

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM680199

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CAPRE GROUP, INC.		09/27/2021	Corporation: GEORGIA
RECEIVING PARTY DATA			
Name:	CAPRE GROUP, LLC		
Street Address:	1117 Perimeter Center West		
Internal Address:	Suite N411		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30338		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	90838300	TURNING CAPABILITIES INTO RESULTS	
Serial Number:	86423084	CAPRE GROUP	
Serial Number:	86423081	CAPRE GROUP	
Serial Number:	86422934	SHOPPER CONVERSION CAPABILITY FRAMEWORK	
Serial Number:	86422924	TURNING SHOPPER CAPABILITIES INTO RESULT	
CORRESPONDENCE DATA			
Fax Number:	2027995000		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2027994000		
Email:	gregory.esau@dlapiper.com		
Correspondent Name:	Gregory Esau		
Address Line 1:	500 Eighth Street, NW		
Address Line 4:	Washington, D.C. 20004		
NAME OF SUBMITTER:	Gregory Esau		
SIGNATURE:	/Gregory Esau/		
DATE SIGNED:	10/11/2021		
Total Attachments: 5			

CH \$140.00 90838300

source=Capre Group, LLC-DE-Conversion-FILED 09.27.2021#page1.tif
source=Capre Group, LLC-DE-Conversion-FILED 09.27.2021#page2.tif
source=Capre Group, LLC-DE-Conversion-FILED 09.27.2021#page3.tif
source=Capre Group, LLC-DE-Conversion-FILED 09.27.2021#page4.tif
source=Capre Group, LLC-DE-Conversion-FILED 09.27.2021#page5.tif

Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A GEORGIA CORPORATION UNDER THE NAME OF "CAPRE GROUP, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "CAPRE GROUP, INC." TO "CAPRE GROUP, LLC", FILED IN THIS OFFICE ON THE TWENTY-SEVENTH DAY OF SEPTEMBER, A.D. 2021, AT 8:57 O`CLOCK A.M.




Jeffrey W. Bullock, Secretary of State

6261875 8100F
SR# 20213346256

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 204253914
Date: 09-27-21

TRADEMARK
REEL: 007448 FRAME: 0467

STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A CORPORATION TO A
LIMITED LIABILITY COMPANY PURSUANT
TO SECTION 18-214 OF
THE LIMITED LIABILITY ACT

- 1.) The jurisdiction where the corporation was first formed is Georgia.

- 2.) The jurisdiction immediately prior to filing this Certificate is Georgia.

- 3.) The date the corporation was first formed is September 24, 2002.

- 4.) The name of the corporation immediately prior to filing this Certificate is Caprè Group, Inc.

- 5.) The name of the limited liability company as set forth in the Certificate of Formation is Caprè Group, LLC.

IN WITNESS WHEREOF, the undersigned has executed this Certificate on the 27th day of September, 2021.

By:

DocuSigned by:
Anne Chambers
F1895129D5A94C5
Name: Anne Chambers
Title: President

Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF FORMATION OF "CAPRE GROUP, LLC" FILED IN THIS OFFICE ON THE TWENTY-SEVENTH DAY OF SEPTEMBER, A.D. 2021, AT 8:57 O`CLOCK A.M.




Jeffrey W. Bullock, Secretary of State

6261875 8100F
SR# 20213346256

You may verify this certificate online at corp.delaware.gov/authver.shtml

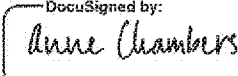
Authentication: 204253914
Date: 09-27-21

TRADEMARK
REEL: 007448 FRAME: 0470

**STATE of DELAWARE
LIMITED LIABILITY COMPANY
CERTIFICATE of FORMATION**

- First:** The name of the limited liability company is Caprē Group, LLC.
- Second:** The address of its registered office in the State of Delaware is 1209 Orange Street, City of Wilmington, County of New Castle, Zip Code 19801. The name of its registered agent at such address is The Corporation Trust Company.

In Witness Whereof, the undersigned has executed this Certificate of Formation this 27th day of September, 2021.

By: 
Name: Anne Chambers
Title: Authorized Person

State of Delaware
Secretary of State
Division of Corporations
Delivered 08:57 AM 09/27/2021
FILED 08:57 AM 09/27/2021

SR 20213346256 - File Number 6261875

RECORDED: 10/11/2021

**TRADEMARK
REEL: 007448 FRAME: 0471**