</b>	TMdocket@arentfox.com, elizabeth.valenciano@arentfox.com		
<b>Correspondent Name:</b>	Anthony D. Peluso c/o Arent Fox LLP		
<b>Address Line 1:</b>	555 West Fifth Street, 48th Floor		
<b>Address Line 4:</b>	Los Angeles, CALIFORNIA 90013		
<b>ATTORNEY DOCKET NUMBER:</b>	026155.00178		
<b>NAME OF SUBMITTER:</b>	Anthony D. Peluso		
<b>SIGNATURE:</b>	/adpeluso/		
<b>DATE SIGNED:</b>	10/13/2021		
<b>Total Attachments: 1</b>			
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**TRADEMARK ASSIGNMENT**

WHEREAS, **Educational Media Group, LLC**, a Delaware limited liability company, having a place of business at 850 Seventh Avenue, Suite 1106, New York, NY 10019 (hereinafter "ASSIGNOR") owns all right, title, and interest in, under, and to the trademark ONE DAY UNIVERSITY, U.S. Reg. No. 3483576 (hereinafter, the "Trademark"); and

WHEREAS, **Curiosity Inc.**, a Delaware corporation, having a place of business at 8484 Georgia Ave., Suite 700, Silver Spring, Maryland 20910 (hereinafter "ASSIGNEE") desires to acquire the Trademark and all appurtenant rights and associated goodwill inherent therein.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby assign unto ASSIGNEE all right, title, and interest in, under, and to the Trademark, together with the goodwill of the business inherent therein and the right to bring suit and recover damages for past infringement thereof.

IN WITNESS WHEREOF, ASSIGNOR has caused this instrument to be executed effective as of May 10, 2021.

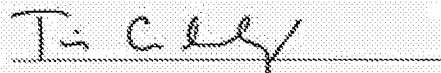
**Educational Media Group, LLC**  
**ASSIGNOR**

By: 

Name: Steven Schragis

Title: Founder / Director / President

**Curiosity Inc.**  
**ASSIGNEE**

By: 

Name: Tia Cudahy

Title: Chief Operating Officer and General Counsel